



THE WAKE FOREST UNIVERSITY CERTIFICATE IN

# Diversity and Intercultural Competence

## Leverage your organization's diversity

Today's organizations value leaders who demonstrate a global mindset, leveraging the diversity of their workforce. In fact, having employees at all levels who cultivate inclusive work environments and demonstrate intercultural competence is a distinct competitive advantage, and positions organizations to leverage the unique talents and contributions of every team member. This certificate provides a deeper understanding of diversity and intercultural competence, and how this can be best utilized to develop your organization's global mindset.

- As the global marketplace becomes increasingly connected and diverse, there has been an expanding need for connectedness and effective communication.
- Companies that cultivate gender and ethnic diversity are 35% more likely to have financial returns above their respective national industry medians. [McKinsey & Co.]

## The Certificate in Diversity and Intercultural

**Competence** is a course offered at the WFU Charlotte Center and will provide participants with opportunities to gain conceptual knowledge and practical skill development to be effective problem solvers and decision makers in diverse teams and multicultural contexts.

## What you'll learn:

- How to minimize the impact of unconscious bias on decision-making
- Processes for lifelong learning and development of inclusive leadership skills
- How to facilitate inclusive and collaborative relationships
- Effective utilization of cross-cultural problem solving
- Efficient organizational approaches to diversity and inclusion

We invite you to visit our website for full certificate details and registration.



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**CERTIFICATES**  
PROGRAM

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