Wake Forest School of Business Learning Outcomes - AY2013/14 & 2014/15 Working Professional MBA Program

	Charlotte Evening		Spring Charlotte		Winston-Salem Evening		
Augusta of contamination business issues	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	
Awareness of contemporary business issues Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within	Not Called for b Learning Asse		98%	2%	Not Called for b Learning Asse		
disciplines	79%	21%	96%	4%	86%	14%	
Understand management issues from a global perspective Knowledge of business disciplines and holistic	Not Called for b Learning Asse		Not Called for b Learning Asse	•	Not Called for b Learning Asse	-	
understanding of their interrelationships							
Will describe purpose of each business discipline and apply foundation concepts of each discipline	100%	0%	89%	11%	100%	0%	
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society	Not Called for b Learning Asse	•	Not Called for b Learning Asse	•	Not Called for b Learning Asse	,	
Effective communicators							
Will write professional reports Will write professional memos Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives	Not Called for b Learning Asse		100% 100% Not Called for b Learning Asse		Not Called for b Learning Asse	-	
Effective decision makers							
Will focus on root cause of the problem and not symptoms of the problem Will develop measures that provide insight into the true nature of the problem or opportunity and			Not Called for b Learning Asse				
effectively locate or collect data relevant to these measures Will analyze data using appropriate tools and frameworks Critically evaluates alternative solutions in concert with long-term strategy	Not Called for b Learning Asse		100% Not Called for b Learning Asse		Not Called for b Learning Asse		
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process			200.11111971330	and the state of t			

Effective team building skills, team members, and			
team leaders			
Works effectively with other members of a team in			
a diverse working environment	Not Colled for by Assurance of	94% 6%	Nat Called factor Assumes as
	Not Called for by Assurance of	Net Celled for by Assurance of	Not Called for by Assurance of
	Learning Assessment Plan	Not Called for by Assurance of	Learning Assessment Plan
Effectively manages conflict		Learning Assessment Plan	
Ability to develop and execute a plan			
,			
Produces project charter that clearly defines project			
scope, problem or opportunity to be addressed, and			
project goals and requirements	Not Called for by Assurance of	Not Called for by Assurance of	Not Called for by Assurance of
Produces detailed action plans	Not Called for by Assurance of	Not Called for by Assurance of	Not Called for by Assurance of
, and the second	Learning Assessment Plan	Learning Assessment Plan	Learning Assessment Plan
Monitors progress, takes appropriate action, and			
effectively coordinates information flow between all			
stakeholders			
Ethical leaders			
	Not Called for by Assurance of	Not Called for by Assurance of	Not Called for by Assurance of
	Learning Assessment Plan	Learning Assessment Plan	Learning Assessment Plan
Ability to develop a vision	, and the second	ğ	S
		Not Called for by Assurance of	
	86%	Learning Assessment Plan	100%
Ability to coach		0 11 000 11 000 11	
	Not Called for by Assurance of	Not Called for by Assurance of	Not Called for by Assurance of
	Learning Assessment Plan	Learning Assessment Plan	Learning Assessment Plan
Ability to get results with integrity	Learning Assessment Flan	Learning Assessment Flan	Learning Assessment Flan

	Fall 2014						
	Charlotte Evening		Charlotte	Saturday	Winston-Salem Evening		
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	
Awareness of contemporary business issues							
Will summarize the significant trends in business							
and interpret their impact on the practice of							
business	100%	0%	Not Called for b	v Assurance of	100%	0%	
Will identify the present-day issues within			Learning Asse	•			
disciplines	100%	0%	Learning Asse	33IIICIIL FIAII	100%	0%	
Understand management issues from a global							
perspective	95%	5%			84%	16%	
Knowledge of business disciplines and holistic							
understanding of their interrelationships							
Will describe purpose of each business discipline and apply foundation concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact the broader society	Not Called for b Learning Asse	•	Not Called for b Learning Asse	•	Not Called for b Learning Asse	•	
Effective communicators							
Will prepare and deliver professional presentations Will write professional reports Will write professional memos Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational	Not Called for b Learning Asse 90% Not Called for b	essment Plan 10%	Not Called for b Learning Asse	•	Not Called for b Learning Asse 100% Not Called for b	ssment Plan 0%	
objectives	100%	0%			100%	0%	
Effective decision makers							

Will focus on root cause of the problem and not		1			
symptoms of the problem Will develop measures that provide insight into the	100%	0%		100%	0%
true nature of the problem or opportunity and		ļ			
effectively locate or collect data relevant to these		ļ			
measures	100%	0%	Not Called for by Assurance of	100%	0%
Will analyze data using appropriate tools and		ļ	Learning Assessment Plan		
frameworks	100%	0%	Learning / 63e33mene : ian	100%	0%
Critically evaluates alternative solutions in concert		ļ			
with long-term strategy	100%	0%		100%	0%
Can model uncertainty/ambiguity and deals		ļ			
effectively with the treatment of risk during the	1000/	00/		1000/	224
decision-making process	100%	0%		100%	0%
Effective team building skills, team members, and team leaders					
Works effectively with other members of a team in					
a diverse working environment	100%	0%	Not Called for by Assurance of	100%	0%
Effectively manages conflict	100%	0%	Learning Assessment Plan	100%	0%
Ability to develop and execute a plan	10070	070		10070	070
Produces project charter that clearly defines project					
scope, problem or opportunity to be addressed, and		ļ			
project goals and requirements	90%	10%	Not Called for by Assurance of	98%	2%
Produces detailed action plans	90%	10%	Not Called for by Assurance of	98%	2%
Monitors progress, takes appropriate action, and		ļ	Learning Assessment Plan		
effectively coordinates information flow between all		ļ			
stakeholders	90%	10%		98%	2%
Ethical leaders					
		ļ	Not Called for by Assurance of		
		ļ	•		
Ability to develop a vision	100%	0%	Learning Assessment Plan	100%	0%
	Not Called for by A		Not Called for by Assurance of	Not Called for by	
Ability to coach	Learning Assess	ment Plan	Learning Assessment Plan	Learning Asses	ssment Plan
,		ļ			
		ļ	Not Called for by Assurance of		
All the control of the control of the control	000/	20/	Learning Assessment Plan	4000/	00/
Ability to get results with integrity	98%	2%		100%	0%

Awareness of contemporary business issues Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within disciplines Understand management issues from a global perspective Knowledge of business disciplines and holistic understanding of their interrelationships Will describe purpose of each business discipline and apply foundation concepts of each discipline support and interact with one another and impact the broader society Expectations Figure 1 Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment P		Summer 2014							
Awareness of contemporary business issues Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within disciplines Understand management issues from a global perspective Knowledge of business disciplines and holistic understanding of their interrelationships Will describe purpose of each business discipline and apply foundation concepts of each discipline support and interact with one another and impact the broader society Expectations Figure 1 Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment P		Charlotte	Evening	Charlotte	Saturday	Winston-Salem Evening			
Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within disciplines Understand management issues from a global perspective Knowledge of business disciplines and holistic understanding of their interrelationships Will describe purpose of each business discipline and apply foundation concepts of each discipline ways various areas of an enterprise support and interact with one another and impact the broader society Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan	Awareness of contemporary business issues						Fails to Meet Expectations		
will describe purpose of each business discipline and apply foundation concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact the broader society Not Called for by Assurance of Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Learning Assessment Plan	Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within disciplines Understand management issues from a global perspective		•		•		•		
and apply foundation concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact the broader society Not Called for by Assurance of Learning Assessment Plan Learning Assessment Plan Not Called for by Assurance of Learning Assessment Plan Learning Assessment Plan									
Effective communicators	and apply foundation concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact		•				•		

Will prepare and deliver professional presentations Will write professional reports Will write professional memos Effectively use communication technologies (e.g.,	100% 100% 100%	0% 0% 0%	100% 100% 100%	0% 0% 0%	Not Called for by Assurance of Learning Assessment Plan
email, document sharing, blogs, social networking) to support both personal and organizational	Not Called for by Learning Asset	•	Not Called for by Learning Asse	•	J
objectives	Learning 7.55c.	osinene i ian	Learning 7.55c	331116116111011	
Effective decision makers					
Will focus on root cause of the problem and not symptoms of the problem Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these	100%	0%	100%	0%	
measures Will analyze data using appropriate tools and	100%	0%	100%	0%	Not Called for by Assurance of
frameworks Critically evaluates alternative solutions in concert	100%	0%	100%	0%	Learning Assessment Plan
with long-term strategy Can model uncertainty/ambiguity and deals	100%	0%	100%	0%	
effectively with the treatment of risk during the decision-making process	Not Called for by Learning Asses		Not Called for by Learning Asse	-	
Effective team building skills, team members, and team leaders					
Works effectively with other members of a team in a diverse working environment Effectively manages conflict Ability to develop and execute a plan	100% Not Called for by	0% y Assurance of	100% Not Called for b	0% y Assurance of	Not Called for by Assurance of Learning Assessment Plan
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and	1000/	00/	4000/	004	
project goals and requirements Produces detailed action plans	100% 100%	0% 0%	100% 100%	0% 0%	Not Called for by Assurance of Learning Assessment Plan
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders	Not Called for by Learning Asse	•	Not Called for by Learning Asse	•	J
Ethical leaders					
Ability to develop a vision	Not Called for by Learning Asse		Not Called for b Learning Asse	•	Not Called for by Assurance of Learning Assessment Plan
Ability to coach	Not Called for by Learning Asse		Not Called for b Learning Asse	•	Not Called for by Assurance of Learning Assessment Plan
Ability to get results with integrity	Not Called for by Learning Asse		Not Called for be Learning Asse	-	Not Called for by Assurance of Learning Assessment Plan

	Spring 2014								
	Charlotte Evening		Charlotte S	Saturday	Winston-Salem Evening				
Awareness of contemporary business issues	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations			
Will summarize the significant trends in business and interpret their impact on the practice of business Will identify the present-day issues within disciplines	Not Called for by Learning Asses		Not Called for by Learning Asses	'	Not Called for by Learning Asse				

Understand management issues from a global perspective	87%	13%	Not Called for by Learning Asses			
Knowledge of business disciplines and holistic	8770	13/0	Learning Asse.	Sillellt Flair		
understanding of their interrelationships						
Will describe purpose of each business discipline						
and apply foundation concepts of each discipline	100%	0%	85%	15%	Not Called for b	y Assurance of
Will describe ways various areas of an enterprise			Not Called for by	Assurance of	Learning Asse	essment Plan
support and interact with one another and impact			Learning Asses			
the broader society	93%	7%	Learning Asse.	SSITIETIC FIGHT		
Effective communicators	Net Celled for bu	A				
Will prepare and deliver professional presentations	Not Called for by Learning Asses		86%	14%	84%	16%
Will write professional reports	89%	11%	85%	15%	Not Called for b	
Will write professional memos	Not Called for by		82%	18%	89%	11%
Effectively use communication technologies (e.g.,	,					
email, document sharing, blogs, social networking)			Not Called for by	'	Not Called for b	•
to support both personal and organizational		1	Learning Asses	ssment Plan	Learning Asse	essment Plan
objectives Effective decision makers	90%	10%				
Will focus on root cause of the problem and not						
symptoms of the problem Will develop measures that provide insight into the	85%	15%	82%	18%	85%	15%
true nature of the problem or opportunity and			Not Called for by	/ Assurance of		
effectively locate or collect data relevant to these			Learning Asses	ssment Plan		
measures Will analyze data using appropriate tools and	90%	10%			89%	11%
frameworks	86%	14%	85%	15%	87%	13%
Critically evaluates alternative solutions in concert						
with long-term strategy	89%	11%	82%	18%	78%	22%
Can model uncertainty/ambiguity and deals						
effectively with the treatment of risk during the decision-making process	86%	14%	86%	14%	87%	13%
Effective team building skills, team members, and	00%	1470	00%	1470	0770	15%
team leaders						
Works effectively with other members of a team in						
a diverse working environment	90%	10%	76%	24%	89%	11%
Effectively manages conflict	90%	10%	71%	29%	89%	11%
Ability to develop and execute a plan						
Produces project charter that clearly defines project			Not Called for by	/ Assurance of		
scope, problem or opportunity to be addressed, and	Not Called for by	Assurance of	Learning Asses	ssment Plan	Not Called for b	y Assurance of
project goals and requirements Produces detailed action plans	Learning Asses				Learning Asse	
Monitors progress, takes appropriate action, and					20011111871000	
effectively coordinates information flow between all						
stakeholders			71%	29%		
Ethical leaders						
	Not Called for by	Accurance of	Not Called for by	Accurance of	Not Called for h	w. Assurance of
	Learning Asses		Not Called for by Learning Asses		Not Called for b Learning Asse	
Ability to develop a vision	Learning Asses	Sillelit Flaii	Learning Asses	SSITIETIL FIATI	Learning Asse	essilient Flan
	Not Called for by	Assurance of	Not Called for by	/ Assurance of	Not Called for b	w Assurance of
	Learning Asses		Learning Asses		Learning Asse	
Ability to coach	Learning Asses	Sincinci I Iali	Learning Asset	Sameric Plan	Learning Asse	John Crit riali
	Not Called for be-	Vectiones of	Not Called for b	, Accurance of	Not Called for I	W Accurance of
	Not Called for by Learning Asses		Not Called for by Learning Asses		Not Called for b Learning Asse	
Ability to get results with integrity	Learning Asses	SINCIIL FIAII	realiting ASSE	SSITICITE FIGIT	Learning ASSE	JOHN FIGH
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