Wake Forest School of Business Learning Outcomes - AY2013/14 & 2014/15 MA in Management Program

Will summarize the significant trends in business and interpret their impact on the practice of business. Will identify the present-day issues within disciplines and summarize the significant trends in business disciplines and global perspective propose of each business discipline and holistic understanding of their intererlationships. Will describe purpose of each business discipline and apply foundation concepts of each discipline and apply foundation concepts of each discipline and apply foundation concepts of each discipline and apply foundation will describe ways various areas of an enterprise support and interact with one another and impact the broader society 98% 2% 90% 100% 0% Will describe ways various areas of an enterprise support and interact with one another and impact the broader society 98% 2% 90% 100% 0% 100% 100% 100% 100% 100% 1		Academic Year 2014/2015		ļ	Academic Year 2013/2014	
Awareness of contemporary business issues Will summare the spafficiant Trends to business Impact on the practice of business within disciplines Impact on the practice of business discipline and palpy foundation concepts of each discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation concepts of each discipline Impact on the practice of business discipline and apply foundation Impact of each discipline Impact on the practice of business discipline and apply foundation Impact of each discipline Impact on the practice of business discipline and apply foundation Impact of each discipline Impact on the practice of business discipline and apply foundation Impact of each discipline of each di		Meets or Exceeds Expectations	Fails to Meet Expectations		Meets or Exceeds Expectations	Fails to Meet Expectations
impact on the practice of business 92% 8% 78% 22%	Awareness of contemporary business issues	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,				
Will derify the present-day issues within disciplines Indirectand management issues from a global perspective Sys. 5% 99% 1% Indirectand management issues from a global perspective Sys. 5% 99% 1% Indirectal formal management issues from a global perspective Sys. 5% 99% 1% Indirectal formal management issues from a global perspective Will describe purpose of each business discipline and apply foundation concepts of each flostipine Will describe purpose of each business discipline and apply foundation concepts of each flostipine Will describe ways various areas of an enterprise support and interact with one another and impact the broader society Effective communications Will prepare and deliver professional presentations 98% 2% 90% 10% Effective communication reports 100% 0% 99% 1% Learning Objective Not Trgeted by Program Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives Effective decision makers Will socue on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to the sub-easing appropriate tools and frameworks Will available described a silent and support both personal or of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 92% 18% Will available described a silent and support both personal or office the problem or opportunity and effectively with the treatment of risk during the decision-making process 87% 2% 100% 0% Effectively with other members, and team leaders Works effectively with other emembers, and team leaders Works effectively with other emembers of a team in a diverse working environment 98% 2% 100% 0% Learning Objective Not Trgeted by Program opportunity to be addressed, and project goals and requirements 100% 0% Learning Objective Not Trgeted by Program opportunity to be addressed, and project goals and requirements 100% 0% Learning Objective Not Trg	Will summarize the significant trends in business and interpret their					
Understand management issues from a global perspective Knowledge of business disciplines and holistic understanding of their interrelationships Will describe purpose of each business discipline and apply foundation concepts of each discipline will describe purpose of each business discipline and apply foundation concepts of each discipline will describe way arous a reas of an enterprise support and interact with one another and impact the broader society 98% 2% 90% 10% 10% 10% 10% 10% 10% 10% 10% 10% 1	impact on the practice of business	92%	8%		78%	22%
Understand management issues from a global perspective (intervalationships will describe purpose of each business discipline and apply foundation concepts of each discipline and apply foundation with one another and impact the broader society 98% 2% 90% 10% Effective communicators Will prepare and deliver professional presentations 98% 2% 61% 39% Will write professional reports 100% 0% 99% 15% Learning Objective Not Trigeted by Program Will write professional memos 100% 0% 99% 15% Learning Objective Not Trigeted by Program Deficition of the problem and objectives of the problem and not symptoms of the problem of opportunity and elever professional and operations of the problem of opportunity and effectively locate or collect data relevant to these measures alternative solutions in concept with long-term strategy 10% 10% 86% 14% 18% 18% 18% 18% 18% 18% 18% 18% 18% 18	Will identify the present-day issues within disciplines	81%	19%		91%	9%
interrelationships Will describe purpose of each business discipline and apply foundation concepts of each discipline Will describe way various areas of an enterprise support and interact with one another and impact the broader society ### 100%	Understand management issues from a global perspective	95%	5%		99%	1%
Will describe purpose of each business discipline and apply foundation concepts of each discipline was areas of an enterprise support and interact with one another and impact the broader society 98% 2% 99% 10% 10% Effective communicators Will prepare and deliver professional presentations 98% 2% 61% 39% 10% 10% 10% 10% 10% 10% 10% 10% 10% 10	Knowledge of business disciplines and holistic understanding of their					
concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact the broader society ### 100%	interrelationships					
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society Effective communicators Will prepare and deliver professional presentations 98% 2% 61% 39% 1% 61% 39% Will write professional reports 100% 0% 49% 1½ Learning Objective Not Trgeted by Program of Spring objective Not Trgeted by Program objective Not Trgeted objective Not Trgeted by Program objective Not Trgeted objective Not	Will describe purpose of each business discipline and apply foundation					
with one another and impact the broader society Effective communicators Will prepare and deliver professional presentations 98% 2% 61% 39% Will write professional reports 100% 0% Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives 8100% 0% Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives 8100% 98% 0% Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives 8100% 98% 7% 99% 1% Everning Objective Not Trgeted by Program organizational objectives 81% 98% 7% 99% 1% 99% 1% Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% 94% 6% Citically evaluates alternative solutions in concert with long-term strategy Will analyze data using appropriate tools and frameworks Car model uncertainty/ambiguity and deals effectively with the restament of risk during the decision-making process 87 98% 98% 98% 98% 92% 8% 92% 8% 92% 8% 92% 8% 100% 0% Effectively Learning Objective Not Trgeted by Program opportunity not be addressed, and project goals and requirements produces detailed action plans 100%	concepts of each discipline	93%	7%		100%	0%
Will prepare and deliver professional presentations 98% 2% 61% 39% Will write professional reports 100% 0% 99% 1% Learning Objective Not Trgeted by Program 100% 0% Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives Effective decision makers Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures Will analyze data using appropriate tools and frameworks Will analyze data using appropriate solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process Works effectively with other members of a team in a diverse working environment Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% 15%	Will describe ways various areas of an enterprise support and interact					
Will prepare and deliver professional presentations 98% 2% 61% 39% Will write professional reports 100% 0% 99% 1% Learning Objective Not Trgeted by Program 100% 0% Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives 100% 0% 100% 0% 100% 0% 100% 0% 100%	with one another and impact the broader society	98%	2%		90%	10%
Will write professional reports 100% 0% Learning Objective Not Trgeted by Program 100% 0% 10% 0% 10% 0% 10% 0% 10% 0% 10% 0% 10% 1	Effective communicators					
Will write professional reports 100% 0% Learning Objective Not Trgeted by Program 100% 0% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program 100% 0% 100%						
Will write professional reports 100% 0% Learning Objective Not Trgeted by Program 100% 0%	Will prepare and deliver professional presentations	98%	2%		61%	39%
Will write professional memos 100% 0% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program 100% 0% Effective decision makers Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment Produces project charter that clearly defines project scope, problem or opportunity to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 100% 0% Learning Objective Not Trgeted by Program	The property and deriver processional presentations	30/0	2/3		0270	3370
Will write professional memos 100% 0% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program 100% 0% Effective decision makers Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment Produces project charter that clearly defines project scope, problem or opportunity to eaddressed, and project goals and requirements Produces detailed action plans Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 100% 0% Learning Objective Not Trgeted by Program	Will write professional reports	100%	0%		99%	1%
Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives 100%	·					
Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% 92% 8% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% 92% 8% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% 92% 8% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% 92% 8% 15% 15% Learning Objective Not Trgeted by Program Learning Objective	Will write professional memos	100%	0%		Learning Objective No	Trgeted by Program
sharing, blogs, social networking) to support both personal and organizational objectives ### 100%						
Sharing, Bolgs, Social networking to support both personal and organizational objectives Effective decision makers Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures ### 14%	Effectively use communication technologies (e.g., email, document				Learning Objective Not	Tracted by Program
Will focus on root cause of the problem and not symptoms of the problem or opportunity and effectively locate or collect data relevant to these measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 10% 86% 14% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 10% 86% 14% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 10% 86% 14% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 10% 86% 14% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 10% 86% 14% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 20% 80% 92% 8% 92% 8% 92% 8% 6% 6% Critically evaluates alternative solutions in concert with long-term strategy 80% 20% 80% 92% 8% 92% 92% 92% 92% 92% 92% 92% 92% 92% 92	sharing, blogs, social networking) to support both personal and				Learning Objective No	Tigeted by Flogram
Will focus on root cause of the problem and not symptoms of the problem you will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures Will analyze data using appropriate tools and frameworks ### Power of the control of the control of the propers of the part of the	organizational objectives	100%	0%			
problem Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% Will analyze data using appropriate tools and frameworks 92% 88% 94% 66% Critically evaluates alternative solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 88% 92% 92% 92% 92% 92% 92% 92% 92% 92% 92	Effective decision makers					
problem Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% Will analyze data using appropriate tools and frameworks 92% 8% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 92% 92% 92% 92% 92% 92% 92% 92% 92	Will focus on root cause of the problem and not symptoms of the					
Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% Will analyze data using appropriate tools and frameworks 92% 8% 94% 6% Critically evaluates alternative solutions in concert with long-term strategy 90% 10% 86% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15%	• • • •	93%	7%		99%	1%
problem or opportunity and effectively locate or collect data relevant to these measures 86% 14% 82% 18% Will analyze data using appropriate tools and frameworks Critically evaluates alternative solutions in concert with long-term strategy Strategy Sam doel uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment Effectively manages conflict Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% 82% 94% 94% 6% 14% 82% 94% 6% 14% 82% 94% 6% 14% 82% 92% 8% 92% 8% 92% 8% 92% 8% 92% 8% 92% 8% 92% 8% Power of the decision-making process on the control of	r	3370	,,,		33%	170
these measures ### Mill analyze data using appropriate tools and frameworks ### Will analyze data using appropriate tools and frameworks ### Power of the program of the program of the program of the produces of the program of the produces detailed action plans ### Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders #### ### ### ### ### ### ### ### ###						
Will analyze data using appropriate tools and frameworks Critically evaluates alternative solutions in concert with long-term strategy 90% 10% 86% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% 92% 8% 92% 8% Ffective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Learning Objective Not Trgeted by Program Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program	·	86%	14%		82%	18%
Critically evaluates alternative solutions in concert with long-term strategy 90% 10% 86% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program						
Strategy 90% 10% 86% 14% Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process 92% 8% 92% 8% Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans 100% 0% Learning Objective Not Trgeted by Program Nonitors	, , , ,	32,0	3 ,5		3 .70	0,0
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process ### Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements ### Produces detailed action plans ### Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders ### Page	-	90%	10%		86%	14%
treatment of risk during the decision-making process Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% 92% 8% 92% 8% 92% 8% 92% 100% 0% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program	· · · · · · · · · · · · · · · · · · ·	30,0	10/0		0070	1.70
Effective team building skills, team members, and team leaders Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program		92%	8%		92%	8%
Works effectively with other members of a team in a diverse working environment 98% 2% 100% 0% Effectively manages conflict 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% 100% 0% 100% 0% 100% 100% 100% 1		5_,7			5-7.	
environment 98% 2% 100% 0% Effectively manages conflict 98% 2% Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans 100% 0% Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% 100% 0% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program						
Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% Learning Objective Not Trgeted by Program 100% 0% Learning Objective Not Trgeted by Program Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15%	environment	98%	2%		100%	0%
Ability to develop and execute a plan Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% 100% 0% 100% 0% 100% 100% 100%	Effectively manages conflict	000/	20/			
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements 100% 0% 100% 0% 100% 100% 100% 100% 10	· · · ·	30/0	Ζ/0			
opportunity to be addressed, and project goals and requirements 100% 0% Produces detailed action plans 100% 0% Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 15% Learning Objective Not Trgeted by Program Learning Objective Not Trgeted by Program	namely to actually and checked a plan.					
Produces detailed action plans 100% 0% Learning Objective Not Trgeted by Program Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% Learning Objective Not Trgeted by Program	Produces project charter that clearly defines project scope, problem or				Learning Objective Not Trgeted by Program	
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders 85% 15% Learning Objective Not Trgeted by Program	opportunity to be addressed, and project goals and requirements	100%				
coordinates information flow between all stakeholders 85% 15%	Produces detailed action plans	100%	0%		Learning Objective No	Trgeted by Program
coordinates information flow between all stakeholders 85% 15%	Monitors progress, takes appropriate action, and effectively				Learning Objective Not	Tracted by Program
	coordinates information flow between all stakeholders	85%	15%		Learning Objective No	. Tibeted by Flogram
	Ethical leaders					
	Ability to develop a vision					
	Ability to coach					
Ability to get results with integrity 98% 2% Learning Objective Not Trgeted by Program	Ability to get results with integrity	98%	2%	1	Learning Objective No	Trgeted by Program