



WAKE FOREST

U N I V E R S I T Y

**Beyond Boundaries:
Preparing Students to
Become Global Citizens**

***Quality Enhancement Plan Annual Report
2008-2009***

Prepared by:
J. Kline Harrison
Associate Provost for International Affairs

Dear Colleagues:

As you will recall, the Quality Enhancement Plan (QEP) was developed as a key part of Wake Forest University's reaffirmation of SACS accreditation in 2006. As President Hatch stated in his opening letter of the QEP:

This plan builds upon Wake Forest's tradition of excellence in undergraduate education and commitment to broadening the liberal arts education of our students through international experiences. By enhancing the quality and expanding the range of international experiences, the initiatives extend our already substantial achievements in international education.

Although the Quality Enhancement Plan focuses on the international experiences of our undergraduates, we fully anticipate that the programs, actions, and the enhanced institutional infrastructure will have positive implications for the internationalization of the University as a whole.

In assuming my role as Associate Provost for International Affairs in July 2007, I was charged by the provost to not only oversee the implementation of the QEP, but also focus on opportunities for students and faculty across our collegiate university to collaboratively enhance and expand our international endeavors.

The following report was prepared with the help of Steve Duke, Director of International Studies and his staff. It includes the significant efforts and accomplishments in meeting the goals of the QEP during the 2008-2009 academic year. It also notes additional developments and continuing plans associated with our university's internationalization.

If, after reading the report, you have any questions or concerns, ideas or feedback, please let me know. You can reach me by phone at x4907 or by e-mail at harrisjk@wfu.edu.

Respectfully submitted,
J. Kline Harrison
Associate Provost for International Affairs

❖ QEP Initiatives

- Initiative 1: Enhancing the Quality of International Experiences
 - Intercultural Competency as a Goal for Student Learning
 - Intercultural Training Programs for Students and Faculty
 - ◆ Students
 - The Intercultural Competency Program (ICP)
 - *Steering Committee*: An ad hoc ICP Steering Committee assists with efforts to revise the program, oversee its implementation, and connect it with other research and data efforts. The ICP Steering Committee includes Helen Akinc (ICP instructor), Margaret Bender (Anthropology), Steven Duke (CIS), Adam Friedman (Education), Steve Folmar (Anthropology), Mike Hazen (Communication), and Kline Harrison (Associate Provost). The committee met twice during Fall 2008 and twice during Spring 2009.
 - *Instructors*: In its current form, the ICP encompasses three courses (INS 150, INS 151, and INS 152) geared to study abroad students. In July 2008, Julia Shuster, the CIS staff member who had previously taught ICP classes, left Wake Forest. Fortunately, Dr. Steven Folmar (Anthropology) and Helen Akinc (previously the director of the Summer Management program in Calloway) undertook the challenge of not only teaching these courses, but also revising the curriculum and expanding the number of students in them.
 - *Interest sessions*: Steven Duke held four interest sessions during Fall 2008 and four during Spring 2009 to inform students about the content of these courses (especially INS 150) and the potential benefits they could receive from enrolling. Most of the students who ultimately enrolled in INS 150 attended one of these interest sessions.
 - *Enrollments in ICP courses*
 - Fall Semester 2008:
 - INS 150, 6 students enrolled
 - INS 151, 12 students enrolled
 - INS 152, 6 students enrolled
 - Spring Semester 2009:
 - INS 150, 42 students enrolled
 - INS 151, 1 student enrolled
 - INS 152, 2 students enrolled
 - *Changes to ICP courses*: At its December 2008 meeting, the ICP Steering Committee strongly recommended increasing the credit value of the three ICP courses. A proposal was later submitted to the Curriculum Committee and in April 2009, the Curriculum Committee (and later the College faculty)

approved this request to make each ICP course worth 1.0 credits beginning in Fall 2009.

- *Evaluation:* Assessment of the three ICP courses is on-going. In December 2008, Steven Duke and Steven Folmar conducted a focus group meeting with three students that yielded useful information. In April 2009, two online surveys were deployed for students who had taken these courses. Eight students responded to the survey regarding INS 150, while two students replied to the survey about INS 150 and 151. Data from these surveys was shared with the ICP Steering Committee and will be used to improve the program.
- *Research and IDI:* Research relating to intercultural competency continues under the direction of the ICP Steering Committee. Groups of students participated in one assessment tool, the Intercultural Development Inventory (IDI), during Fall 2008 and Spring 2009. Efforts are ongoing to analyze the data collected from these assessments as well as IDI forms completed by WFU students in previous semesters. Approximately 110 students have taken the IDI twice: before and after studying abroad. In addition, Helen Akinc and Steven Duke attended training seminars on the IDI in May and June 2009. They are both fully prepared to conduct IDI feedback sessions for individuals and groups.

◆ Faculty

- The Workshop on Intercultural Skills Enhancement (WISE) is a path-breaking new workshop geared at helping faculty who lead programs abroad in preparing their students for intercultural interaction. It was held on February 27-28, 2009, at Graylyn Conference Center. To our knowledge, this workshop is the first of its kind offered in the United States. It promises to make a substantial contribution to faculty preparation efforts across the country and to bring recognition to Wake Forest.
- *WISE Steering Committee:* Beginning in September 2008, the Director of CIS began meeting with an ad hoc faculty committee to implement this workshop during 2008-2009. Members of the steering committee include Terry Baker (Calloway), Steven Folmar (Anthropology), Michael Lord (Babcock), Roberta Morosini (Romance Languages), Gary Miller (HES) and Helen Akinc (ICP instructor). The committee met regularly during Fall 2008 to design the workshop, identify speakers, and plan for implementation.
 - *Attendance:* A total of 59 individuals attended the workshop, of which seven were Wake Forest faculty or staff. Including the seven WFU attendees, 48 attendees were from institutions in North Carolina, while others came

from Florida, Indiana, Montana, New York, South Carolina and Virginia.

- *Presenters:* A total of nine presentations were given at the workshop, six by Wake Forest faculty or staff (primarily members of the WISE steering committee) and three by individuals from outside Wake Forest: Darla Deardorff (Duke University and AIEA), Penelope Pynes (UNC-Greensboro), and Bill Roberts (St. Mary's College of Maryland).
- *Assessment:* A total of 44 evaluations were submitted at the end of the workshop. The overwhelming consensus from those evaluations was extremely positive about the workshop, its contributions to the attendees' knowledge of intercultural issues, and its influence on their plans to include intercultural competency in their own programs and activities.
- Curricular Connections
 - ◆ To facilitate the development of additional courses with an international focus, a call for proposals was sent to the undergraduate faculty in early spring. Based on the available funding and the strength of their applications, four faculty members were awarded grants.
 - Michaelle Browers (Political Science) - Politics and Identity
 - Sandya Hewamanne (Anthropology) - Visualizing South Asia
 - Kathryn Mayers (Romance Languages) - The Occidental Tourist: Transatlantic Travels in Art, Film, and Literature
 - Emily Wakild (History) - The History of Nature Conservation in Latin America
 - ◆ Two new international courses also were developed as a part of a summer service-learning program in Nicaragua. Gary Miller taught HES 384: Special Topics: Health Issues on a Global Scale, and Steve Giles taught COM 370: Communicating for Health Behavior Change. The first two weeks of the courses consisted of intensive on-campus course work. Dr. Giles then accompanied students to Managua, Nicaragua, where they engaged in service-learning projects in educational and medical settings. The program was partially supported by the Pro Humanitate Center, a Project of the Lilly Endowment.
 - ◆ In the Fall 2008 semester, the College faculty approved a minor in African Studies. This minor includes both a study abroad and service-learning component in Africa as well as introductory and capstone courses (1.5 credits each).
 - ◆ Of the 79 First Year Seminars offered during the academic year, 13% had an international focus or foundation.
- Peer-Advising Program
 - ◆ This inaugural effort proved very successful. A total of nine undergraduate students who had already studied abroad were accepted into the program and participated in initial training. Seven of those

students continued with this volunteer effort throughout the full year (fall and spring). After being trained, Peer Advisors were able to take over leading the weekly study abroad interest sessions and provided significant help to prospective students. They also held travel workshops to assist those students who are less familiar with international travel or who had additional questions about travel and logistics.

- International Students and Faculty
 - ◆ To assist the Admissions Office in its efforts to recruit international students, an International Admissions Counselor, Elizabeth Voelker was hired for the 2008-2009 academic year. Elizabeth spent extensive time in Europe during the fall and several weeks in Asia during the spring visiting high schools and attending college fairs. One outcome of her efforts was an \$8000 grant from an alumnus to support her travels for 2009-2010.
 - ◆ Correlated with creation of this position, the number of applications from international students increased 100% over last year with enrollment for 2009-2010 increasing 72%.
 - ◆ A significant increase in international faculty was also realized among new hires in Spring 2009. Of the 22 new tenure/tenure-track faculty joining WFU in Fall 2009, 7 (32%) are of international origin.
- Approval and Oversight of International Programs
 - Approval Process for New International Programs
 - ◆ In its inaugural year as a formal College committee, the Study Abroad Committee (SAC) reviewed several new programs in 2008-2009.
 - The Semester at Sea study abroad program was found inadequate overall and not approved. The Committee issued a memo, dated April 14, 2009, to the Dean of the College, Dean of the Business Schools, Department Chairs in the College, Associate Deans in the Calloway School, and the Registrar, requesting that those individuals and offices take steps to prevent WFU students from receiving transfer credit for the Semester at Sea program.
 - The SAC also reviewed proposals from students proposing to attend study abroad programs that were not on the list of approved programs. Several of these proposals were approved, including Cornell University/Nepal, Antioch College/India, Seoul National University (summer), Florida State/ACC-IAC program in Turkey, UGA/South Africa, and Columbia University/Shanghai.
 - Oversight of International Programs
 - ◆ The *Global Advisory Council*, whose members represent the College, the Graduate School, the professional schools, and Student Life, established three priorities:
 - Establish an inventory of international programs/opportunities for students and faculty across academic units.
 - A “Wake Forest in the World” webpage is currently under construction. This website will provide information on

international resources and facts associated with WFU. A launch date for Fall 2009 is scheduled.

- Identify opportunities for international academic program coordination, planning, development, and enhancement.
 - Identify ways to make the student experience on campus more international in character and to stimulate student interest in international education.
 - ◆ The Study Abroad Committee worked on guidelines for program reviews of Wake Forest and Affiliate (non-WFU) programs. A version of those guidelines was used for the program review of three affiliate programs in Spain and was subsequently updated to incorporate changes recommended by the program review team. A draft version of guidelines for WFU programs awaits further discussion next year.
 - ◆ Three members of the SAC (Jane Albrecht, Steven Duke, and Larry West) conducted a program review of programs in Spain, during September 2008. Programs reviewed were IES Abroad Barcelona, IES Abroad Madrid, and St. Louis University's program in Madrid.
- Initiative 2: Expanding Opportunities for International Experiences
- Encouraging Students to Participate in International Experiences
 - ◆ Study Abroad Programs: A total of 665 undergraduates studied abroad for credit in 2008-2009. This includes 368 studying abroad during Fall 2008, 85 during Spring 2009, one for the full academic year, and 211 during Summer 2009. The number of students going abroad for credit in 2008-2009 decreased from 712 in 2007-2008, primarily due to the weakened economy. This seven percent decline over the previous year was less than feared and active steps are being taken to increase the number abroad in 2009-2010.
 - ◆ Programs offering divisional credit
 - Summer programs at the WFU houses continued to offer divisional credit. At the Flow House in Vienna, Mary Dalton offered a Communications course and Brian McCannon, an economics course, both of which fulfilled a Social Science divisional.
 - ◆ Programs offering credit in the major
 - Steven Duke has taken the lead on a new *Curriculum Integration* effort to integrate study abroad more closely into the undergraduate curriculum within individual disciplines. In 2008-2009, the following seven departments began to work with the CIS in this area: Chemistry, German and Russian, History, Political Science, Psychology, Religion, and Romance Languages.
 - ◆ Additional locations for international studies
 - In Latin America, a faculty team visited Chile and Argentina to meet with potential partner institutions for a WFU study abroad program. Based on their findings, the Latin American Studies (LAS) faculty decided to pursue relationships with Universidad Diego Portales and Universidad Torcuato Di Tella, with the long-

term goal of establishing an academic center in Santiago, Chile. Also, Peter Siavelas was appointed the director of LAS and the Southern Cone Program.

- In Africa, a faculty team visited Benin and Nigeria to sign a memorandum of understanding with the University of Benin and to pursue a partnership with the University of Abuja. These efforts were a result of the College approving a new minor in African Studies which calls for a study abroad experience in Africa. A new summer program is scheduled for Summer 2010 in Nigeria to complement the existing program in Benin. Yomi Durotoye has been appointed as coordinator of the new minor.
- In India, an exploratory trip was made by Anadra Mitra. A Summer 2010 course is being planned with the long-term goal of a semester program.
- ◆ International exchange and collaborative programs
 - As an ACC institution, WFU continues to participate in the conference's International Academic Collaborative (IAC). In particular, The ACC/IAC held a Eurasian Symposium in collaboration with Koc University in Turkey during June 2009. Kline Harrison, Umit Akinc, and Mary Gerardy attended.
 - Although Wake Forest was chosen by the ACC/IAC as the host for the 2009-2010 student conference, the event was postponed due to funding restrictions by the ACC/IAC.
- International Internship Programs
 - ◆ Nine students participated on the EUSA program in Summer 2009. Seven students worked in London, England interning with The Labour Party, Barclays, Westminster's Archives Centre, Reader's Digest, Tonic Life Communications Ltd, Mo-Shon Media Ltd. One student worked in Paris, France interning with Robin des Bois (an environmental organization –NGO- for the protection of Man and the Environment). The ninth student worked in Geneva, Switzerland interning with International AIDS society.
 - ◆ During the 2008-2009 academic year, we had 40 students participate on the BU internship program. One student in Dublin, Ireland; two in Geneva, Switzerland; 29 in London, England; three in Paris, France; two in Shanghai, China; and three in Sydney, Australia.
- International Research Opportunities
 - ◆ The Richter Scholars Program remained strong with 24 awards for the summer of 2009 for a total amount of \$105,500.
- International Volunteer Service and Service Learning
 - ◆ A service-learning trip to Vietnam was sponsored by the Pro Humanitate Center and the Lilly Grant during second summer session 2009. Students spent two weeks of intensive study on campus prior to travelling to Vietnam for three weeks where they participated in a service project in a small village and engaged in cultural travel. The two courses offered were: *World Political Economy: Vietnam in*

Comparative Perspective taught by Dr. Peter Siavelis; and *Social Entrepreneurship* taught by Dr. Betsy Gatewood

- ◆ As mentioned previously, a service-learning program in Managua, Nicaragua was offered during Summer 2009. Students participating in the program worked in educational and medical settings while continuing their integrative class work on Global Health Issues and Health Communication.
- ◆ The QEP helped support the following service trips during the 08-09 academic year:
 - City of Joy trip to Belize City, Belize
 - Mission of Good Hope trip to Kayamandi, South Africa
 - Helping Hands trip to Moscow, Russia
- ◆ An alumnus, Alan Fox ('79 & '81) and his wife Fox established the Vacations to Go (VTG) grant in 2008 as a scholarship for students participating in international service trips sponsored by the WFU Volunteer Services Office and Pro Humanitate Center. There are two portions of this grant, one is a need based scholarship and the other is a photojournalism assignment that pays a stipend. During the 2008-2009 school year, the VTG grant supported 11 students through the need based scholarships, and five students participated in the photojournalism project.
- International Conferences/Workshops/Seminars
 - ◆ Students receiving stipends to participate in international conferences were:
 - Marley Burns - Cross-Cultural Solutions' Insight Abroad Program in Guatemala
 - Kate McAbee - Economic Crisis, War, and the Rise of the State Program in San Diego
 - Sarah Pallin - Good Samaritan Health Program in Tanzania
 - David Tokarz - Ben Franklin Transatlantic Alumni Fellows Program in Bulgaria
- Financial Support
 - ◆ Underrepresented students receiving QEP stipends were:
 - James Griffin, who received funding to serve as a summer intern at Mission Emanuel in the Dominican Republic.
 - Duabhav Lee, who received funding to participate in the Vietnam summer study program.
- Advising and Information Access
 - ◆ The study abroad advising team continued to provide a high level of personal service to all students interested in studying abroad. In addition to serving students, the advising team worked closely with faculty and department chairs to facilitate the study abroad course approval process and address problems or issues that may occur. The team also worked closely with staff in other key units involved in the study abroad process in order to maintain continuity of service to Wake Forest students. Such units include: Registrar's Office, Student

Financial Aid, Student Financial Services, Office of the Dean of Student Services, Summer Sessions, Office of the Dean of the College, and Institutional Research, among others.

- ◆ During Spring 2009, the study abroad advising team continued its approach to group course approval meetings for major programs. Group meetings enabled students to get an early start on their course approval forms and meet with other students going to their same program.
- ◆ CIS staff attended meetings with lower division advisors in Fall 2008 and again in Spring 2009, both to explain study abroad processes as well as to answer questions.
- ◆ As mentioned previously, the inaugural effort of the Peer Advising Program proved very successful. A total of nine undergraduate students who had already studied abroad were accepted into the program and trained to lead weekly study abroad interest sessions, hold travel workshops, and provide significant help to prospective students.
- Support for Faculty to Develop International Experiences and International Faculty
 - ◆ WFU Faculty
 - During the summer of 2009, Umit Akinc and Hank Kennedy were selected to participate in the ACC/IAC Eurasia Conference held in Istanbul, Turkey.
 - Robert Browne (Biology) and Sue Rupp (History) were selected to participate in International Faculty Development Seminars offered by the Council on International Education Exchange (CIEE). The seminar in which Robert participated took place in Australia and focused on “Climate Change: The Reefs and Waterways of Australia.” The seminar for which Sue was selected was to take place in St. Petersburg, Russia and focus on the “Social and Political Challenges of the New Russia.” Unfortunately, the seminar was cancelled.
 - Steve Whittington received funds for professional development to facilitate his work on an archaeological project in the Mixteca Alta of Oaxaca, Mexico.
 - Elizabeth Gatewood received funding to co-host the Diana International Project Symposium in Belfast, Ireland on behalf of WFU.
 - Ulrike Wiethaus received funds to make a presentation at the 14th Annual Conference of the International Society for Religion, Literature, and Culture in Aarhus, Denmark in October. Her paper was titled: “Mel Gibson, ‘Apocalypto’ (2006): Return of the Savage.”

- ◆ Visiting Scholars – The Fund for International Scholars provides resources to invite international scholars to campus for presentations, lectures, short research projects, or other types of collaboration. Six applications were awarded funding for the spring semester:
 - Dr. Joaquim Nobrega (Federal University of Sao Carlos) and Dr. Clésia Nascentes (Federal University of Minas Gerais) from Brazil visited for a planning session with faculty in the Chemistry department to prepare a “Partnerships for International Research and Education (PIRE) proposal.
 - Dr. Carmen Molina-Paris (University of Leeds) came to campus to collaborate with Paul Anderson in the Physics Department on a research project. She also led a departmental colloquium.
 - Dr. Dipak Pant (Università Carlo Cattaneo) from Italy was hosted by Anthropology faculty. He presented an open lecture and taught classes on sustainability and the Indian sub-continent, as well as presented a seminar for students, faculty, and Anthropology museum fellows.
 - Dr. Simone Guercini (University of Florence) was hosted by the Sociology Department. He made a formal presentation to the department, presented a paper at the Social Science Research Seminar, and met with junior faculty discuss research.
 - Dr. David Bellugi (Cherubini Conservatory of Music in Florence), who is one of the world’s most accomplished performers on the Recorder, was hosted by Peter Kairoff. Dr. Bellugi performed a public recital, gave a lecture to students, and held a coaching session to the recorder ensemble of the WFU Collegium Musicum.
 - Mr. Kauila Clark (Waianae Coast Comprehensive Health Center) served as a senior consultant in support of a cross-campus initiative on global health, justice, and culture with a focus on indigenous community partners. A guest of Ulrike Wiethaus, Mr. Clark, provided lectures and presentations in addition to his consultation.