

Report on WFU, Trustee Advancement & Communication Committee
Thursday, October 5, 2017
1:45-3:30 p.m.
Alumni Hall, Room 235

Vice President, Mark Petersen, offered opening remarks, followed by a financial update by Tim Snyder, Assoc. VP, Alumni and Donor Services and Senior Associate VP, Advancement, Bob Baker. FY17 giving reached \$183 M in gifts and pledges, including Porter Byrum's estate gift of \$69.9M. Wake Will exceeds \$700 million keeping the University on track to reach the new goal of \$1 billion by 2020. \$80M in cash was received and acknowledged. 46 new scholarships were created and the WFU home page renewed. Parents and Family constituency exceeded \$25 million for the first time.

Brett Eaton, Senior Associate VP for Communication and External Relations, spoke about the current revision of the Student Code of Conduct; a committee consensus emerged affirming people's right to speak. Maria Henson, Editor, Wake Forest Magazine, introduced innovations to the magazine, including a focus on photography in the next issue. Mr. Burchfield moved to recommend the Board withdraw the Estate Planning Policy (Appendix XV of the WFU Policy Resolutions) and allow the Administration to address these types of matters within such documents as the Policy on Split-Interest Gift Arrangements. Mr. Ben Sutton seconded the motion, and the Committee unanimously approved recommending the resolution.

Respectfully submitted,

Stephen Boyd, Faculty Representative, WFU, Trustee Advancement & Communication Committee