



FUNDING
OPPORTUNITIES

Wake
the Arts





Fueling the Fires of Creativity

The arts have long served as the beating heart of curiosity and creativity for Wake Forest's interdisciplinary model of education. We are excited to present the Wake the Arts movement as a way not only to sustain our culture of expression and exploration, but also to propel our efforts in recruiting students and faculty while empowering the vision of our departmental leaders.

Now is a time of great momentum for the arts at Wake Forest. Cross-curricular innovation is inspiring new opportunities for engagement, and our alumni and parent communities are renewing their commitment to this critical element of our educational model. This comprehensive initiative will infuse new energy into what has long been a point of pride and distinction for the entire University community.

Student Support

Wake Forest students thrive when there are powerful connections across their academic disciplines. The arts are the connective tissue that define the engaged liberal arts model we honor at Wake Forest. Our Presidential Scholarship program strives to attract and award scholarship support for talented students who will enliven and enrich our community. In an increasingly competitive landscape, funding support is needed to supplement Presidential Scholarships to secure top talent.

CREATIVE EXEMPLAR SCHOLARSHIPS — SEEKING FOUR AT \$350,000

- Department can be designated
- Supplemental to Presidential Scholarships, to attract and retain top talent

“Art is my life. I make art, study it and I cannot think of a day where I didn’t read about, look at or strive to learn more about art. Without my Presidential Scholarship, I might not have been able to attend Wake Forest.”

SOPHIE HELDT ('20)



Departmental Support

Our faculty and staff at Wake Forest are here not only because they have shown expert proficiency within their respective fields, but also because of their status as visionary change leaders through cross-curricular innovation throughout their academic experiences.

When our departmental leaders enjoy the freedom to craft new developmental experiences for our students in real time, our entire community reaps the benefits. These funds allow faculty to attract industry-leading voices to campus in the form of speakers or artists-in-residence, to lead educational travel, purchase equipment, perform research, attend conferences and bring their curriculum to life through perspective and engagement. When we empower the vision of our faculty, we make it possible for our students to imagine and realize a broader application of their talents to the world in unique ways.

ENDOWED OR CURRENT-USE

DEPARTMENT FUNDS

- Endowments start at \$50,000
- Gifts of \$100,000 or greater can be specified to support an area of the donor's choice



“Many of our graduates have gone on to successful careers in medicine, business, law and so on, and they all report back that their arts training proved crucial to them in their current professions. Perseverance, discipline, creativity, sensitivity, attention to detail, a sense of ‘play’ — all were skills developed through the engaged liberal arts.”

**PETER KAIROFF, PROFESSOR AND CHAIR,
DEPARTMENT OF MUSIC**

Visionary Projects

Projects that can dramatically enhance the impact of our student experience are the hallmark of a highly talented faculty and staff. A critical goal of the Wake the Arts initiative is to secure funding for these visionary projects to come to fruition. Together, with the inclusion and collaboration of our most loyal supporters and the students themselves, we can create a powerful interdisciplinary environment where curiosity and creativity thrive.

DIGITAL VISUAL RESOURCE CENTER (\$250,000)

- Dynamic teaching and cross-disciplinary production resource space based within the art department
- 3D printing capabilities as well as exploratory space for new applications and technology
- Designed to bridge the strengths of analog and digital operation for creative innovation
- House an abundance of technology, including scanners, tablets, cameras and CNC machines

ENDOWED GLOBAL TRAVEL (\$500,000)

- Expands upon our successful New York and Venice travel programs by offering more global locations for study and exploration (China, Latin America, Africa and India are potential destinations)
- Includes tentative plans to offer a half-semester, three-hour course that culminates with a two-week intensive travel component

ENDOWED ARTIST-IN-RESIDENCE PROGRAMS (\$250,000)

- Attract well-known artists to invigorate our campus arts community
- Position interdisciplinary artists to serve all undergraduate students, not just those within our departments
- Enable artists to teach supplemental courses that align with their areas of expertise

HISTORICAL COSTUME STUDY COLLECTION (\$250,000)

- Create a temperature- and humidity-controlled space to preserve and maintain Wake Forest's extensive and rare collection of costumes
- Establish an efficient system for cataloging the collection to facilitate continued use of the costumes by multiple departments, including art history, anthropology and sociology

ENDOWED FUND FOR MUSIC EXCELLENCE (\$250,000)

- Replace, refurbish and store orchestral, percussion and keyboard instruments, which are vital for performance and instruction
- Conserve and store the University's rare gamelan


CONSERVATION FUNDS FOR UNIVERSITY COLLECTIONS (\$50,000 AND ABOVE)

- Conserve University collections of more than 2,000 works (housed in 35 on- and off-campus locations) to protect their integrity and value
- Ensure regular maintenance by accredited conservators and specialists

INTERDISCIPLINARY ARTS CENTER (\$50,000 AND ABOVE)

- The Center's decade-long innovative educational approach infuses the performing arts with other academic offerings at Wake Forest
- The Center benefits from endowed and current use funds, allowing it to seize interdisciplinary opportunities as they arise
- Programming includes guest speakers, panel discussions, commissioned works, research and special classroom projects





“The arts invite us to look at a problem and see a solution that might not be obvious. At Wake Forest, we want these disciplines to help students hone their powers of observation, increase their capacity to empathize with others and connect with the world in meaningful ways. Our model of instruction being engaged liberal arts makes students active participants in their education, and nothing in any curriculum requires activity of mind and body more than the arts.”

NATHAN O. HATCH, PRESIDENT



WAKE FOREST
UNIVERSITY