

**CELEBRATE 10 YEARS OF ICE** [Program of Innovation, Creativity, & Entrepreneurship]  
@ Wake Forest University  
**MARCH 24 - 27**  
**OPEN to Campus & Community**  
**register today.**



**IF LABS**  
inventing futures.

**A MAKER FESTIVAL: MARCH 24-26pm**

**3 DAYS OF PERFORMANCES AND GUEST SPEAKERS: 6-7pm**

**3 DAYS OF LABS AND WORKSHOPS: 3-6pm**



**1 DAY TO BRING IT ALL TOGETHER:**

**CONVERSATERIA- MARCH 27**

**a symposium with good food, people and ideas.**

**register HERE:** [https://docs.google.com/a/wfu.edu/forms/d/1OMSECfFbsFFr504Cq8j\\_FBO3vrG-jMVEpNEinIM1M7w/viewform](https://docs.google.com/a/wfu.edu/forms/d/1OMSECfFbsFFr504Cq8j_FBO3vrG-jMVEpNEinIM1M7w/viewform)

Stay tuned for updates here: <https://www.facebook.com/iflabs2015>

See more detailed info on these events + background here: <http://iflabswfu.weebly.com/>

## **SCHEDULE details:**

### **TUESDAY MAR 24:**

**3 – 4 pm: “IF LABs LAUNCH! – Mapping Creativity at Wake Forest”** Lynn Book (Theatre and Dance / ICE) sign up for workshops, labs and Conversateria! > Scales lower lobby

**4 – 6 pm : “Make a Scene – Playwriting the Impossible”** / Sharon Andrews (Theatre) - direct and perform ‘impossible’ stage directions written by students from Sharon’s playwriting class > Scales 134 Rehearsal Room

**4 – 6 pm: “Wake 2034 – a Design Studio”** / David Finn (Art) - an open design session to envision futures at Wake with Finn’s ‘Design Studio: Ethics and Aesthetics’ class > Scales Art Studio 2

**4 – 5 pm: “Rapid 3-D Prototyping”** / Bill Conner (Biology) - a hands on workshop in developing ideas and produce 3-D prototypes based on bio-inspired designs > Winston Hall 035

**5 – 6 pm: “Flash Fiction”** / Joanna Ruocco (English) and Aimee Mephram (Humanities Institute) - workshop on narrative in miniature you’ll read a few very short stories, and produce a few of your own. Come ready to write! > Art 103

### **IF NOW Event**

**6:00 – 7:00 pm: “Improvising Music”** / Jacqui Carrasco / Matt Kendrick with Lynn Book > Hanes Art Gallery, Scales Fine Arts Center

### **IF NOW Event with Spring Fest!**

**“Making Future Now”** outdoor projection event with Stokes Piercy and students (Communications) in conjunction with Spring Fest performances on Hearn Plaza

## **WEDNESDAY MARCH 25:**

**3 – 6 pm: “Walking as Creative Practice”** Paul Fabozzi (New York) - a trek across WFU and Reynolda Village to look, see, imagine and translate impressions into material ideas > Start Hanes Gallery

**4 – 6 pm: “Creative Forest – A Design Thinking Workshop”** / David Finn and Jennifer Gentry (Art) - discover the essentials of art and design through a high energy hands on session > Scales lower lobby

**4 – 5 pm: “Bot Shop”** Paul Pauca (Computer Science) - an open studio to see what Dr. Pauca’s STEM lab is doing with robotics research. Explore the process of making next wave tech > Manchester Hall

**4 – 6 pm: “How to Make Inclusive Worlds”** / Angela Kocze and Wanda Balzano (Women’s Gender and Sexuality Studies) - a co-taught workshop that includes performing the world that participants co-create > Brendle Concert Hall lobby, Scales Fine Arts Center

### **IF NOW Event**

**6 – 7 pm: “Art, Research, Technology and the Role of (Ad)Venturing”** / guest media and sound artist and brew entrepreneur, Shawn Decker (Chicago) and guest visual artist and curator, Paul Fabozzi (New York) > Hanes Gallery, Scales Fine Arts Center

## **THURSDAY MARCH 26:**

**3 – 6 pm: “Inside Out Sound”** / Shawn Decker (Chicago) – media and sound artist a hands-on “kinetic sound” physical computing workshop to create music making possibilities > Rehearsal Room Scales 134

**3 – 5 pm: “Circuit Bending – a DIY sonic playground”** / beatrix\*JAR (Bianca Pettis and Jacob Roske, Minneapolis) - - (re)make children’s toys to make your own music > Ring Theatre, Scales

**4 – 5 pm: “Making History: Imagining 200 years of liberal arts at Wake Forest”** / Tom Frank - participants are invited to envision the next 20 years of liberal arts education by imagining the past using photos, writing, documents, and performance > Brendle Concert Hall lobby, Scales Fine Arts Center

**3 – 4 pm: “Exploring Nature’s Amazing Structures”** / Bill Conner – a hands on hi-low tech approach to mimicking forms found in nature from simple paper to 3-D printing > Winston Hall lobby

**4 – 5 pm: “Scenario Lab”** / Albert Bressand (Paris) Thought leader and economist Bressand will build from the emergent themes in Conner’s workshop to inspire participants to imagine future worlds based on strategic visualizing processes > Winston Hall lobby

### **IF NOW Event**

**6 – 8:00 pm: “a Bent Performance”** / guest artists beatrix\*JAR (Minneapolis) perform their music made with children’s toys that have been majorly messed with > Ring Theatre, Scales Fine Arts Center

**\*FLASH!** Just Added: **“Jam with b\*JAR, / WFU faculty and students + guest sound artist Shawn Decker (Chicago) will join in for an improvisation set that challenges boundaries and invites possibility.**

**FRIDAY MARCH 27:**

**12 – 5 pm – CONVERSATERIA – a symposium on Inventing Futures > Scales lower lobby**

**12 - 1:30 pm - Lunch by Beta Verde and WFU students**

**12:30 - 1:30 pm - Pop Up Provocateurs** - IF Labs featured guests will give a brief context of who they are and pose provocative challenges for 'Inventing Futures'

**2 - 3 pm - Table Talk Now** – Symposium participants will be engaged in discussions by IF LABs Leaders at each table

**3 - 4 pm - Table Talk Future** – Symposium participants will be engaged in discussions by IF LABs Leaders at each table

**4 - 5 pm - Inventing Futures Propositions**

**JOIN US!**

**The Wake Forest, Winston Salem and larger community are welcome** to sign up for hands-on workshops, to see performances, and to join stimulating discussions about 21<sup>st</sup> creativity with a diverse mix of students, faculty, community members, staff and featured national and international guest 'provocateurs'. In one, two and three hour time slots, participants will have the opportunity to design and build, improvise and perform, make a scene and make a plan. Local leaders and global visionaries will engage methods and techniques from ancient to contemporary, digital to experiential, improbable to entrepreneurial.

Encounter performances, artist talks and demonstrations that are sure to inspire at **IF NOW EVENTS**.

Be a part of **CONVERSATERIA**, a **public symposium** which launches the first of several provocations, "What kind of *creativities* are needed to make an inventive, just *and* sustainable future?" Cultural, historical, artistic, social and scientific contexts will inform the creative exchanges and stimulate discussion about the impacts of teaching, learning *and* making in today's complex environments. By the end of the afternoon, we'll forge many more questions and responses leading to visionary proposals for how we will be inventing futures today.

**For more info contact:**

**Lynn Book, IF LABs organizer**, Associate Teaching Professor and Associate Director, Program of Innovation, Creativity and Entrepreneurship: [bookl@wfu.edu](mailto:bookl@wfu.edu)

**These events are supported** with funding from the Office of the Provost, the Program of Innovation, Creativity and Entrepreneurship and the IPLACe, center for interdisciplinary performance in the liberal arts.

Additional contributions by Book's students in the *Make It Lab: Designing Creativities* class and the *Foundations in Creativity and Innovation* classes, spring 2015 in conjunction with community partner Margaret Norfleet Neff and many campus and community friends.

And thanks to the student Spring Fest committee for their help and support.

