

Curriculum Vitae

Ian Malcolm Taplin

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Wake Forest University
Winston-Salem, NC, 27109
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EDUCATION

1986 PhD. Sociology, Brown University
1977 M.Phil. Sociology, University of Leicester
1970 BA Honours in Sociology, University of York

HONOURS AND AWARDS

2018 Distinguished Service Award, NC Winegrowers Association
2011-2012 President, North Carolina Sociological Association
2011 Annual Outstanding Paper award, *International Journal of Wine Business Research* for 'From cooperation to competition: market transformation among elite Napa Valley wine producers'
2008 Annual Outstanding Paper award, *International Journal of Sociology and Social Policy* for 'The importance of management style in labour retention'
1981-82 University Fellow, Brown University
1973-77 Social Science Research Council Studentship, University of Leicester, UK

EMPLOYMENT

2000-Current **Professor**, Sociology, Management and International Studies, Wake Forest University
2005-2008 **Chair**, Department of Sociology
1997-2000 **Zachary T. Smith Associate Professor**, Wake Forest University
1985-1997 **Assistant to Associate Professor**, Wake Forest University
1982-1985 **Teaching Fellow**, Brown University
1977-1981 **Director**, Regional Development Center, West Virginia Wesleyan College
1973-1977 **Lecturer**, Harlaxton College (England)

VISITING APPOINTMENTS

2003-20 Visiting Professor, Kedge Business School, Bordeaux, France
2000-01 Visiting Professor, Groupe ESC (Ecole Supérieure de Commerce) Toulouse, France
1999-2000 Visiting Professor, Employment Research Institute, Napier University, Edinburgh, Scotland
1994,1997 Visiting Associate Professor, Graduate School of Management, University of California, Irvine
1992-94 Visiting Research Fellow, Management Centre. University of Bradford, UK
1989-90 Visiting Scholar, Department of Sociology, UCLA

PUBLICATIONS: BOOKS

Taplin, Ian M. *Technology, Culture and Change*, Cambridge Scholars Press, forthcoming.

Taplin, Ian M. *Napa Valley Wine: The Organization of Excellence*, Cambridge Scholars Press, 2021.

Taplin, Ian M. *The Evolution of Luxury*, Routledge/Taylor and Francis, 2020.

Taplin, Ian M. *The Modern American Wine Industry: Market Formation and Growth in North Carolina*, London: Pickering and Chatto, (now Routledge/Taylor and Francis). Studies in Business History Series. 2011.

Fletcher, D.S. and Ian M. Taplin, *Understanding Organizational Evolution: Its Impact on Management and Performance*, Westport, CT: Quorum Books/Greenwood Publishers, 2002.

Taplin, Ian M and J. Winterton (Eds.), *Rethinking Global Production*, Aldershot: Ashgate Publishers, 1997 (with introduction and chapter).

Taplin, Ian M. and J. Winterton (Eds.), *Restructuring within a Labour Intensive Industry*, Aldershot: Avebury Press, 1996 (with introduction and chapter).

JOURNAL ARTICLES

Taplin, Ian M. 'How luxury brands maintain their luster', *Global Business and Organizational Excellence*, 39 (1), 2019.

Ouvrard, Stephane & Taplin Ian M. 'Trading in fine wine: Institutionalized efficiency in the Place de Bordeaux system', *Global Business and Organizational Excellence*, 37(5):14-20, 2018.

Anthony, Amanda K. & Taplin, Ian M. 'Sustaining the retail pilgrimage: Developments of fast fashion and authentic identities', *Fashion, Style and Popular Culture*, 4/1, 2017

Taplin, Ian M. 'Crafting an iconic wine: The rise of 'cult' Napa', *International Journal of Wine Business Research*, 2016, 28/2.

West, G. Page & Taplin, Ian M. 'Making wine and making successful wineries: Resource development in new ventures', in *International Journal of Organizational Analysis*, 2016, 24/1.

Taplin, Ian M. 'Bottling luxury: Napa valley and the transformation of an agricultural backwater into a world class wine region', in *Luxury: History, Culture, Consumption* 2015, Volume 2.

Taplin, Ian M. 'Global commodity chains and Fast Fashion: How the apparel industry continues to reinvent itself', in *Competition and Change*, 2014, 18/3: 246-64.

Taplin, Ian M. 'Who is to blame? A re-examination of Fast Fashion after the 2013 factory disaster in Bangladesh', *Critical Perspectives on International Business*, 2014, 10/1-2: 72-83.

Taplin, Ian M., 'The changing North Carolina workplace', *Sociation Today*, 2012, 10/1; 1-16.

Taplin, Ian M., 'Innovation and market growth in a new 'New World' region: The case of North Carolina', in *Journal of Wine Research*, 2012, 23/2:1-18.

Geppert, M., Dorrenbacher, C., Gemmelgaard, J., and Taplin Ian M., 'Managerial risk-taking in international acquisitions in the brewery industry: Institutional and ownership influence compared', in *British Journal of Management*, 2012, 23/3.

- Taplin, Ian M., 'Network structure and knowledge transfer in cluster evolution: the transformation of the Napa Valley wine region', in *International Journal of Organizational Analysis*, 2011, 19/2: 127-145.
- Taplin, Ian M., 'From cooperation to competition: Market transformations amongst elite Napa Valley wine producers', in *International Journal of Wine Business Research*, 2010, 22/1:6-26.
Awarded Outstanding Paper Winner at the Emerald Literati Network Awards for Excellence 2011
- Breckenridge, S and Ian M. Taplin, 'Managerial uncertainty as a feature of organizational form: A sociological perspective', in *Journal of Business and Industrial Marketing*, 2009, 24/7.
- Taplin, Ian M. and S. Breckenridge, 'Large firms, legitimation and industry identity: The growth of the North Carolina wine industry' in *Social Science Journal*, 2008, 45: 352-360.
- Taplin, Ian M. and J. Winterton, 'The importance of management style in labour retention', in *International Journal of Sociology and Social Policy*, 2007, 27,1/2: 5-18.
Awarded Outstanding Paper Winner at the Emerald Literati Network Awards for Excellence 2008.
- Taplin, Ian M., 'Strategic change and organisational restructuring: How managers negotiate change initiatives', in *Journal of International Management*, 2006, 12: 284-381.
- Taplin, Ian M., 'Competitive pressures and strategic repositioning in the California premium wine industry', in *International Journal of Wine Marketing*, 2006, 18/1: 61-70.
- Taplin, Ian M., 'Restructuring and reconfiguration: the EU textile and clothing industry adapts to change' in *European Business Review*, 2006, 18/3: 172-186.
- Breckenridge, S. and Ian M. Taplin, 'Entrepreneurship, Industrial Policy and Clusters: The Growth of the North Carolina Wine Industry', in 'Entrepreneurship' (Ed. Lisa Keister) *Research in the Sociology of Work*, Volume 14, 2005. pp. 211-232.
- Taplin, Ian M. and J. Winterton, 'The European Clothing Industry: Meeting the competitive challenge', in *Journal of Fashion Marketing and Management*, 2004, 8/3: 256-261.
- Taplin, Ian M., 'The Politics of Industrial Restructuring: NAFTA and Beyond', in *Journal of Fashion Marketing and Management*, 2003, 7/2:111-118.
- Taplin, Ian M., 'Organizational Capability and Work Restructuring in a Transitional Economy', in *Social Science Journal*, 2003, 40/3:487-494.
- Taplin, Ian M., J. Winterton & R. Winterton, 'Understanding Labour Turnover in a Labour Intensive Industry: Evidence from the British Clothing Industry', in *Journal of Management Studies*, 2003, 40/4:1021-46.
- Taplin, Ian M., 'Strategic Initiatives in a Transitional Economy: A Hungarian Clothing Company Struggles to Compete', in *Journal of Fashion Marketing and Management*, 2002, 6/1: 44-52.
- Taplin, Ian M., 'Competing and Winning: One of History's Compelling Leadership Lessons', in 'Creativity and Leadership in the 21st Century Firm', (ed. P. Norton) *Research in Urban Economics*, Volume 13, 2002, 71-83.
- Perricone, P., J. Earle & Ian M. Taplin, 'Patterns of Succession and Continuity in Family-Owned Businesses: Study of an Ethnic Community', in *Family Business Review* 2001, XIV, 2:105-121.

- Taplin, Ian M., 'Managerial Resistance to High Performance Work Practices', in 'The Transformation of Work' (ed. S. Vallas) *Research in the Sociology of Work*, Volume 10, 2001, 1-24.
- Taplin, Ian M. and C. Frege, 'Managing Transitions: The Reorganization of Two Clothing Manufacturing Firms in Hungary', *Organization Studies*, 1999, 5:721-40.
- Fletcher, D. and Ian M. Taplin, 'How External Forces Shape the Organization', *National Productivity Review*, 1999, Autumn, 29-36.
- Taplin, Ian M., 'Continuity and Change in the US Apparel Industry: A Statistical Profile', *Journal of Fashion Marketing and Management*, 1999, 3/4: 360-368.
- Fletcher, D. and Ian M. Taplin, 'Operating Review Meetings Enhance Teamwork', *National Productivity Review*, Spring 1997, 69-78.
- Taplin, Ian M., 'Struggling to Compete: Post-war Changes in the US Clothing Industry', *Textile History*, 1997, 28/1:90-104.
- Taplin, Ian M., 'Rethinking Flexibility: The Case of the Apparel Industry', *Review of Social Economy*, 1996, 54/2: 191-220.
- Taplin, Ian M. and J. Farley Ordovensky, 'Changes in Buyer-Supplier Relationships and Labour Market Structure: Evidence from the US', *Journal of Clothing Technology and Management*, 1995, 12/3:1-18.
- Taplin, Ian M., 'Flexible Production, Rigid Jobs: Evidence from the Clothing Industry', *Work and Occupations*, 1995, 22/4:412-438.
Reprinted in H. Beynon and T. Nichols, *Patterns of Work in the Post-Fordist Era*, Thousand Oaks, Sage Publication, 2006.
- Reprinted in D. Cornfield, K. Campbell and H. McCammon, *Working in Restructured Workplaces*, Thousand Oaks: Sage Publication, 2001, pp.29-46.
- Taplin, Ian M. and J. Winterton, 'New Clothes from Old Techniques: Restructuring and Flexibility in the US and UK Clothing Industries', *Industrial and Corporate Change*, 1995, 4/3:615-638.
- Longino, C. and Ian M. Taplin, 'How Does Mobility of the Elderly Affect Health Care Delivery in the USA', *Ageing: Clinical and Experimental Research*, 1994, 6:399-409.
- Taplin, Ian M., 'The Contradictions of Contractual Formalism in the United States Coal Industry', *Revue du Nord. Hors Serie, Collection Histoire No. 8*, 1994, 205-220.
- Taplin, Ian M., 'Rising from the Ashes: The Deskilling Debate and Tobacco Manufacturing', *Social Science Journal*, 1992, 29/1:87-106.
- Taplin, Ian M., 'The Contradictions of Business Unionism and the Decline of Organised Labour', *Economic and Industrial Democracy*, 1990, 11/2: 249-278.
- Taplin, Ian M., 'Segmentation and the Organisation of Work in the Italian Apparel Industry', *Social Science Quarterly*, 1989, 70/2: 408-424.
- Taplin, Ian M., 'US Trade Unions and the Future', in *Challenge*, 1988 November/December: 38-42.
Reprinted in *Micro-Economics 1991/1992*, Annual Editions, Dushkin Publishing Group.

Taplin, Ian M., 'Why We Need Heroes to be Heroic', *Journal of Popular Culture*, 1988, 22/1:133-42.

BOOK CHAPTERS

Taplin, Ian M. 'Why wine is fashionable', Inglis, D. and Kei Ho, H. (Eds.) *Drinks in Vogue: Exploring the World of Fashions and Beverages*, London: Routledge, forthcoming.

Taplin, Ian M. 'Technology v Terroir: Narratives of science and culture in wine making', Smith Maguire, J, Charters, S, Demossier, M, Dutton, J, Hardin, G, Marks, D, and Unwin, T, (Eds.) *Routledge Handbook of Wine and Culture*, London: Routledge/ Taylor Francis, 2022.

Taplin, Ian M. 'Building and sustaining legitimacy in an emerging wine region: the case of North Carolina USA' in Inglis, D. and Almila, A-M (Eds.), *The Globalization of Wine. The Transnationalization and Localization of Production and Pleasure*. London: Bloomsbury, 2019

Taplin, Ian M. 'Of space and time in wine', in Robert, J and Armitage, J. (Eds.) *Luxury and Space*. London: Bloomsbury, 2019

Ouvrard, S., Rемаud, H. and Taplin, Ian M. 'The Bordeaux classified growth system: A strong legacy', in Quinn, M. and Oliveira, J. (Eds.) *Accounting for Alcohol: An Accounting History of Brewing, Distilling and Viniculture*, London, Routledge/Taylor Francis, 2019.

Taplin, Ian M. 'Foreward' in Chapman, Lellock and Lippard (Eds.) *Untapped: Exploring the Cultural Dimensions of Craft Beer*. West Virginia University Press, Morgantown. 2017

Taplin, Ian M. and Nguyen, Minh-Trang Thi, 'From recession to re-industrialization: A case study of employment changes in North Carolina' in Begly, Coffey, Donnelly and Thornly (Editors), *Global Economic Crisis and Local Economic Development: International Cases and Policy Responses*, Routledge/ Taylor and Francis, 2016.

Taplin, Ian M. and Nguyen, Minh-Trang Thi, 'Wine versus weddings: Wine tourism in the emerging North Carolina wine industry' in Lee, Kyuho (Editor), *Strategic Winery Tourism and Management*, CRC Press/Taylor and Francis, 2015.

Taplin, Ian M., J. Gammelgaard, C. Dorrenbacher and M. Geppert, 'The demise of Anheuser-Busch: Arrogance, hubris and strategic weakness in the face of intense internationalization' in J. Gammelgaard and C. Dorrenbacher (Eds.), *The Global Brewery Industry: Markets, Strategies and Rivalries*, Cheltenham and Northampton: Edward Elgar, 2013, (New Horizon in International Business Series).

Taplin, Ian M. 'Flexibilization' in G. Ritzer (ed) *Encyclopedia of Globalization*, London: Blackwells, 2012.

Taplin, Ian M., 'The Effects of Globalization on State-Business Relationships: A Conceptual Framework', in M. Geppert, D. Matten and K. Williams (eds.) *Challenges for European Management in a Global Context*, Basingstoke: Palgrave 2002, pp.243-263.

Taplin, Ian M. and J. Winterton, 'Responses to Globalized Production: Restructuring and Work Re-organization in the Clothing Industry of High Wage Countries', in Y. Debrah and I.G. Smith (eds.) *Globalization, Employment and the Workplace: Diverse Impacts*, London: Routledge, 2002, pp. 259-282.

Taplin, Ian M. and J. Winterton, 'Restructuring Strategies: Global Pressures, Local Responses', in F. McDonald and R. Thorpe, *Organization Strategy and Technological Applications to Global Change*, Basingstoke: Macmillan, 1998, pp. 99-119 (with J. Winterton).

Taplin, Ian M., 'Recent Manufacturing Changes in the US Apparel Industry: The Case of North Carolina' in Bonacich, E. and P. Ong, *The Globalization of the Apparel Industry in the Pacific Rim*, Philadelphia: Temple University Press, 1994, pp.328-44.

Taplin, Ian M., 'Strategic Reorientations of US Apparel Firms' in G. Gereffi & M. Korzeniewicz, *Commodity Chains and Global Capitalism*, Westwood, Ct.: Greenwood Press, 1993, pp.205-222.

REVIEWS AND DISCUSSIONS

Taplin, Ian M. Review of *Status. Why is it everywhere? Why does it matter?* by C. Ridgewood (Russell Sage Foundation) in *Contemporary Sociology* (forthcoming).

-----, Review of *Varietals of Capitalism: A Political Economy of the Changing Wine Industry*, by Xabier Itcaina, Antoine Roger and Andy Smith (Princeton: Princeton University Press) in *American Journal of Sociology* (2017)

-----, Review of *Creating Wine. The Emergence of a World Wine Industry 1840-1914*, by James Simpson (Princeton: Princeton University Press) *Economic History Review* (2013) 66/1:386-387.

_____, Review of *Free Trade and Uneven Development: The North American Apparel Industry after NAFTA*, by Gereffi, G., Spener, D., and Bair, J. (Philadelphia: Temple University Press) in *Problemas del Desarrollo: Revista Latinoamericana de Economica*, (2004) 35/138: 221-223.

_____, Review of *Behind the Label: Inequality in the Los Angeles Apparel Industry*, by Bonacich, E. and R.P. Appelbaum (Berkeley: University of California Press) in *Work and Occupations*, (2001) 28/4:497-499.

_____, Review of *A Stitch in Time: Lean Retailing and the Transformation of Manufacturing*, by Abernathy, F.H., J. T. Dunlop, J. Hammond and D. Weil (New York: Oxford University Press) in *British Journal of Industrial Relations*, (2000) 38/3: 463-465.

_____, Review of *Work Under Capitalism*, by Tilly, C and C. Tilly (Boulder: Westview Press) in *British Journal of Industrial Relations*, (2000) 38/2: 319-321.

_____, Review of *Textiles and Industrial Transition in Japan*, by McNamara, D. (Ithaca: Cornell University Press) in *Journal of Asian and African Studies*, (1998) XXXIII/4: 380-382.

_____, Review of *Stemming Middle Class Decline*, by Leigh, N.G. (New Brunswick: Center of Urban Policy Research) and *Embedded Autonomy* by Evans, P. (Princeton: Princeton University Press) in *The Annals*, (1996) 546: 179-180.

_____, Review of *The New American Workplace* by Appelbaum,

E. and R. Batt (Ithaca: ILR Press) and *Japanese Auto Transplants in the Heartland* by Perrucci, R. (Hawthorne, NY: Aldine de Gruyter) in *The Annals* (1995) 539: 215-216.

_____, Review of *Reclaiming our Future* by Winpisinger, W.W. (Boulder: Westview Press) in *Economic and Industrial Democracy* (1991) 12/3: 405-407.

_____, Review of *The Assault on Trade Union Freedom* by Panitch, L. and D. Swartz (Toronto: Garamand Press) in *Contemporary Sociology*, (1989) 18/4.

_____, Review of *Black Coal Miners in America* by Lewis, R. L. (Lexington: University of Kentucky Press) in *The Pennsylvania Magazine of History and Biography* (1989), pp.99-101.

_____, 'Comment' on Jill Kriesky: 'Acknowledging Labor's Record of Success', in *Challenge* (1989) March-April: 53-54.

_____, Review of *The Spirit of Revolt* by Fenn, R. (Totowa, NJ: Rowman and Littlefield) in *Social Science Quarterly* (1987) p635.

_____, Review of *Pay Inequity* by Hammer, E.R. (New York: Garland) in *Contemporary Sociology* (1987) 16/6.

_____, Review of *Opposition Planning in Wales and Appalachia* by Clavel, P. (Philadelphia: Temple University Press) in *Journal of Politics* (1985) 47:320-321.

_____, Review of *Theirs be the Power: the Moguls of Eastern Kentucky* by Caudill, H. (Urbana: University of Illinois Press) in *Rural Sociology* (1984) 49/3:470-472.

_____, Review of *The Return to Camelot: Chivalry and the English Gentleman* by Girouard, M. (New Haven: Yale University Press) in *Social Science Journal* (1983) 20/3: 122-123.

RESEARCH REPORTS, MAGAZINE ARTICLES AND OTHER PUBLICATIONS

Editorial, 'On luxury'. *Journal of Fashion Marketing and Management*, 2012, 16/3: 272-274.

'Negotiating status through co-operation : Networks and market transformation amongst Napa Valley wine producers'. Cahiers de Recherche, Marketing et Management du vin, Bordeaux Ecole de Management, 2008.

'Veritas about vino in North Carolina', *Business North Carolina*, November 2004, p.8.

'Managing Organisational Commitment : Explaining Labour turnover in the UK Clothing Industry' (with Jonathan Winterton), Cahiers de recherche *LAREMA*, Bordeaux Ecole de Management, No.68-04, 2004.

'Management Style in Uncertain Times', Cahiers de recherche *LAREMA*, Bordeaux Ecole de Management, No.43-02, 2002.

‘Promoting Labour Retention in the UK Clothing Industry’, Employment Research Institute, Napier University, Edinburgh and CAPITB Trust. March 2000 (with Jonathan Winterton and Ruth Winterton).

‘The Current State of the UK Clothing Industry’, Employment Research Institute, Napier University, Edinburgh and CAPITB Trust. September 1998 (with George Callaghan and Jonathan Winterton).

Editorial, *Journal of Fashion Marketing and Management*, 2/4: 1998

‘Benchmarking Survey of Mining Industry Practices’, MolyCorp, Inc., January 1998

‘Nature of Workplace Innovations: Literature Review’, Molycorp, Inc., September 1997.

‘Needs Analysis of TDK industries, Performex, 1996 (with Douglas S. Fletcher).

The Impact of Change Upon Rural Areas (Editor) Regional Development Center, West Virginia Wesleyan College, 1978.

Development Strategies for the 1980s (Editor) Regional Development Center, West Virginia Wesleyan College, 1980.

NEWSPAPER OP-ED ARTICLES

Taplin, Ian M. ‘Requiem for a disaster’ *Winston-Salem Journal* (September 24, 2005)

EXTERNAL GRANTS

- 2017 North Carolina Department of Agriculture and Consumer Services
‘Publicizing North Carolina Wineries’ (\$2170.80) Principal investigator.
- 1999 CAPITB (£10,000)
‘An investigation into labour turnover in the UK clothing industry’ (co-principal investigator with J. Winterton and R. Winterton)
- 1984 Southern Regional Education Board (\$1500)
‘Coal industry employment relations: West Virginia’ (principal investigator)

INTERNAL GRANTS

- 2014 Dingleline Funds, WFU (\$5000), ‘Understanding the new luxury’
- 2008 Social, Behavioral and Economic Sciences grant, WFU (\$2000)
‘Napa valley wine industry’
- 2004 Social, Behavioral and Economic Sciences grant, WFU (\$8295)
‘Conflict and control in organizations’
- 2000 Archie Fund, WFU (\$4000)
‘Best practices and value creation in a restructured workplace’
- 1988 Pew Summer grant for international study, WFU (\$3500)
‘Internationalisation of undergraduate courses’
- 1986 Archie Fund, WFU (\$2430)
‘The growth of medium sized firms in the Italian ready-to-wear fashion industry’

INVITED LECTURES

“Wine industry trends” Idaho Wine Commission Annual Meeting, Boise, February, 2022 .

“Organizing Luxury: The Case of Napa wines” Sotheby’s Institute of Art, London, November 2019.

“Wine industry overview and trends” NCWGA annual conference, Winston-Salem, February, 2019.

“Overview of wine industry: trends and forecasts.” NCWGA annual conference, Winston-Salem, January, 2018.

“Tasting room trends: Review and forecasts in the wine industry”, NCWGA special meeting, April, 2017

“Wine industry trends”, North Carolina Winegrowers Association, Annual Conference, Winston-Salem, NC January, 2017.

“Art markets and the market for contemporary art”, Winchester College of Art, University of Southampton, England. December 2016.

“16th century Brexit? Henry VIII, the Anglican Church and rebranding an island’s identity” Series of invited lectures at St. Timothy’s Episcopal Church, WS, NC. October, 2016.

“Wine Industry Trends”, North Carolina Winegrowers Association, Annual Conference, Winston-Salem, NC January, 2016

“Building brand Napa: Status, quality and identity amongst Napa valley cult wine producers”, Winchester College of Art, Winchester, England, December 2015.

“Art Markets and brand building” Lecture at Cameron Art Museum, Wilmington, NC, September 2015.

“Art and Capital: Commerce, commodity and brand building” Lecture as part of Alternative Modernisms show, SECCA, Winston-Salem, May 2015.

“Wine Industry Trends”, North Carolina Winegrowers Association, Annual Conference, Winston-Salem, NC January, 2015

“Wine Industry Trends”, North Carolina Winegrowers Association, Annual Conference, Winston-Salem, NC February 2014.

“Pilgrims on the Road to Luxury: Consolidation and segmentation in the luxury goods industry”, Global Futures Lecture, Winchester Center for Global Futures in Art, Design & Media, University of Southampton, UK, January 2014.

“Making wine versus making successful wineries”, Wine Research Pole, Kedge Business School, Bordeaux, January 2014.

“Changes in work, economy and society in NC”, Keynote address, North Carolina Sociological Association annual meeting, Winston-Salem, NC, February 2012.

“The modern American wine industry”, North Carolina’s Winegrower’s Association Annual Meeting, Winston-Salem, NC, February, 2012.

“Making networks to make wine: Knowledge and capital in the making of the NC wine industry”, Sociology Department, University of North Carolina, Greensboro, Greensboro, November 2011.

“Networks and market growth: From cooperation to competition”, Bordeaux Ecole de Management, Bordeaux, France, November 2010.

“Managing luxury amidst market uncertainty: Status, networks and identity amongst Napa valley wine producers”. School of Management, University of Surrey, Guildford, England, October 2007.

“How and why managers make a difference to labour turnover”. Department of Consumer, Apparel and Retail Studies, University of North Carolina at Greensboro, February 2006.

“The growth of a wine cluster: North Carolina wine industry emerges” *Wine Marketing Group*, Bordeaux Business School, Bordeaux, France, June 2005

“The growth of NC wineries: Industrial policy, entrepreneurship and clusters”. Department of Sociology, University of North Carolina at Charlotte, November 2004

“Ambiguity and uncertainty amongst managers”. Centre for Business Management, Queen Mary University of London, UK November 2004.

“Restructuring and reconfiguration: EU textile and clothing industry in transition”. *Clothing Europe: Comparative perspectives on trade liberalization and production networks in the new European clothing industry*. University of North Carolina, Chapel Hill, October 2004.

“Whither the state?” European Business Management School, University of Wales Swansea, UK February 2001.

“The management of style and styles of management”. Department of Sociology, University of Plymouth, UK December 1997.

“Restructuring strategies in a comparative perspective”. Anderson Graduate School of Management, UCLA, May 1997

“Understanding workplace climate surveys” *Executive briefing*, **Molycorp, Inc.**, Los Angeles, CA, January 1997.

“Contradictory forces for changing a labour intensive industry”. Department of Sociology, North Carolina State University, November 1996.

“Community v. change: Restructuring strategies in a labour intensive industry”. Department of Industrial Relations, London School of Economics & Political Science, UK, November 1996.

“Can teamwork be a panacea or a problem?” Keynote address, *2nd Annual Global Marketing and Logistics for the Clothing Sector Conference*, UMIST, Manchester, UK, October, 1995.

“Flexible technologies and rigid work”. *Gender and Production Systems Conference*, US Department of Labor, New York, February 1994.

“The trouble with teams: Reorganising the apparel industry workforce” Economics Department, University of the Pacific, Stockton, November 1993.

“What flexible production really means”. Department of Sociology, Florida State University, October 1991.

“Restructuring and flexibility in the British and American apparel industries”. *Work Organisation and Society Group*, University of Bradford, UK December 1990.

“Are teams the answer or part of the problem? Evidence from the clothing industry” Graduate School of Management, University of California, Irvine, November 1990.

“What’s happening to the US apparel industry?” Department of Industrial Technology, University of Bradford, UK November 1989.

“Using courts to control labor: Evidence from the US coal industry”. *Comparative Labor Studies Workshop*, Duke University, April 1989.

“Rural development problems in Appalachia: The way backward”. *Rural Outreach Development Project*, University of Guelph, Canada, April 1980.

CONSULTING

Performex, Newport Beach, CA.
Eldwick Associates, Bingley, England
USAIR, Inc, Pittsburgh, PA
DaVinci Center for Community Progress, Inc, Providence, RI
Mountain State Community Action Program, Buckhannon, WV

MANUSCRIPT REVIEWS FOR:

Social Problems, Social Forces, British Journal of Industrial Relations; Competition and Change; Growth and Change; Journal of Management Studies, Human Relations, Organization Studies, Social Science Journal, Sociological Quarterly, Sociological Forum, Work and Occupations, World Development; Cornell University Press, Allyn and Bacon, McGraw Hill, Berg, Palgrave, Polity, Prentice Hall, Peter Lange, Cambridge University Press.

COURSES TAUGHT

Business and Society	Technology, Culture and Change
Management and Organisations	
Business Strategy	International Competitive Policy
Social Problems	Sociology of Work
Global Capitalism	International Business
Strategy and Structure in the Global Economy	
Global Trade and Commerce	

MEMBER

Southern Sociological Society
North Carolina Sociological Association

PROFESSIONAL ACTIVITIES

North American Editor	<i>Journal of Fashion Marketing and Management</i> 2001-present
Editorial Board	<i>Critical Perspectives on International Business</i> 2009-present
Editorial Board	<i>Luxury: History, Culture and Consumption</i> 2014-present
Editorial Board	<i>Journal of Marketing and Operation Management</i> 2007-present

Editorial Board	<i>International Journal of Wine Business Research</i> 2007-present
Editorial Board	<i>Management Decisions</i> 2005-2019
Editorial Board	<i>Journal of Fashion Marketing and Management</i> 1997-2001

LANGUAGES

French (conversational); Spanish (limited reading)