

TINA MARSH DALTON

Contact

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Department of Economics
205 Kirby Hall
Wake Forest University
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Fields of Interest

Health Economics, Industrial Organization, Applied Econometrics

Employment

2019- present *Associate Professor*, Economics Department, Wake Forest University
2015- present *Adjunct Appointment*, Public Health Sciences, Wake Forest School of Medicine
2018- present *Affiliated Faculty*, Center for Bioethics, Health and Society, Wake Forest University
2014- 2019 *Assistant Professor*, Economics Department, Wake Forest University
2010- 2014 *Assistant Professor*, Economics Department, Terry College of Business, University of Georgia

Education

<i>Degree</i>	<i>Field</i>	<i>Institution</i>	<i>Year</i>
Ph.D.	Economics	University of Minnesota	2010
B.A.	Economics <i>magna cum laude</i> <i>with distinction in all subjects</i>	Cornell University	2003

Previous Research Positions

2006 - 2010 *Research Assistant*, Department of Economics, University of Minnesota.
2006 *Research Assistant*, Center for Governmental Research, Rochester, New York.
2003 - 2005 *Assistant Economist*, Federal Reserve Bank of New York, New York, NY
2001- 2003 *Research Assistant*, Policy Analysis and Management Department, Cornell University.
2000- 2001 *Research Assistant*, Political Sciences Department, Tufts University.

Previous Teaching Positions

2009 *Instructor*, Department of Economics, University of Minnesota.
2005 – 2006 *Teaching Assistant*, Department of Economics, University of Minnesota.
2003 *Teaching Assistant*, Industrial and Labor Relations College, Cornell University.

Public Writing and Speaking

Words to the WHYS on Healthcare, a monthly email newsletter at tinamarshdalton.substack.com
"Illuminating the "WHYS" of health care, the pandemic, and the economics behind it all- maybe even with optimism and humor!" comprising 100+ published lessons and writings on health care topics such as insurance, life expectancy, prescription drug markets, and behavioral economics in healthcare.

Honors and Awards

2025	<i>Root of Progress: Audience-Building Program</i>
2023- present	<i>Roots of Progress Fellow</i>
2021-2022	Grant Recipient: <i>Mercatus Center at George Mason University</i>
2018-2021	<i>Hough Family Faculty Fellow</i> , Wake Forest University
2015-2016	ACE Faculty Fellow (Service Learning), Wake Forest University
2015	Provost Fund- Prestigious Conference Travel

Peer-Reviewed Publications

"Disruptions to in-person medical visits across the U.S. during the COVID-19 pandemic: Evolving disparities by medical specialty and socioeconomic status" with Jia Li and Weixin Liu. Public Health. Volume 221, 2023, pp 116-123, <https://doi.org/10.1016/j.puhe.2023.06.011>.

"Challenges to Market-Based Healthcare for Consumers, Insurers, and Society" Challenges in Classical Liberalism, edited by Alice Kassens and Joshua Hall, Palgrave Studies in Classical Liberalism, 2023.

"Pandemic Problem Solvers: Private Markets and the Public Sector," with Grace Lyons. Mercatus Special Study. Mercatus Center at George Mason University, Arlington, VA, October 2022.
Summary Highlights: <https://www.mercatus.org/research/research-papers/pandemic-problem-solvers-private-markets-and-public-sector-0>

"Myopia and Complex Dynamic Incentives: Evidence from Medicare Part D" with Gautam Gowrisankaran and Robert Town, Review of Economic Studies. Vol. 87, No. 2, March 2020, pp 822–869.

"Better Together: Coexistence of For-profit and Nonprofit Firms with an Application to the U.S. Hospice Industry," with W. David Bradford, Journal of Health Economics Vol. 63, January, pp1-18, 2019.

"Why Do Firms Use Insurance to Fund Worker Health Benefits? The Role of Corporate Finance," with Sara Holland, The Journal of Risk and Insurance, Vol. 86, No. 1, pp 183-212, 2019. First online publication: March 23, 2017.

"Outsourcing and Ownership: Theory and Evidence from California General Care Hospitals," with Patrick Warren. Journal of Health Economics, Vol. 48, pp. 1-166. July 2016.

"Estimating Demand Elasticities Using Nonlinear Pricing," International Journal of Industrial Organization, Vol. 37, pp. 178-191, 2014.

"Moral Hazard, Adverse Selection and Health Expenditure: A Semiparametric Analysis," with Patrick Bajari, Han Hong, and Ahmed Khwaja. RAND Journal of Economics, Vol. 45, No. 4, pp. 747-763, 2014.
Honorable Mention: 23rd Arrow Award. International Health Economics Association, 2015.

“Have US Import Prices Become Less Responsive to Changes in the Dollar?” with Rebecca Hellerstein and Dierdre Daly. Federal Reserve Bank of NY Current Issues in Economics Vol. 12, No. 6, September 2006.

Working Papers

“The Effect of Amazon Entry on Local Insurance Coverage,” with Sara Holland, May 2026.

Work in Progress

“Analyzing Impact of Population Health Management Interventions for a Commercially Insured Patient Population”, with Beata Debinski, PhD, MHS, Xiaomi Ding, Health Rothrock, MBA.

“An Approach to Identify and Describe Population Health Management Interventions,” with Beata Debinski, PhD, MHS, Heather Rothrock, MBA.

Grants Awarded

Wake Forest University- Hough Family Faculty Fellowship Research Travel Grant. *Health, Art, Museums.*

Wake Forest School of Medicine and Wake Forest University, *Clinical and Translational Science Institute* Intercampus Collaborative Grant “*Advancing Population Health: Building an Evaluation of Effective Management Strategies.*” with Dr. Beata Debinski, Wake Forest Medical School
The project will create an evaluation framework for population health approaches to improving health and reducing costs in medical care. The evaluation framework will then be used in quantitatively analyzing ACO data for patients in the North Carolina region.
Total project budget: \$50,000 (Co-Principal Investigator) 2023-2024.

Wake Forest University/Blue Cross Blue Shield of North Carolina Pilot Grant
The goal of this project is measure the planning behaviors of Medicare Part D enrollees, to determine the behavioral effects of the nonlinear pricing schedule found in the prescription drug plan.
Total project budget: \$26,000 (Principal Investigator) 2016-2018.

Professional Leadership

Founder and Chair, North Carolina Health Economic Colloquium (NCHEC) 2018, 2019

Conference Presentations

Progress Conference, Roots of Progress Institute, (2024, 2026)
Academy Health Meetings (2024)
North American Primary Care Research Group NAPCRG, (2024)
Leader’s Board, Population Health Management (2024)
Godfrey Conference, University of Georgia (2024)
Southeastern Health Economics Study Group (2014, 2016, 2018, 2021, 2023, 2025, 2026)
Midwest Health Economics Conference (2016)
Eastern Economics Association Meetings, CSWEP Session (2016)

NBER Industrial Organization (2015)
 Midwest Health Economics Conference (2015, 2018)
 American Society of Health Economists (2010, 2012, 2014)
 International Health Economics Association (2011, 2013, 2015)
 Georgia Health Economics Research Day (2013)
 AEA Annual Meeting (2013, 2014)
 Southern Economics Association Meeting (2012, 2018, 2019, 2023)
 European Economic Association (2011)

Invited Visiting Positions

School of Public and International Affairs, University of Georgia, May 2016
 Health Care Management Department: Wharton School of Business, March 2016
 Economic Research Initiatives at Duke (ERID), February 2016
 China Center for Health Economics Research, Summer 2012
 Columbia University, Mailman School of Public Health, Summer 2011

Invited Seminars

2022: Carey School of Business, Johns Hopkins University
 2021: Darla Moore School of Business, University of South Carolina
 2016: Duke University, Wharton School of Business, HEC Montreal, UNC Greensboro
 2015: Indiana University / Purdue University Indianapolis
 2014: Department of Justice, UNC Chapel Hill (Triangle Health Economics Workshop), Wake Forest School of Medicine, University of St. Thomas
 2012: China Center for Health Economics Research (CCHER)
 2011: Ball State University, Clemson University
 2010: *Academic*: Cornell University College of Human Ecology, Indiana University School of Public and Environmental Affairs, Oberlin College, University of Georgia, University of Kansas School of Business, University of Toronto, Vanderbilt University
Public and Private Sector: Advanced Analytical, Analysis Group, Bureau of Economic Analysis, Charles River Consulting, Department of Justice, iMPAQ Internat'l

Public Talks

"Insurance & Other Fearsome Beasts: the Myths & Methods of Health Insurance," InterIntellect, May 2024.
 "Public Sector vs. Private Market as Problem Solvers in COVID-19" Duke Health Providers Assoc., Feb 2022
 "COVID Vaccines and Our Path Forward" Old Gold and Black Podcast: The Outside In: Vaccines, Jan 2022
 "Covering COVID: Who should get a piece of the pie?," Wake Forest University Dining Dilemmas, Oct 2021
 "COVID-19 and Effects on the Nonprofit Economy," Forsyth Futures, June 2020
 "Health Care and the Economy: A Briefing," Wake Forest Baptist Medical School, Jan 2021
 "Am I my Brother's Keeper?" Part of Wake Forest "Rethinking Community" Initiative, WFU May 2017
 "Better Together? Nonprofits and For-profits in Hospice Care," New Ideas Series, WFU, Oct 2017
 Panelist, Healthcare Information Forum, Grayson County, VA, Sept 2017
 Panelist, Wake Forest University Dining Dilemmas, May 2017
 WFDD Radio Interview, Morning Edition and All Things Considered, Feb 2016
 Health Occupation Students of America, Speaker, WFU Oct 2015
 Economics Society of the University of Georgia, Speaker 2012, 2013
 International Business Society, Faculty Lunch and Learn, UGA 2012

Media citations

Newspapers: *USA Today*, *Augusta Chronicle*, *Charlotte Observer*, *Asheville Citizen Times*

Online Media: *Marginal Revolution*, *Center for Modern Health*, *Health Leaders Media*, *Wallet Hub*, *Yahoo Finance*

Broadcast Media: *Spectrum Cable*, *WXII Winston-Salem*, *Marketplace NPR*, *MarketWatch*

Periodicals: *Orthopedics Today*, *Triad Business Journal*, *The Atlantic*

Professional Experience

April 2020 Consultant, Forsyth Futures, Winston-Salem, NC

Sept 2019 Consultant, Rossabi Law Firm, Greensboro NC

July 2008 Consultant, The Boston Consulting Group, Singapore

2004 – 2005 Judge, Fed Challenge Program, Federal Reserve Bank of New York

2003 – 2004 Mentor, Economics and Finance Program, James Madison High School, Brooklyn, NY

Referee Activity

Economics:

American Economic Journal: Economic Policy

American Economic Journal: Microeconomics

American Economic Review

American Economic Review: Insights

The Berkeley Electronic Journal of Economic Analysis and Policy

Contemporary Economic Policy

Econometrica

Economics and Human Biology

Empirical Economics

European Journal of Health Economics

Health Economics

International Journal of Industrial Organization

Journal of Applied Economics

Journal of Econometrics

Journal of Economic Behavior and Organization

Journal of Economics and Management Strategy

Journal of Health Economics

Journal of Human Resources

Journal of the European Economic Association

Journal of Political Economy

Journal of Public Economics

Journal of Risk and Insurance

Journal of Regulatory Economics

RAND Journal of Economics

Review of Economics and Statistics

Review of Economic Studies

The Scandinavian Journal of Economics

Southern Economic Journal

Cross-disciplinary:
Sustainability
The Independent Review

Health:
Health Care Management Review
Blue Cross Blue Shield Pilot Grant, Wake Forest University
North Carolina Medical Journal
Wake Forest University Pilot Research Grant
NIH K-Award Review

University Activity

Core Faculty, Health Administration Minor, 2014-present
URECA Undergraduate Research Mentor, 2017, 2024
New Ideas Series, Fall 2017
Richter Scholarship Advisor (2 students awarded), Summers 2016, 2017
New Faculty Orientation, Panel Speaker, WFU Oct 2015
New Faculty in the Forest, Chalking Up Your Class, Co-Organizer, WFU Oct 2014, Oct 2015
iPlace Collaboration: Faculty Panel on “These Shining Lives”, WFU Sept 2014
Center for the Humanities: Medicine Across the Disciplines, WFU Fall 2014

Classes Taught

Introduction to Economics (Instructor: Fall 2020-2025, Spring 2021-2024)
Economics of Health and Medicine *Undergraduate* (Instructor: Springs 2015-2026, Falls 2014-2026)
The Art of Health and Economics, *course on health economics in art* (Instructor, Fall 2024 and 2026)
Applied Econometrics *Undergraduate* (Instructor: Springs, 2015-2020, Falls 2014-2020)
Health Economics *Undergraduate, advanced* (Instructor: Falls 2010 - 2013. Springs 2011- 2014)
Principles of Microeconomics (Instructor: Falls 2009 2013, Springs 2011 2012 2014)
Principles of Macroeconomics (TA: Spring 2006)
Industrial Organization *Undergraduate* (TA: Spring 2010)
Introductory Statistics *Undergraduate* (TA: Spring 2003)

Languages

English (native), French (fluent), Japanese (basic conversation)