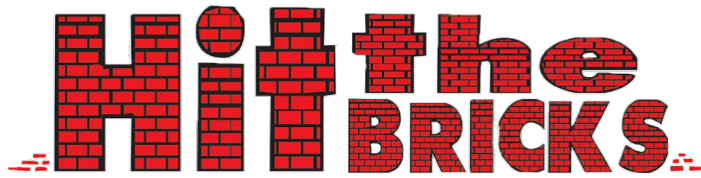


Inaugural Hit the Bricks-athon Fundraiser



Dear Forsyth County Students and Community Members,

Each fall, students at Wake Forest University organize a philanthropic event known as Hit the Bricks, which benefits the Brian Piccolo Cancer Research Fund. This event has raised over \$1 million and is continuing to grow. This year, Hit the Bricks is seeking to grow our connection with the community of Winston-Salem to make this our most successful year yet!

Here's how you can get involved: This fundraiser, our inaugural “Hit the Bricks-athon,” will allow you join in on this important effort to fundraise for cancer research by running miles. All you need to do is ask friends, family, and other community members to sponsor you for each mile you run in the month of September. By doing so, YOU can make a valuable contribution to cancer research. Below are easy ways to get started!

1. If you're a high school athlete or hobby runner putting in miles for that next race, we've included a form below you can use to gather sponsorship per mile you'll run this September.
2. You can also use the 2nd form we've included in this packet, which will allow you to raise money walking or running 26 miles over the month of September (a marathon equivalent, only 1 mile a day for less than a month!)

For everyone involved, you can collect donations by registering as a participant on our Hit the Bricks Website. Instructions can be found on the “Community” tab. [Donations can be made using the QR code at the top of this page!](#)

As another incentive, beyond contributing to the Brian Piccolo Cancer Research Fund, we will be offering **prizes** and **exclusive Hit the Bricks merch** to participants who meet the following fundraising goals!

\$10 to \$24 — Hit the Bricks sticker

\$25 to \$49 — Hit the Bricks bracelet

\$50+ — Hit the Bricks t-shirt

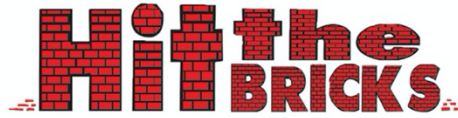
Top 3 individual fundraisers will receive an engraved champion's brick.

For any questions or concerns, contact Matt Walker at (828) 855-5815 or walkmj20@wfu.edu

Name:

Phone #:

Email:



SPONSOR A MILE

Mile 1 \$5	Mile 2 \$5	Mile 3 \$5	Mile 4 \$5
Mile 5 \$5	Mile 6 \$5	Mile 7 \$5	Mile 8 \$5
Mile 9 \$5	Mile 10 \$5	Mile 11 \$5	Mile 12 \$5
Mile 13 \$5	Mile 14 \$5	Mile 15 \$5	Mile 16 \$5
Mile 17 \$5	Mile 18 \$5	Mile 19 \$5	Mile 20 \$5
Mile 21 \$5	Mile 22 \$5	Mile 23 \$5	Mile 24 \$5
Mile 25 \$5		Mile 26 \$5	

Scan the QR code for the donation link. Please email a photo of this completed form to walkmj20@wfu.edu by October 1st to be considered for fundraising incentives!