

# Arts, Healthcare and Humanities *in Action*

Welcome 9:00-9:30am



**Christina Soriano, MFA, MBA**  
Reynolds Professor of Dance, Co-Director Wake the Arts Center,  
Wake Forest University



Wake the Arts Center



WFU Humanities Institute



WFU Translational Science Center



WFU Center for Bioethics,  
Health and Society



Senior Services, Inc



National Endowment for the Humanities



Fader RE



Arts Council of Winston-Salem & Forsyth County



**THANK YOU STEVE MORRISON**  
**Communications Strategist for the Arts**



**Black Coffee & Cuisine - Thank you to Al Shaw!**



**Dr. Glenna Batson**  
**1948-2025**

Survey form >>





**T. Lee Covington**  
President, Senior Services, Inc.



# Intergenerational Center

for Arts and Wellness

Opened October 2023



# In the Beginning (2017)

- Grew out of our Aging with Purpose pilot
- Original campus plan from 2004
- \$27.5 Million Capital Campaign raised \$28.3 million



# What started in early 2018 with 4...



# Has now become 23...

## DEDICATED SPACE PARTNERS



# Has now become 24...

## SHARED SPACE PARTNERS

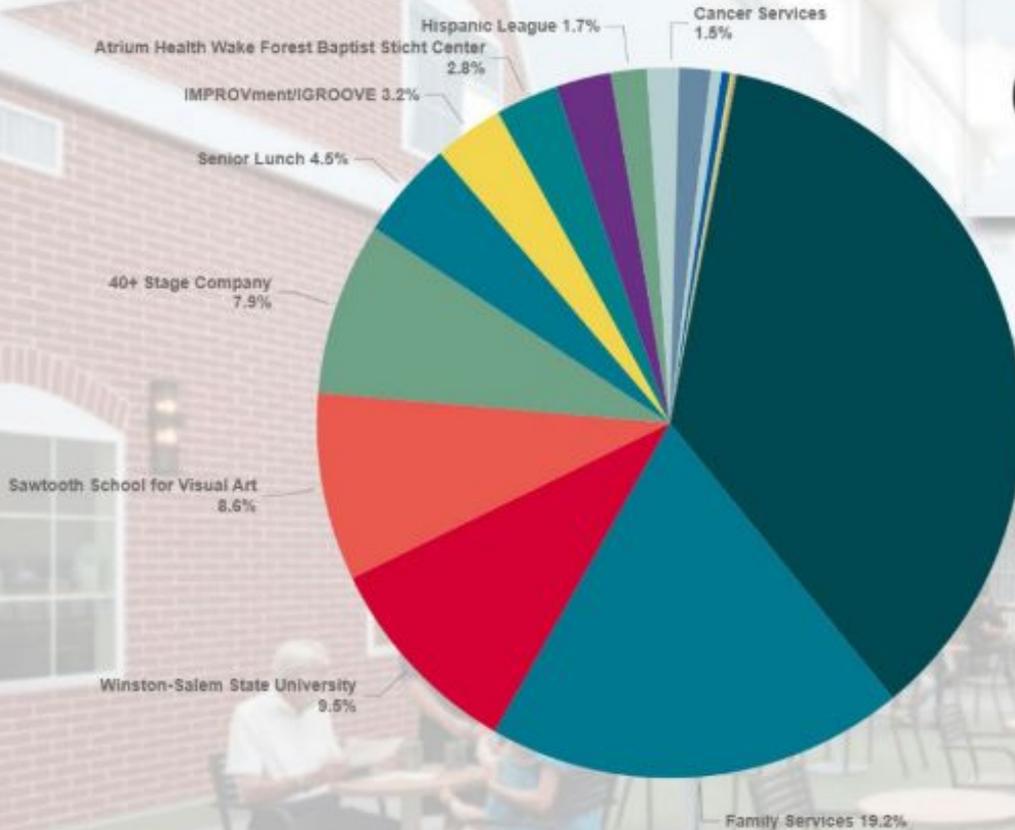


# How's it going?

Visits July 2024 - June 2025



60,370  
Total Visits



Williams Adult Day Center  
36.0%

- Williams Adult Day Center
- Family Services
- Winston-Salem State University
- Sawtooth School for Visual Art
- 40+ Stage Company
- Senior Lunch
- IMPROVment/IGROOVE
- Atrium Health Wake Forest Baptist Sticht Center
- Novant Health
- Hispanic League
- Cancer Services
- Senior Services Creative Connections
- HandsOn NWNC
- Trellis Supportive Care
- Winston-Salem Symphony
- The Shepherd's Center of Greater Winston-Salem
- Maya Angelou Center for Health Equity

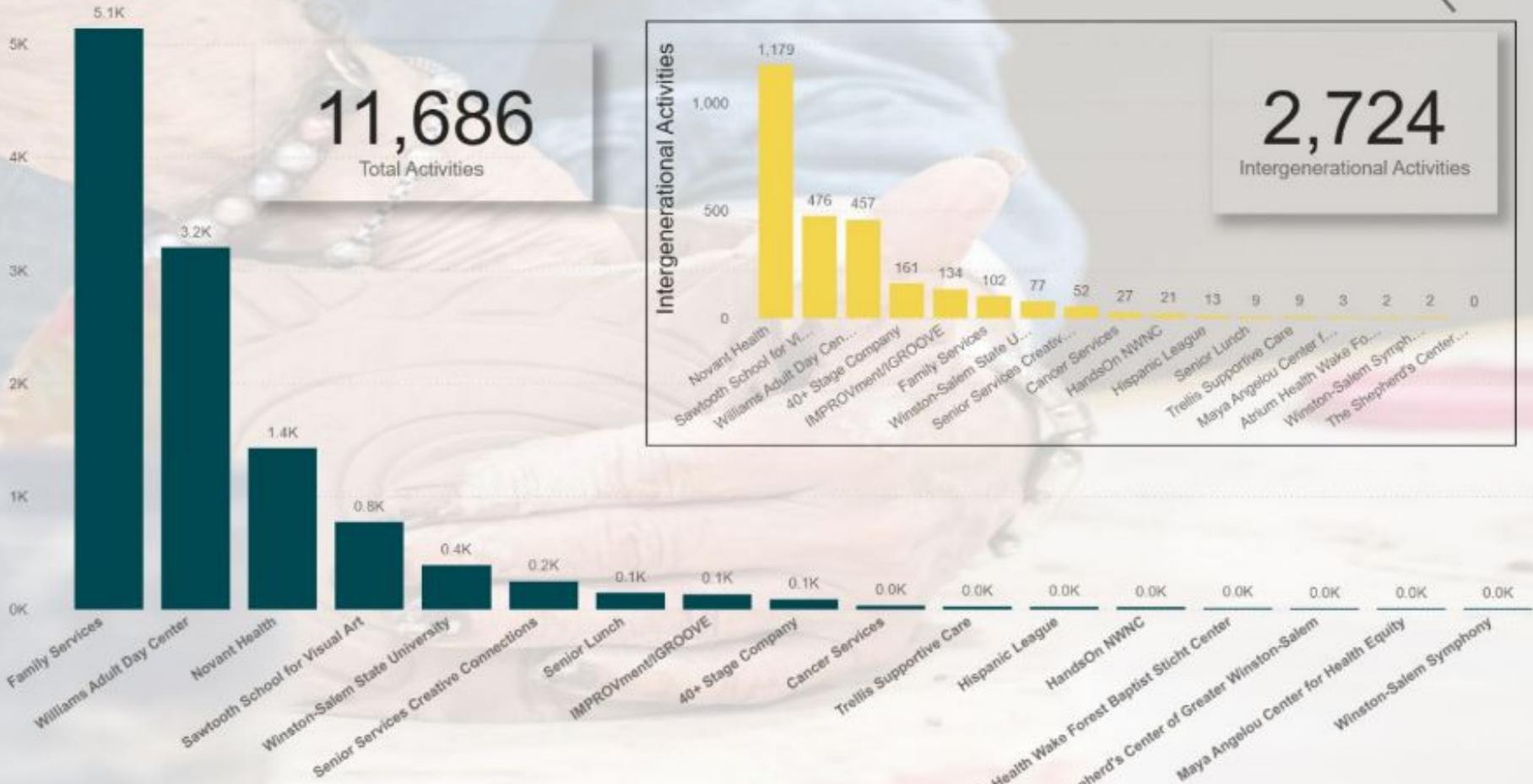
# How's it going?

## Activities Provided July 2024 - June 2025



**11,686**  
Total Activities

**2,724**  
Intergenerational Activities



# WELCOME!





**Shannon B. Henry**  
President and CEO,  
The Arts Council of Winston-Salem & Forsyth County



**Kim McAllister, PhD**  
Vice Provost, Research, Scholarly Inquiry & Creative Work,  
Wake Forest University

# Research in Service of Humanity

Bridging Discovery and Societal Application

## Integrated Ecosystem

WFU creates a unique synergy between a premier liberal arts college and a world-class academic medical center, allowing for "creative collaboration."

## Pro Humanitate in Action

Our research doesn't stay in the laboratory; it is directly applied to address ethics, law, education, and health equity in our communities.



# Neuroscience





# Neuroscience

## IT AFFECTS ALL OF US, AND WE HAVE NO CURES





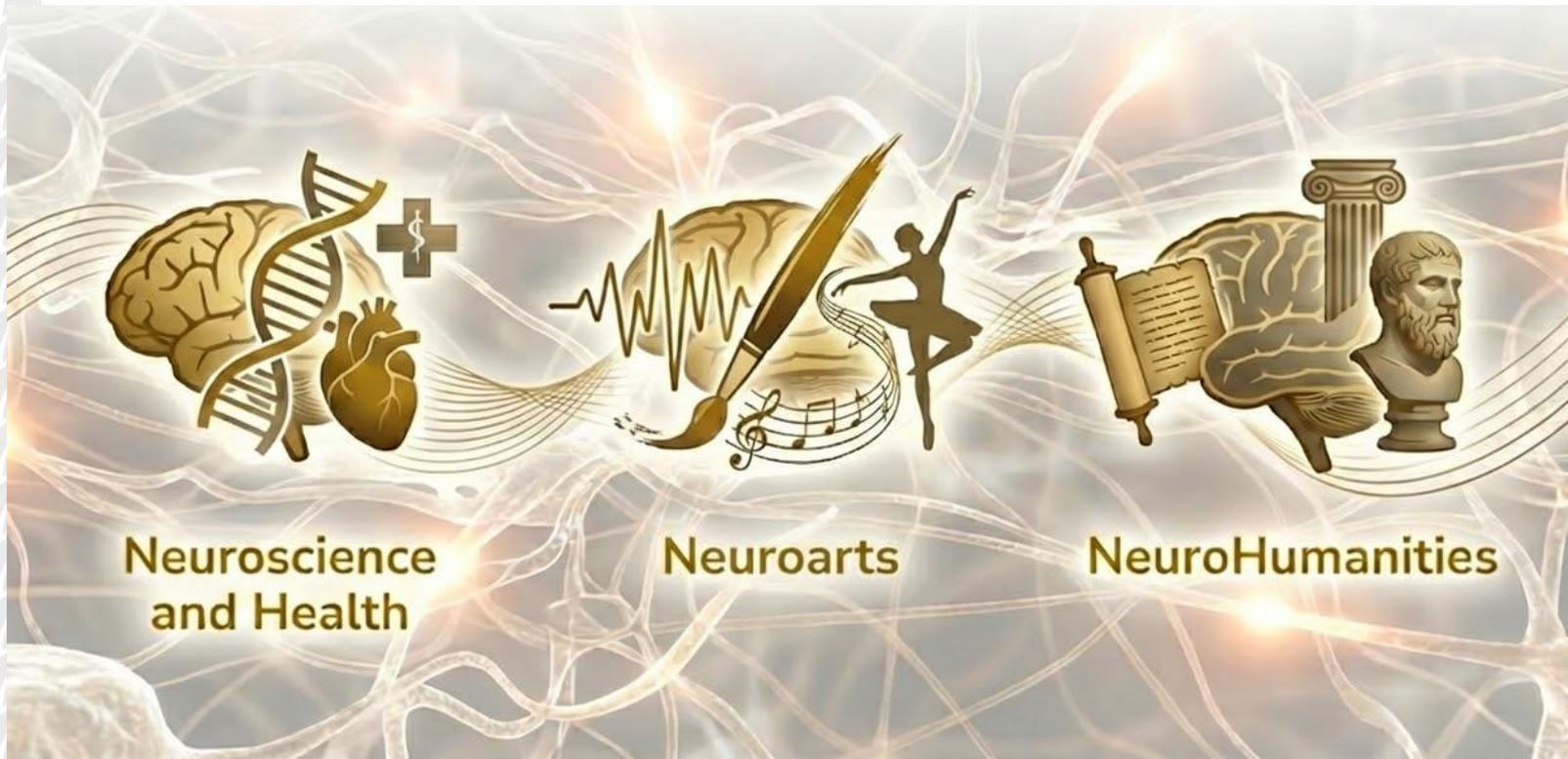
## Neuroscience & Society

- How do our relationships, our sense of self, and even our spirituality arise from brain function?
- How do our relationships, and exposure to social media, technology, world events, and the arts alter brain function?





# Neuroscience & Society at Wake Forest University



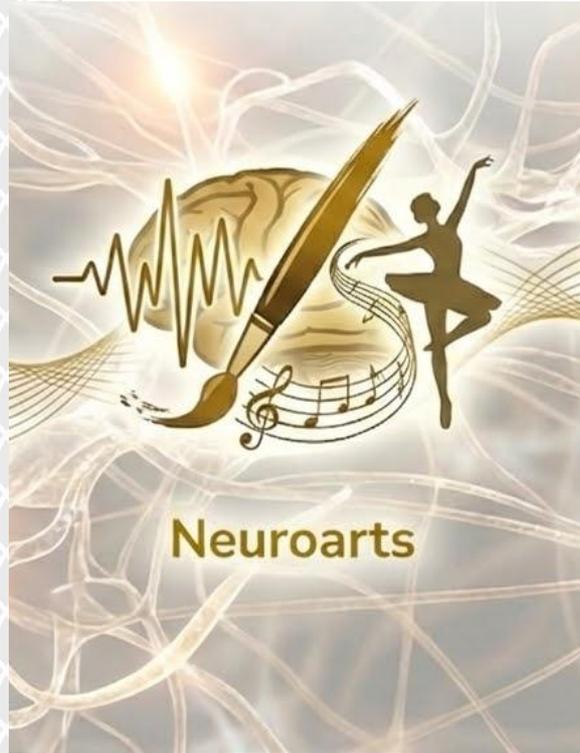
**Neuroscience  
and Health**

**Neuroarts**

**NeuroHumanities**



## The NeuroArts Pillar

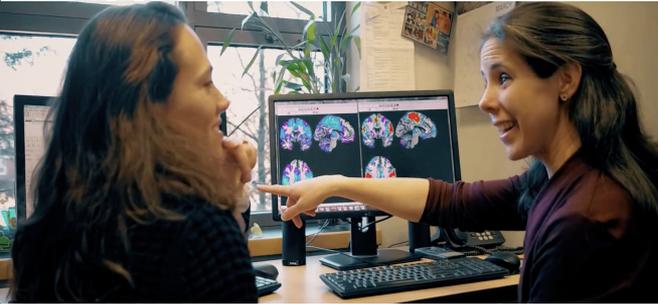


### **Where Science Meets the Soul**

**NeuroArts** is the study of how aesthetic experiences — music, dance, and visual arts—measurably change the brain, the body and behavior of human beings.



## Pioneers in Motion



### **A decade-long partnership between Medicine, Dance and Senior Services Inc.**

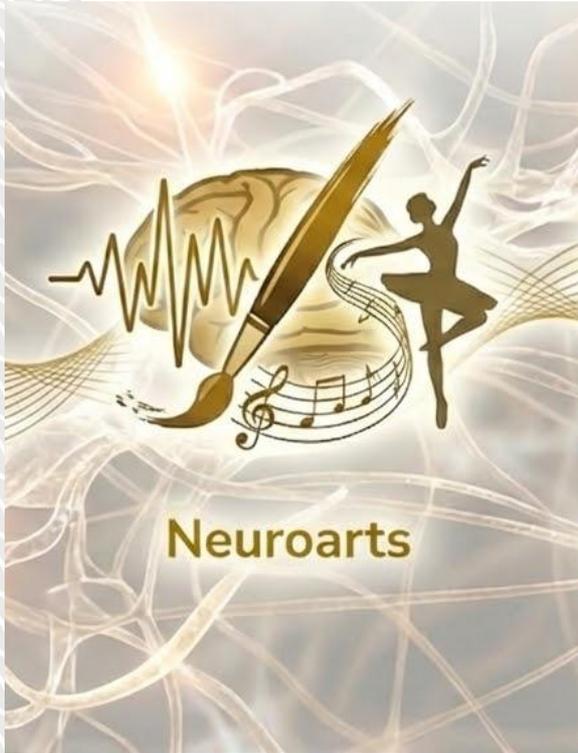
The team pioneered the impact of improvisational movement on Alzheimer's and Parkinson's patients and demonstrated the power that emerges when artists and scientists work together as equal partners.



**The Breakthrough:** Demonstrated clinical improvements in balance, cognitive function, and social connectivity through dance.



## The NeuroArts Lab



**Connecting artists, researchers and communities to elevate arts-based research and improve quality of life in NC to drive national impact**

- How do we translate complex science into accessible community interventions?
- How can we help establish arts as "essential medicine"?
- Can we define the "dose" of arts exposure that promotes health in the communities we serve?



# The NeuroArts Lab



**Finalist**

Global Arts Prize



**Jen Sullivan, MD, MPH**

Leader and Vice Chief Academic Officer, National Service Lines,  
Advocate Strategy

# NeuroArts for Healthcare and Humanities

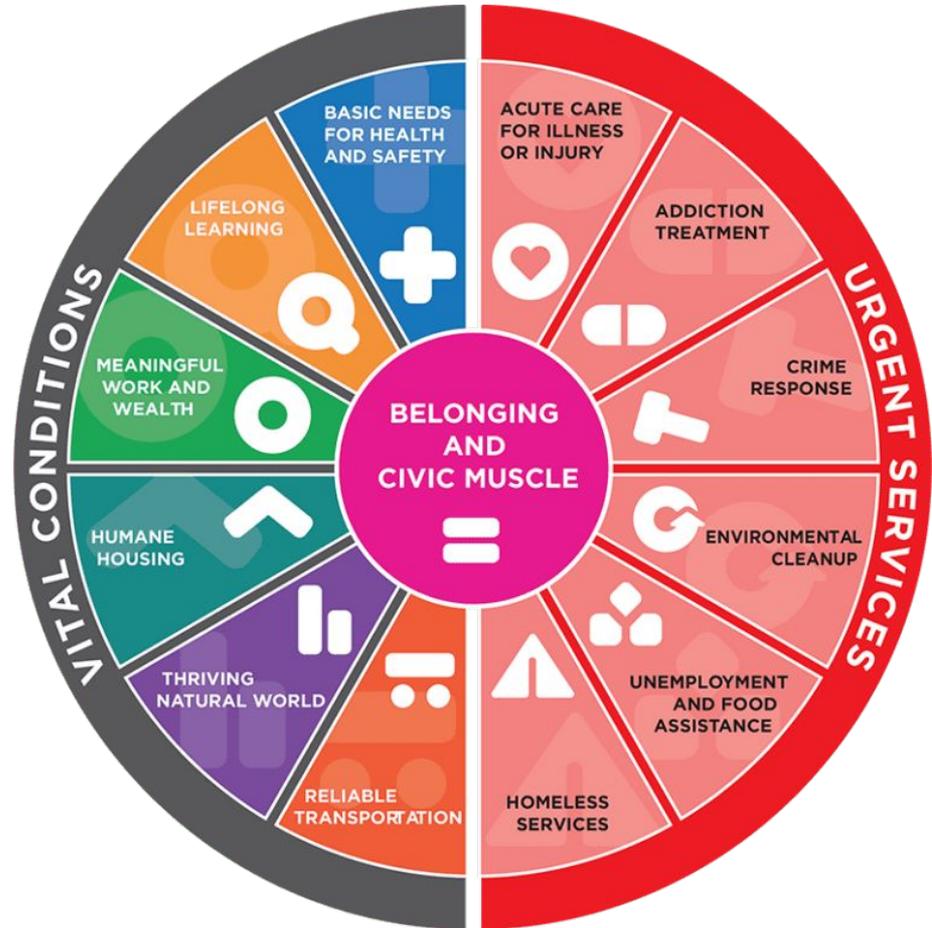
Jen Sullivan, MD MPH

Enterprise Lead and Vice Chief Academic Officer,  
Advocate Health National Service Lines

Washed up horn player

# Vital Conditions for Health and Well-Being The Rippel Foundation

Strengthening  
our Civic  
Muscle through  
the arts



The man who has many answers is often found in the theaters of information where he offers, graciously, his deep findings.

While the man who has only questions, to comfort himself, makes music.

