The curriculum for an undergraduate art major allows students to take a variety of preparatory courses that will provide an educational foundation for the following selected professional fields:

- Architect
- Art Advisor
- Art Dealer/ Gallerist
- Art Educator K-12
- Art History Professor
- Artist/ Art Professor, Master of Fine Arts
- Art Therapist
- Art Writer/ Art Critic
- Auction House Specialist
- Conservator
- Graphic Designer
- Medical Illustrator
- Museum Curator/ Registrar
- Museum Educator
- Museum Studies/ Arts Management
- Visual Resources Librarian/ Curator

Please feel free to contact the WFU Art alumni listed for each profession. They will be happy to answer any questions you have concerning courses at Wake Forest or the profession.

Content disclaimer: The information provided using this document is only intended to be general summary advisory information to the art students of Wake Forest University. It is not intended to take the place of either the policies and practices of the university or referenced programs.

Reference in this document to any specific university, program, department, or organization does not constitute its privileged endorsement or recommendation by Wake Forest University. The university is not responsible for the contents of any "off-site" web page referenced from this document. This document is compiled information from a variety of information sources. All information composed in the document is subject to change.
Architecture is the imaginative blend of art and science in the design of environments for people. Decision-making, team leadership, and creativity are key elements of making architecture, and there is tremendous excitement in seeing a design idea become a physical reality. The foundational curriculum for architecture begins with the fundamental courses in the visual fine arts and art history.

The undergraduate art major at Wake Forest University instills within the student the recognition, awareness, and knowledge of the beauty of form and how forms work in space. This foundational study, along with appropriate math and science courses, prepares the student to continue on to an architecture curriculum at the graduate level at another institution.

**AREAS OF SPECIALIZATION**
- Landscape Architecture
- Urban Planning
- Interior Architecture
- Historic Preservation

**PROFESSIONAL SKILLS**
- Conceptualization
- Research
- Critical analysis
- Creativity
- Independent thinking
- Theory
- Knowledge of history
- Technology
- Ecology
- Societal patterns
- Design
- Drawing
- Digital and new media
- Theory
- Knowledge of history
- Technology
- Ecology
- Societal patterns

**SUGGESTED COURSES AT WAKE FOREST**

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**ALUMNI**

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Jim Argenta  
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Art advisors truly do a bit of everything in the art market. By definition, these professionals advise collectors on how to develop their art collections. This often entails purchasing work on behalf of the client from galleries or auction houses, helping the client sell selected works, and furthering the art historical knowledge of the client. Advisors often communicate with artists directly and are influential in their careers.

Most advisors hold either a masters' degree or Ph.D. in modern and contemporary art and have substantial business savvy. They must have a comprehensive knowledge of modern and contemporary art. This knowledge is a large part of the service they offer. Art advisors must have exceptional client relations skills and be attuned to the needs and ideas of the client. Often on-site meetings and house visits are required in order to appraise or evaluate a collection. Daily interactions with clients, administrators, dealers, storage managers, art handlers, artists, and specialists are required of the art advisor.

**PROFESSIONAL SKILLS**

- Professional demeanor
- Ability to think creatively
- Thorough knowledge of modern and contemporary art
- Ability to write clearly and concisely
- Proficiency in one or more foreign languages
- Long range and short term planning
- Ability to multitask
- Strong leadership skills
- Ability to work efficiently in a fast-paced environment
- Knowledge of business fundamentals
- Strict confidentiality

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**
- All courses, but especially:
  - Management in the Visual Arts
  - Modern Art
  - Art Since 1945
  - Visual Cultural Studies (seminar)
  - Any other art history seminar

**Studio Art**
- Any course that gives you **hands** experience making art and thinking about choices artists make is valuable:
  - Intro to Studio Art Fundamentals
  - Intro to Painting
  - Intro to Drawing
  - Intro to Printmaking
  - Intro to Sculpture
  - Intro to Photography

**Business**
- Summer Management Course
- Marketing
- Writing for PR & Advertising
- Public Speaking
- Any Film or Film Theory course
- Advanced writing or English courses
- Intro to Journalism

**ALUMNI**

Caitlin Berry
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Art dealers and gallerists (those who own and work in galleries) make the connection between the makers and buyers of art. While they love art and may be artists themselves, they are also businessmen/women. They must be knowledgeable about their “products” (the works of art) and their “suppliers” (the artists). They must also know about marketing, pricing, and running the day-to-day operations of their galleries. The best art dealers will work with artists to help develop their careers and will work with collectors so that they build coherent, discriminating collections.

Careers in galleries can vary greatly. Gallery owners are independent business owners, who are responsible for building up assets (real estate and other capital assets, as well as the inventory of art), hiring staff, and being responsible for the direction the business will take. Many started out as independent art dealers before establishing a gallery. Depending upon the size of the gallery, there may be a large staff, including a gallery manager, accountants, exhibition design specialists, and other assistants. Gallery managers are usually responsible for programming events for the gallery, including exhibition openings and artists’ talks. They must be able to develop positive working relationships with artists, other galleries, dealers, advisors, arts institutions, and most importantly collectors.

Gallery owners and managers generally have at least an undergraduate degree in art history, and often have graduate training. Since many galleries deal with emerging artists, a strong background in modern and contemporary art is very useful. However, there are galleries that deal with other periods (for example, 19th century), other cultures (Asian, African, or Native American), or special types of objects (decorative arts, photography, or prints). Some gallery directors and managers have degrees in business; business and managerial skills are important whether they are acquired on the job or through formal education.

**PROFESSIONAL SKILLS**

- Professional demeanor
- Ability to think creatively
- Interest in art history and the art market
- Ability to write clearly and concisely
- Proficiency in one or more foreign languages
- Long range and short term planning
- Ability to multitask
- Strong leadership skills
- Ability to work efficiently in a fast-paced environment
- Public speaking
- Originate new ideas
- Self-directed
- Research skills
- Time management
- Writing for various audiences
- Deep knowledge of their specialty
- Broad knowledge of the entire history of art
- Foreign languages (particularly in language of specialty)

**SUGGESTED COURSES AT WAKE FOREST**

- **Art History**
  - All courses, but especially:
    - Modern Art
    - Art Since 1945 or Contemporary Art
    - Management in the Visual Arts
    - New York Buying trip
  - **Studio Art**
    - Any course that gives you hands-on experience making art and thinking about choices artists make is valuable
    - Intro to Studio Art Fundamentals
    - Intro to Painting
    - Intro to Drawing
    - Intro to Printmaking
    - Intro to Sculpture
    - Intro to Photography
  - **Business**
    - Summer Management Course
    - Marketing

- **Communications**
  - Writing for PR & Advertising
  - Public Speaking
- **English**
  - Advanced writing or English courses
- **Entrepreneurship**
  - Foundations of Entrepreneurship
- **Film Studies**
  - Any Film or Film Theory course
- **Journalism**
  - Intro to Journalism

**ALUMNI**

Caitlin Berry  
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The undergraduate education major, with a focus in the visual arts, or a double major in education and art at Wake Forest University, prepares the student for teaching art methods at the elementary, middle, and or, high school levels—or K through 12. The education major also prepares the student for certification requirements of various county and state public school systems.

Admission to the WFU Department of Education involves filing an official application with the department’s licensure officer, being interviewed, and being officially approved by the department. In addition, the state of North Carolina requires teacher education program applicants to submit SAT scores (verbal and math) of 1100 or to successfully complete the Praxis I before being formally admitted.

All students are required to have a 2.5 or better grade point average before being formally accepted in the Teacher Education Program. Formal acceptance into the program should take place by August 15 of the junior year for secondary students and by January 1 of the junior year for elementary students.

AREAS OF SPECIALIZATION

- Public School
- Private School
- Contractual Artist Educator
- After-School Art Teacher

PROFESSIONAL SKILLS

- Originate new ideas
- Communicate concepts graphically
- Criticize, evaluate, and explain works of art
- Verbally communicate principles, skills and art appreciation

SUGGESTED COURSES AT WAKE FOREST

Art History
- History of Western Art
- Topics in World Art
- African-American Art
- History of Photography
- Modern Art
- Art Since 1945 or Contemporary Art
- Women & Art

Studio Art
- Intro to Studio Art Fundamentals
- Intro to Drawing
- Intro to Painting
- Digital Art I: Image & Visual Literacy
- Intro to Sculpture
- Intro to Printmaking
- Intro to Photography
- Digital Art II: Motion Graphics & Animation
- Intermediate Drawing
- Intermediate Printmaking
- Figure Drawing
- Advanced Drawing

Studio Art (continued)
- Advanced Painting
- Darkroom Photography
- Digital Art III: Interaction & Usability
- Digital Photography

Education
- Foundations of Education
- Integrating the Arts & Movement into th Elementary Curriculum

ALUMNI

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Teaching art history at the college level requires a Ph.D. There are some opportunities for people with only a master’s degree in art history, but these are usually at smaller colleges, community colleges, or in high schools that offer advanced placement courses in art history. College professors usually have great freedom in developing their courses, but they must be self-directed. They must be able to synthesize a great deal of information and find ways to explain complex ideas to their students. Classroom teaching is the most visible part of the job, but professors probably spend much more time preparing classes, grading, advising students, and working with other members of their department to shape their program. Although expectations differ depending on the type of institution, most art history professors are expected to do research and publish works for the scholarly community as well as for the general public.

**PROFESSIONAL SKILLS**
- Public speaking
- Originate new ideas
- Research skills
- Time management
- Self-directed

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**

Students who hope to go on to graduate school in art history should take as many art history courses as possible; the required courses for the major should be thought of as a minimum. Students should also develop a focus with several courses in related areas. Doing an honors thesis is excellent practice for the type of extended research expected in graduate school.

**Studio Art**

Any course that gives you hands-on experience making art and thinking about choices artists make is valuable.
- Intro to Studio Art Fundamentals
- Intro to Painting
- Intro to Drawing
- Intro to Printmaking
- Intro to Sculpture
- Intro to Photography

**Anthropology**

- Peoples & Cultures of the World
- Intro to Cultural Anthropology

**Classics**

- Greek Myth
- Age of Pericles
- Age of Augustus

**Communication**

- Public Speaking

**English**

- The Medieval World
- Studies in Romanticism
- Studies in Modernism

**Film Studies**

- Any Film or Film Theory course

**History**

- Western Civilization to 1700
- Europe & the World in the Modern Era
- Any history course related to interests

**Religion**

- Intro to the Bible
- Intro to the Christian Tradition

Students should also consider other history, political science, religion, and literature courses related to their specialty. Students interested in non-Western art should consider courses listed for interdisciplinary majors and minors in the area that interests them.

**ALUMNI**

Kimberly Dennis
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The Master of Fine Arts (Studio) is a terminal degree and generally takes two years to complete. An MFA program allows a student intensively focused work time in which to hone technical skills and clarify their sense of purpose in their work. Faculty for graduate programs in studio art are taught by practicing, notable artists and often enhanced through visiting artist programs. Selecting from the many excellent programs is best accomplished by careful reading of the school’s catalog, noting philosophical affinities (for instance a cross-disciplinary focus), faculty and faculty diversity, and area specialties. Most schools admit Fall only.

AREAS OF SPECIALIZATION
  • Professional Artist
  • College Professor

PROFESSIONAL SKILLS
  • Adaptability
  • Attention to detail
  • Communication
  • Computer
  • Creativity
  • Critical Analysis
  • Evaluating
  • Flexibility
  • Make critical observations
  • Open minded
  • Organizing ideas
  • Self-directed
  • Self-discipline
  • Time management

SUGGESTED COURSES AT WAKE FOREST
  • All studio art and art history courses
  • Liberal arts courses and particularly, expository writing
  • Any Film or Film Theory course

ALUMNI
  Rudy Shepherd  
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  Anderson Williams  
avilliams@oasiscenter.org
Art therapy is an established mental health profession that uses the creative process of art making to improve and enhance the physical, mental and emotional well-being of individuals of all ages. It is based on the belief that the creative process involved in artistic self-expression helps people to resolve conflicts and problems, develop interpersonal skills, manage behavior, reduce stress, increase self-esteem and self-awareness, and achieve insight. Art therapy integrates the fields of human development, visual art (drawing, painting, sculpture, and other art forms), and the creative process with models of counseling and psychotherapy. Art therapists are master level professionals who hold a degree in art therapy or a related field. Educational requirements include: theories of art therapy, counseling, and psychotherapy; ethics and standards of practice; assessment and evaluation; individual, group, and family techniques; human and creative development; multicultural issues; research methods; and practicum experiences in clinical, community, and/or other settings. Educational, professional, and ethical standards for art therapists are regulated by the American Art Therapy Association, Inc. (AATA). The Art Therapy Credentials Board, Inc. (ATCB), an independent organization, grants postgraduate registration.

**AREAS OF SPECIALIZATION**

- Hospitals
- Clinics
- Public and Community Agencies
- Educational Institutions
- Wellness Centers
- Private practice
- Business

**PROFESSIONAL SKILLS**

- Concentrate for long periods of time
- Adaptability
- Attention to detail
- Communication
- Creativity
- Critical analysis
- Evaluating
- Flexibility
- Make critical observations
- Open minded
- Organizing ideas
- Patience
- Self-directed
- Self-discipline
- Time management

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**
- All courses, but especially:
  - History of Western Art
  - Topics in World Art
  - History of Photography
  - Modern Art
  - American Visual Arts
  - Art Since 1945 or Contemporary Art
  - Women & Art

**Studio Art**
- Intro to Studio Art Fundamentals
- Intro to Painting
- Digital Art I
- Intro to Sculpture
- Intro to Printmaking
- Intro to Drawing
- Intro to Photography

**Psychology**
- Intro to Psychology
- Developmental Psychology
- Survey of Abnormal Behavior
- Personality
- Social Psychology

**Psychology (continued)**
- Human Sexuality
- Abnormal Psychology

**Sociology**
- Principles of Sociology
- Social Problems
- Contemporary Families
- The Sociology of Deviant Behavior
- Sociology of Art
- Self & Society: An Interactionist Perspective
- The Sociology of Health and Illness
- Sociology of Health Care
- Sociology of the Family

**ALUMNI**

Emily Johnson  
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Megan Scheminske  
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The ability to write precisely and vividly about works of art is one of the fundamental skills that art history develops, and it is a skill that can be put to work in many ways. Art critics write reviews of exhibits for newspapers or magazines. Auction houses and larger galleries employ people to write catalogues and promotional materials. Travel writing is very closely related to art writing. Writers are also hired by publishers as editors.

PROFESSIONAL SKILLS

• Excellence in writing and editing
• Self-directed
• Originate new ideas
• Able to complete work on deadline
• Research
• Ability to make fine visual distinctions

SUGGESTED COURSES AT WAKE FOREST

Art History
• History of Western Art
• Modern Art
• Art Since 1945
• Issues in Art History
• Visual Cultural Studies (seminar)
• Other art history courses that require significant amounts of writing, such as Art History Seminar

English
• Studies in Literary Criticism
• Studies in Postmodernism

Film Studies
• Any Film or Film Theory course

Journalism
• Intro to Journalism
• Editing
• Writing for Publication
Auction houses, like Sotheby’s and Christie’s, prepare works of art for public sale. There are many types of jobs within an auction house, with specialist and cataloguer the positions most likely to appeal to an art history major. Cataloguers research and record information about particular objects. A bachelor’s degree with an art history major is usually required.

Specialists usually have master’s degrees. They are responsible for organizing the sales and estimating probable price ranges based on previous sales. Specialists will often work directly with collectors, both those wishing to sell and those hoping to add to their own collections. Specialists also do research on objects that come to them, and are responsible for writing about the objects in sale catalogues.

Other positions at auction houses might appeal to students with an interest in business (especially marketing) and law (trusts and estates).

**PROFESSIONAL SKILLS**
- Professional demeanor
- Ability to communicate with collectors
- Ability to write clearly and concisely
- Proficiency in one or more foreign languages
- Ability to do research on objects that come to you
- Strict confidentiality

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**

The specialist is an expert in a particular type of object from specific regions or time periods, so an art history major with a clear focus (several courses in a related area) is helpful. The best way to gain the skills and connections needed to enter the auction business is to enroll in a summer internship or a graduate program at Christie’s or Sotheby’s.
- Practicum (especially a summer internship at Christie’s or Sotheby’s)
- Management & the Visual Arts
- Art 396 and other art history courses that require writing and research on particular objects
- New York Buying trip

**ALUMNI**

Kendall Scully Rabun
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Art conservation is a highly skilled career that joins science and technology with the study and making of art. Conservators must understand the history of the objects they work with; they must especially be aware of the availability of various materials and the development of techniques. Conservators are also skilled artists—their interventions must preserve the look of the object. But they are also scientists, who can analyze the chemical composition of paints, and who are adept at using sophisticated technical procedures to sample materials. Like all scientists they carefully record their procedures for future reference. Large museums will often employ conservators who are specialists in the care and restoration of particular media, such as paper, textiles, or photography. Film and digital media conservation are also areas of specialization. For more information see the Career Guide page for Museum Studies/Arts Management.

**PROFESSIONAL SKILLS**

- Attention to detail
- Interest in physical properties of art
- Fine motor skills
- General knowledge of art history and studio techniques
- See the Career Guide page for Museum Studies/Arts Management

**SUGGESTED COURSES AT WAKE FOREST**

Training in conservation is generally done in special post-undergraduate programs. Courses that might help a student get accepted in these programs include the following:

**Art History**
- All courses, but especially:
  - History of Western Art
  - Courses focused on various media such as History of Photography and History of Prints
  - Practicum (especially internships involving conservation)

**Studio Art**
- All courses, but especially:
  - Intro to Drawing
  - Intro to Painting
  - Intro to Photography
  - Intro to Printmaking

**Anthropology**
- Archeology
- Museum Anthropology
- Collections Management Practicum

**Chemistry**
- College Chemistry
- Organic Chemistry
- A major or minor in chemistry is recommended
Graphic Design is the professional practice responsible for the look and feel of posters, television, books, websites, magazines, film titles, catalogs, typefaces, and signage systems. The graphic designer gives meaningful visual form to content in all media: from print to screen. The most critical skill of a graphic designer is the ability to communicate clear and relevant messages through the manipulation of typography, images, technology, visual systems and communicative structures. The visual work created by graphic designers is intended to promote, educate, direct, inform, expose, clarify, beautify and delight the intended audiences.

**AREAS OF SPECIALIZATION**
- Editorial
- Corporate
- Environmental
- Interactive
- Entertainment (music/television)
- Broadcast
- Advertising and Branding
- Information Design
- Animation
- Environmental

**PROFESSIONAL SKILLS**
- Layout and Composition
- Typography
- Animation
- Illustration

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**
- History of Western Art
- History of Photography
- History of Photography
- History of Modern Art
- Art Since 1945 or Contemporary Art
- Women & Art

**Studio Art**
- Intro to Studio Art Fundamentals
- Intro to Painting
- Digital Art I: Image & Visual Literacy
- Intro to Sculpture
- Intro to Printmaking
- Intro to Photography
- Digital Art II: Motion Graphics & Animation
- Public Art
- Intermediate Printmaking
- Darkroom Photography
- Digital Art III: Interaction & Usability
- Bodies & Objects
- Sculpture Installation
- Digital Photography
- Videography

**Communication**
- Intro to Communication & Rhetoric
- Public Speaking
- Group Communication
- Writing for Public Relations & Advertising
- Intro to Production & Theory
- Media Production: Narrative Historical/Critical Research in Communication
- Intro to Mass Communication
- Intro to Film
- Film Theory & Criticism
- Communication & Popular Culture

**Computer Science**
- Digital Media
- Computer Graphics

**Film Studies**
- Any Film or Film Theory course

**Sociology**
- Principles of Sociology
- Social Problems
- Contemporary Families
- Gender in Society
- Self & Society: An Interactionist Perspective
- Race & Ethnic Relations
- Technology, Culture & Change
- The Sociology of Culture
- Gender, Power & Violence

**ALUMNI**
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- Margaret Campbell
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A medical illustrator is a professional artist with advanced education in the sciences and visual communication. They transform complex information into visual images that can communicate to broad audiences. Their work promotes education, research, patient care, public relations, and marketing efforts. Medical illustrators often collaborate with scientists, physicians, and other specialists. Background research is an integral part of the medical illustrator’s creative process, including reading scientific papers, meeting with scientific experts, or observing surgeries. Medical illustrators also work in three dimensions, from creating anatomical teaching models, to developing computerized training simulations to designing prosthetics for the face and body.

The undergraduate art major at Wake Forest University, coupled with an emphasis in the biological sciences, or a double major in art and biology, serves as a strong foundation for an advanced degree in Medical Illustration. In the case of a desired double major, it is recommended that the student engage in the study of each major discipline simultaneously establishing a direct philosophical connection between the arts and sciences. For more information www ami.org

AREAS OF SPECIALIZATION
- By subject matter such as surgery, veterinary medicine or ophthalmology
- By media such as 3D computer modeling, animation or interactive design
- By specific markets such as medical publishing, pharmaceutical advertising, medical/legal

Medical illustrators become
- Authors or coauthors of textbooks or articles
- Art directors
- Managers/ Administrators
- Faculty members
- Business owners

Employment agencies include
- Creative Service Firms
- Government Agencies/ Libraries
- Journals/ Magazines
- Law firms
- Medical Publishers
- Research Institutions/ Hospitals
- Interactive & Animation Firms

PROFESSIONAL SKILLS
- Attention to detail
- Strong observation & drawing
- Interpret rough sketches, data, or verbal instructions
- Verbally communicate principles, skills, and techniques
- Draw schematic or perspective views, depict relationships or assembly sequences of parts
- Visualize and evaluate finished products before their completion
- Criticize, evaluate, and explain illustrations
- Adapt techniques, tools, and materials to meet budget limitations
- Work under the pressure of deadlines

SUGGESTED COURSES AT WAKE FOREST

Art History
- History of Western Art
- Topics in World Art
- History of Photography
- Modern Art
- American Visual Arts
- Art Since 1945 or Contemporary Art
- Women & Art

Studio Art
- Intro to Studio Art Fundamentals
- Intro to Drawing
- Intro to Painting
- Digital Art I: Image & Visual Literacy
- Intro to Sculpture

Studio Art (continued)
- Intro to Printmaking
- Intro to Photography
- Digital Art II: Motion Graphics & Animation
- Intermediate Drawing
- Intermediate Printmaking
- Figure Drawing
- Advanced Drawing
- Advanced Painting
- Darkroom Photography
- Digital Art III: Interaction & Usability
- Digital Photography
- Advanced Printmaking

Chemistry
- College Chemistry
- College Chemistry Lab

Biology
- Biological Principles
- Comparative Physiology
- Comparative Anatomy
- Vertebrate Physiology
- Biology of the Cell

ALUMNI
Jennifer Gentry
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Missy Malkush (Orthotics & Prosthetics)
malkush@gmail.com
Curators at art museums do research on the works of art in their collections and develop exhibitions that show the works in innovative ways. At most larger museums curators are scholars with PhDs in art history, although some curators have gained their expertise through being collectors themselves. Since curators work with particular objects, they need well-developed skills in recognizing styles and the materials used in historic pieces. Many curators are responsible for building the museum’s collections in their area. This requires deep art historical knowledge, as well as an understanding of the art market. Often curators meet with collectors who might donate works of art. Although curators do not generally teach, they often interact with the public in answering questions about particular objects (typically they refer questions about value to appraisers).

Registrars are responsible for knowing the provenance, state of conservation, and other details related to works of art in their collection. They keep track of objects that are loaned to other museums or that may be in restoration. Registrars have a good grounding in art history, and many have master’s degrees. For more information see the Career Guide page on Museum Studies/Arts Management.

PROFESSIONAL SKILLS

- Research
- Ability to make fine visual distinctions
- Team work
- Interpersonal
- Writing for various audiences
- Deep knowledge of their specialty
- Foreign languages appropriate for their specialty
- Also see “Museum Studies/Arts Management” page
- Attention to detail
- Organization

SUGGESTED COURSES AT WAKE FOREST

Since curators and registrars almost always have advanced degrees in art history, the recommendations are similar to those for art history professors. In larger museums curators are often in charge of particular types of objects (photographs or sculpture, for example) so art history courses (like the History of Photography) or studio courses (like Advanced Sculpture) are recommended.

**Art History**
- All courses, but especially
  - History of Prints (because of cataloguing and exhibit experience)
  - Practicum (especially if it involves an internship in a museum)
  - Management in the Visual Arts

**Anthropology**
- Museum Anthropology
- Collections Management Practicum

**Film Studies**
- Any Film or Film Theory course
Educators within the museum setting help visitors understand the works in their collections, by giving tours and lectures, and developing materials such as pamphlets and audio-guides. Some museum educators develop children’s programs, which might include hands-on activities. The best museum educators are real “people-persons” who know how to make a museum visit a rich and lively experience. For more information see the Career Guide page for Museum Studies/Arts Management.

**PROFESSIONAL SKILLS**

- Public speaking
- Creativity
- Originate new ideas
- Flexibility
- Writing for various audiences
- Oral communication with various audiences
- Broad knowledge of the entire history of art
- See the Career Guide page for Museum Studies/Arts Management

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**
- A broad understanding of the history of art is essential. The range of courses required for an art history major is a good guide.

**Communications**
- Public Speaking

**Education**
- Foundations of Education
- Integrating the Arts & Movement into the Elementary Curriculum

**Film Studies**
- Any Film or Film Theory course
Museum studies, sometimes called museology, is the field that encompasses the ideas and issues involved in the museum profession—from the practical, day-to-day skills needed to operate a museum to theories on the societal role of museums. Graduate degrees are generally two year programs. Certificate and specialty programs are also available and vary in their length of study.

**AREAS OF SPECIALIZATION**

- Exhibition Planning and Design
- Museum Director
- Director of Development
- Media and Public Relations
- Collections Manager
- Museum Education (for more details see the Career Guide on Museum Educator)
- Registrar (for more details see the Career Guide on Museum Curator/Registrar)
- Curator (for more details see the Career Guide on Museum Curator/Registrar)
- Conservator (for more details see the Career Guide on Conservator)

**PROFESSIONAL SKILLS**

- Excellent oral and written communication and interpersonal skills
- Able to communicate effectively through written, verbal, and graphic means
- Applications of electronic learning technologies
- Able to work effectively with others
- Able to work well with, and motivate, colleagues of varying responsibilities in organization
- Very organized
- Adept in organizational and management skill
- Attentive to the "big picture" as well as details
- Able to use electronic technologies
- Computer literacy, knowledge of applications based software
- Experience with state of the art communication technology
- Able to analyze solutions and provide alternative solutions
- Able to "follow through"
- Able to prioritize workload and check work of related professionals
- Skilled in project and office management including supervision
- Experienced in project planning and administration

**SUGGESTED COURSES AT WAKE FOREST**

**Art History**

- All courses, but especially:
  - History of Western Art
  - Topics in World Art
  - History of World Architecture
  - American Visual Arts
  - History of Prints
  - History of Photography
  - Modern Art
  - Art Since 1945 or Contemporary Art
  - Management in the Visual Arts
  - American Foundations
  - Issues in Art History

**Studio Art**

- All courses, but especially:
  - Intro to Studio Art Fundamentals
  - Digital Art 1
  - Intro to Sculpture
  - Intro to Drawing
  - Intro to Photography
  - Intro to Printmaking

**Chemistry**

- College Chemistry

**English**

- Intro to Critical Reading & Writing
- Writing Seminar
- Advanced Composition
- Advanced Expository Writing

**Film Studies**

- Any Film or Film Theory course

**Sociology**

- Principles of Sociology
- Social Problems

**ALUMNI**

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Elizabeth Gray
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Most educational institutions and museums will have a Visual Resources Center or Library. This unit is responsible for providing a comprehensive collection of visual images and media that reflect the school’s curriculum or the specialty of the museum. Positions in these facilities include Librarian and Technician. Sometimes separate positions exist for catalogers/database managers and photographers.

The position of librarian requires a master’s degree in Library and Information Sciences (MLIS) and, in many cases, a second master’s in art history or museum studies. Proficiency in foreign languages and world civilization is also required. The Librarian is responsible for selecting and acquiring all materials for the library, maintaining a comprehensive resource of reference and study materials available to all faculty and students. These materials must be well organized in a system that allows for easy and fast retrieval. The Librarian must also be skilled at locating information which may be obscure, and familiar enough with resources to suggest materials that will help patrons in their teaching or study. The librarian is often called upon to teach patrons some of the skills needed in research and teaching, which is ever changing in the computer and digital world.

Librarians must write and modify instructional guides, policies, procedures, guidelines, and inventories as part of library management. In most cases they must manage a budget and select and maintain many types of equipment software, media, and technical tools. For more information about being a Visual Resources professional, visit the website of the Visual Resources Association, the International Associations for Image Media Specialists at www.vraweb.org

**PROFESSIONAL SKILLS**

- Broad knowledge of computer and web-based tools
- Broad knowledge of the history of art and world civilization
- Foreign languages
- Service oriented
- Communication
- Writing and research
- Collection organization and management skills
- Visual resources technicians, photographers, catalogers, and database managers must have specialized technical training such as – digital photography, computer graphics (Photoshop, Powerpoint, etc.) and in database programs (Xcel, Access, XML, etc.)

**SUGGESTED COURSES AT WAKE FOREST**

Art History and Studio Art - Students need to gain a broad knowledge of artists, styles, movements, religions, and wc chronology of historical events. They should **familiar** with work types, materials, and techniques to assist in interpreting describing works of art for database search/retrieval.

Languages Knowledge of European languages and Latin is most beneficial for researching art in foreign books, journ websites. Depending on the institution specialties, Middle Eastern or Asian languages may also be essential.

Library Science, Reference, and Computer Technology Students should also consider other history, religion, and civiliza courses related to their specialty.

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**ALUMNI**

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