

2021-2022 IMPACT COLLEGE LAUNCH >>>

WAKE FOREST UNIVERSITY PRE-COLLEGE PROGRAMS
COLLEGELAUNCH.WFU.EDU



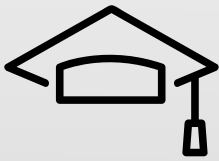
INSPIRING STUDENTS TO PURSUE GREATNESS

Founded in 2014, College LAUNCH for Leadership prepares North Carolina high school juniors to be college-ready, social justice advocates. The FREE, nine month program enrolls a diverse group of college-bound students in Charlotte and Winston-Salem, NC, primarily serving first-generation, historically underrepresented students in higher education.



DISCOVER

connections between your career aspirations and passion for social change through mentorship and networking opportunities.



PREPARE

for the college application process with campus tours, resume and essay writing workshops, financial aid sessions, and interview coaching.



IMPACT

social change in your schools and communities by completing a Youth Participatory Action Research project.

A LOOK AT OUR IMPACT THIS YEAR

84 NUMBER OF TOTAL STUDENTS SERVED

54 HIGH SCHOOLS REPRESENTED



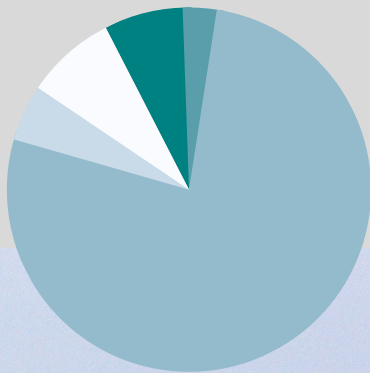
Maya, Charlotte LAUNCH Scholar

"I genuinely enjoyed the College LAUNCH for Leadership program and the program's environment. I like that all of the journal prompts/essays prepared me for the Common App. I feel 100% more confident going into my senior year."

COLLEGE LAUNCH SCHOLARS HAVE A
4.0 Average GPA



SCHOLAR RACIAL/ETHNIC BREAKDOWN



77% AFRICAN AMERICAN 5% WHITE
7% MULTIRACE 8% LATINX
3% ASIAN

1 PROGRAM 2 COHORTS

CHARLOTTE

54
SCHOLARS



91% Racial/Ethnic Minority
11% First Gen. College Student
38% Economically Disadvantaged
8:17 Male/Female Ratio
11% LGBTQ+
8% Non-native English Speaker

WINSTON-SALEM

30
SCHOLARS



91% Racial/Ethnic Minority
22% First Gen. College Student
38% Economically Disadvantaged
3:7 Male/Female Ratio
16% Non-native English Speaker

42% RATE OF INTERSECTIONALITY



15 ALUMNI SERVING ON OUR EXECUTIVE BOARD



100% SCHOLARS WHO WOULD RECOMMEND LAUNCH TO OTHERS

PROGRAM RETENTION RATE
Increase from 90% in 2021

98%

559 LEADERS IN OUR ALUMNI NETWORK

COLLEGE LAUNCH

INSPIRING STUDENTS TO PURSUE GREATNESS

LIFE AFTER LAUNCH



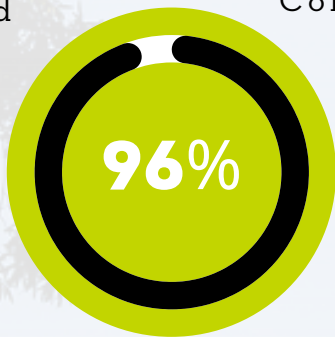
\$15 Million
Scholarships &
Grants Earned



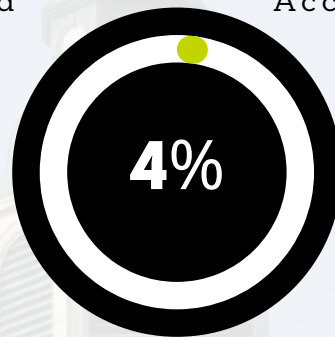
25
Different
Colleges Enrolled



383
Total College
Acceptances



**4-YEAR
COLLEGE**
Accepted &
Attending



**CONTINUING
COLLEGE PREP**
Attending early
college program

SEE YOU ON CAMPUS.



2021-2022 Graduating Class is headed to:

Appalachian State University  
Catawba College
Clemson University   
Columbia University
Davidson College
Duke University    
East Carolina University
George Washington University
Guilford College
Hampton University
Lincoln University
Louisiana State University
Morehouse College
NC State University     
North Carolina A&T State University          
Princeton University
The College of William & Mary
UNC Chapel Hill                
UNC Charlotte    
UNC Greensboro  
University of Rochester
University of Miami
Valdosta State University
Wake Forest University    
Wingate University

1 STAMPS SCHOLAR

2 MOREHEAD-CAIN SCHOLARS

2 CHEATHAM-WHITE SCHOLARS

1 PARK SCHOLAR

1 JACK KENT COOKE SCHOLAR

1 QUESTBRIDGE SCHOLAR



YPAR TOPICS

- Colorism
- Inequalities in College Access
- Immigrants/Refugees
- The Impact of Social Media
- Acculturation of Minorities
- Issues Impacting the LGBTQ+ Community
- Inequities in Criminal Justice System
- Wealth/Pay Gap
- Injustices within the Sports Field
- Racism
- Environmental Issues

9 SATURDAYS
9 WORKSHOPS
1 YPAR PROJECT

Gini, Parent of WS
LAUNCH Scholar



"I believe the Wake Forest University College LAUNCH for Leadership program helped inform and encourage my child to believe that despite obstacles (finances, grades, race) she can fulfill her dreams and obtain a college degree."

SATURDAY
SUMMIT TOPICS

- Building a College List
- Crafting an Impactful College Admissions Essay
- Food Insecurity
- College LAUNCH Career Day
- ACT Test Prep
- Professional Courtesies
- True Life: I'm a College Freshman (Alumni Panel)
- Discover Wake Forest
- LAUNCHing into Business
- MEDucation: Careers in Medicine and Healthcare

SPECIAL THANKS TO OUR
DONORS, WAKE FOREST
UNIVERSITY, & OUR PREMIER
SPONSOR, EY. TO MAKE A
CONTRIBUTION, VISIT:
COLLEGELAUNCH.WFU.EDU

