In 2014, the College LAUNCH for Leadership Program was founded on the pillars of college preparation, social consciousness, and leadership development. Created for high school students who have been identified as having extraordinary academic and leadership potential, College LAUNCH’s purpose is to promote access to higher education by increasing social consciousness and academic opportunities available. The program, offered in partnership with EY, is delivered via monthly Saturday Summits from September to May, in addition to ongoing impactful mentorship and guidance for all Scholars and Alumni.

“One thing that I learned throughout College LAUNCH is how to be socially conscious. The College LAUNCH program has also helped me become a better student and more aware of the world around me. Participating in this program has allowed me to advocate within my community and has prepared me for the rest of my life.”

- Jaye, College LAUNCH Alumni, Class of 2020

Learn more: www.collegelaunch.wfu.edu
Senior Year Ready
(in partnership with Wake Forest University Office of Undergraduate Admissions)

LEARN MORE: WWW.COLLEGELAUNCH.WFU.EDU

A LOOK AT 2020 - 2021 PROGRAMMING

YPAR Topics

- LGBTQ+ and Discrimination in the Workplace
- Child Welfare in Charlotte
- Human Trafficking
- Disparities in the Criminal Justice System
- The Environmental and Ethical Concerns Related to Animal Testing
- Racism and Racial Disparities in Healthcare
- Gun Violence in North Carolina
- Racial Representation in the Workplace
- Renewable vs. Nonrenewable Energy
- Experiences of Racism
- Gender Bias in Healthcare
- The Rights, Education, and Treatment of American Prison Inmates
- Educational Disparities
- Minority Representation
- Collective Impact

Quarterly Workshop Topics

Q1 Scholarships (in partnership with LAUNCH Alumni)

Q2 Interview Prep (in partnership with Cheatham-White Scholars Program, Morehead-Cain Program, Park Scholars Program, Urban Promise, and Wake Forest University Office of Undergraduate Admissions)

Q3 Thriving on a College Campus (in partnership with Duke University, Elon University, Hampton University, Wake Forest University and Winston-Salem State University)

Q4 Senior Year Ready (in partnership with Wake Forest University Office of Undergraduate Admissions)

Sample of Saturday Summit Topics

- Building Your College List
- Crafting Impactful College Admissions Essays
- ACT Test Prep
- Choosing a College Major
- College Admissions and Financial Aid
- Careers in Medicine
- Financial Literacy
- Voting Rights and Voter Suppression
- Injustices in the United States Court System
- Authenticity and Self Awareness

SPECIAL THANKS TO OUR DONORS, WAKE FOREST UNIVERSITY, AND OUR PREMIER SPONSOR, EY.

LEARN MORE: WWW.COLLEGELAUNCH.WFU.EDU
"College LAUNCH for Leadership equipped us for our Scholar's senior year and continued to support us even after graduating from the program. I would highly recommend this program!"

- Tonya Withers, parent of College LAUNCH Alumni

461 LEADERS IN OUR ALUMNI NETWORK

24 ALUMNI MENTORS FOR THE CLASS OF 2021

13 ALUMNI SERVING ON OUR EXECUTIVE BOARD

LEARN MORE: WWW.COLLEGLAUNCH.WFU.EDU
COLLEGE LAUNCH
INSPIRING STUDENTS TO PURSUE GREATNESS

COLLEGE BOUND

Appalachian State University
Campbell University
Duke University
East Carolina University
Elizabeth City State University
Elon University
Florida Southern College
Florida State University
Forsyth Technical Community College
Grinnell College
Harvard University
High Point University
Howard University
Johns Hopkins University
Morehouse College
North Carolina State University
NC A&T University
North Carolina Central University
Pace University
UNC at Chapel Hill
UNC at Charlotte
UNC at Greensboro
University of Miami
Wake Forest University
Wellesley College
Winston-Salem State University

Entering Workforce or Apprenticeship