

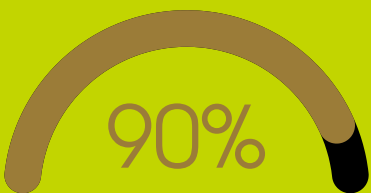
COLLEGE LAUNCH

INSPIRING STUDENTS TO PURSUE GREATNESS

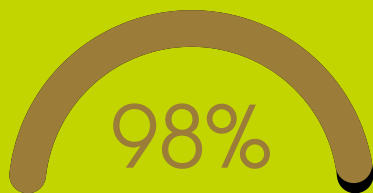
In 2014, the College LAUNCH for Leadership Program was founded on the pillars of college preparation, social consciousness, and leadership development. Created for high school students who have been identified as having extraordinary academic and leadership potential, College LAUNCH's purpose is to promote access to higher education by increasing social consciousness and academic opportunities available. The program, offered in partnership with EY, is delivered via monthly Saturday Summits from September to May, in addition to ongoing impactful mentorship and guidance for all Scholars and Alumni.



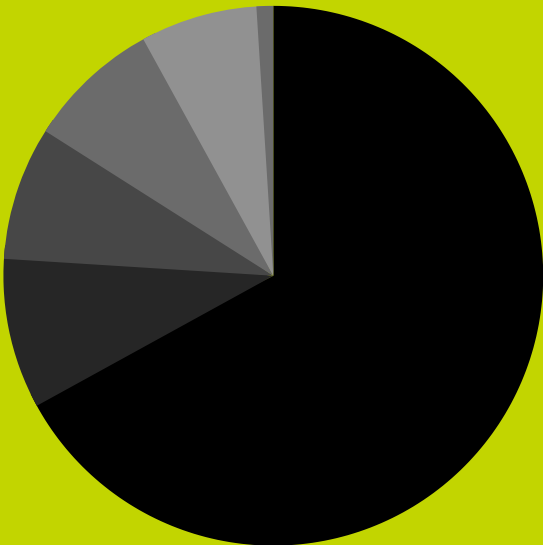
SCHOLARS FROM UNDER-RESOURCED COMMUNITIES



PROGRAM RETENTION RATE



SCHOLARS WHO WOULD RECOMMEND LAUNCH TO OTHERS



SCHOLAR RACIAL/ETHNIC BREAKDOWN

67% AFRICAN AMERICAN

8% WHITE

9% MULTIRACE

7% LATINX

8% ASIAN

1% INDIAN

“One thing that I learned throughout College LAUNCH is how to be socially conscious. The College LAUNCH program has also helped me become a better student and more aware of the world around me. Participating in this program has allowed me to advocate within my community and has prepared me for the rest of my life.”



- Jaye, College LAUNCH Alumni, Class of 2020



84 COLLEGE LAUNCH SCHOLARS



49 HIGH SCHOOLS SERVED



11 LOCAL COUNTIES SERVED



38% FIRST GEN. COLLEGE STUDENTS

COLLEGE LAUNCH

INSPIRING STUDENTS TO PURSUE GREATNESS

A LOOK AT 2020 - 2021 PROGRAMMING



YPAR Topics

LGBTQ+ and Discrimination in the Workplace
Child Wellness in Charlotte
Human Trafficking
Disparities in the Criminal Justice System
The Environmental and Ethical Concerns
Related to Animal Testing
Racism and Racial Disparities in Healthcare
Gun Violence in North Carolina
Racial Representation in the Workplace
Renewable vs. Nonrenewable Energy
Experiences of Racism
Gender Bias in Healthcare
The Rights, Education, and Treatment of
American Prison Inmates
Educational Disparities
Minority Representation
Collective Impact

Quarterly Workshop Topics

- Q1 **Scholarships** (in partnership with LAUNCH Alumni)
- Q2 **Interview Prep** (in partnership with Cheatham-White Scholars Program, Morehead-Cain Program, Park Scholars Program, Urban Promise, and Wake Forest University Office of Undergraduate Admissions)
- Q3 **Thriving on a College Campus** (in partnership with Duke University, Elon University, Hampton University, Wake Forest University and Winston-Salem State University)
- Q4 **Senior Year Ready** (in partnership with Wake Forest University Office of Undergraduate Admissions)



Sample of Saturday Summit Topics

Building Your College List
Crafting Impactful College Admissions Essays
ACT Test Prep
Choosing a College Major
College Admissions and Financial Aid
Careers in Medicine
Financial Literacy
Voting Rights and Voter Suppression
Injustices in the United States Court System
Authenticity and Self Awareness

**SPECIAL THANKS TO OUR DONORS,
WAKE FOREST UNIVERSITY, AND
OUR PREMIER SPONSOR, EY.**

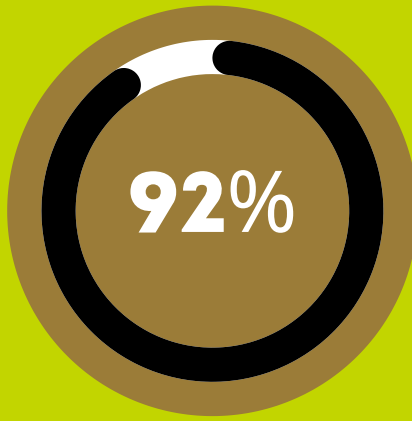
COLLEGE LAUNCH

INSPIRING STUDENTS TO PURSUE GREATNESS



**2-YEAR
COLLEGE**

Accepted & Attending



**4-YEAR
COLLEGE**

Accepted & Attending



**WORKFORCE
APPRENTICE**

LAUNCHing into the
Future



"College LAUNCH for Leadership equipped us for our Scholar's senior year and continued to support us even after graduating from the program. I would highly recommend this program!"

- Tonya Withers, parent of College LAUNCH Alumni



\$13.1 Million
Scholarships &
Grants Earned



25
Different
Colleges Enrolled



448
Total College
Acceptances

461

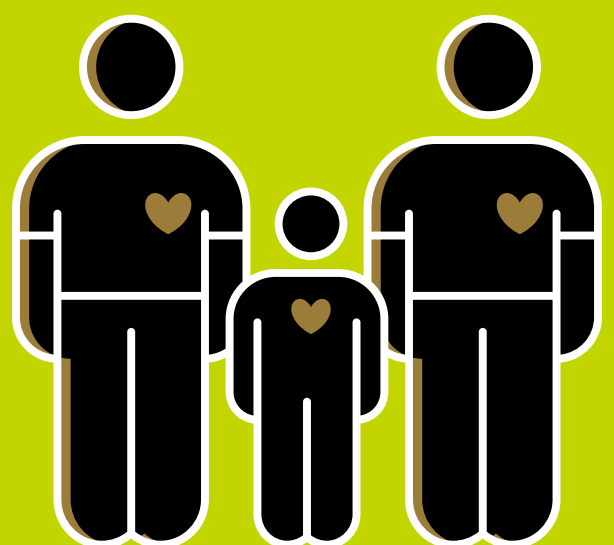
**LEADERS IN OUR ALUMNI
NETWORK**

24

**ALUMNI MENTORS FOR THE
CLASS OF 2021**

13

**ALUMNI SERVING ON
OUR EXECUTIVE BOARD**



WAKE FOREST UNIVERSITY

COLLEGE LAUNCH

INSPIRING STUDENTS TO PURSUE GREATNESS



COLLEGE BOUND

Appalachian State University 🎓
Campbell University 🎓
Duke University 🎓🎓
East Carolina University 🎓🎓
Elizabeth City State University 🎓
Elon University 🎓🎓
Florida Southern College 🎓
Florida State University 🎓
Forsyth Technical Community College 🎓🎓
Grinnell College 🎓
Harvard University 🎓
High Point University 🎓🎓🎓
Howard University 🎓🎓🎓
Johns Hopkins University 🎓
Morehouse College 🎓
North Carolina State University 🎓🎓🎓
NC A&T University 🎓🎓🎓🎓
North Carolina Central University 🎓
Pace University 🎓
UNC at Chapel Hill 🎓🎓🎓🎓🎓
UNC at Charlotte 🎓🎓🎓🎓🎓
UNC at Greensboro 🎓🎓🎓
University of Miami 🎓
Wake Forest University 🎓🎓🎓
Wellesley College 🎓
Winston-Salem State University 🎓🎓🎓
Entering Workforce or Apprenticeship 📁📁📁📁

