College LAUNCH for Leadership Quick Guide

College LAUNCH (Learn. Achieve. Understand. Network. Commit. Help.) for Leadership is a FREE nine-month college preparatory program that focuses on social justice and leadership development. Our program serves high performing, underrepresented high school juniors in the Charlotte and Winston-Salem area.

- Last year, 100% of College LAUNCH Alumni were admitted into college!
- Our program is not a Wake Forest pipeline program. Rather, we promote attending (and graduating) from college and empowering LAUNCH scholars to use their unique experiences, talents, and knowledge to impact social change.
- Saturday Summits take place once a month from 9 am – 2 pm. Each Saturday Summit has individual college preparation and social justice themes.
- LAUNCH Scholars are required to attend at least 8 out of 9 Saturday Summits and must provide their own transportation.
- LAUNCH Scholars must work in groups to complete a Youth Participatory Action Research Project, which explores a need in their community and gathers research to suggest possible solutions. YPAR Projects are presented at the graduation ceremony in May.
- Outside of Saturday Summits, LAUNCH Scholars must submit their report card for each quarter and complete monthly journal responses (Journal Prompts are from the Common App Essay Questions).
- We offer a Winston-Salem and a Charlotte cohort. Each cohort’s capacity is 50-60 scholars.
- LAUNCH Scholars are eligible for scholarships to attend WFU Summer Immersion Programs.
- Application requirements: online application, a recommendation from school personnel, essay responses, and a copy of their transcript (including 9th and 10th grade grades).
- Application for 2021-2022 year opens to current sophomores on February 1st at https://collegelaunch.wfu.edu/ and decisions will be made on a rolling basis.

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