WE ARE HIRING MARKETING INTERN

Spend your summer on campus making an impact & gaining valuable marketing experience. Successful candidates will have in-depth knowledge of marketing techniques and social media platforms as well as a strong interest in working with high school students in a leadership capacity.

Responsibilities:
- Assisting with daily administrative program duties
- Designing and presenting social media campaigns and creating organic social posts
- Managing all social media platforms and marketing the Summer Immersion story to a high-school aged audience
- Collaborating on the daily Summer Immersion Program newsletter
- On-site photography and videography during program activities
- Utilizing graphic design skills to create digital and print media content

Qualifications/Requirements:
- Fameiliarity with Canva and social media platforms
- Photography or videography experience
- Outstanding multitasking abilities
- Creative aptitude and positive attitude

Preferred:
- Preference is given to Wake Forest University undergraduate students and recent graduates in communications, marketing, or related fields
- Strong verbal and written communication skills are a must
- Ability to work throughout the 7-week program (June and July)
- Mandatory staff training will be held June 5th - June 9th on-campus in Winston-Salem
- Program dates are June 11 - July 28, 2023. No programming during the week of July 3-7, 2023
- Interns are required to live on campus during summer programming
- Background check and drug screening are required

immersion.summer.wfu.edu