



**Department:** Campus Recreation

**Job Title:** Fitness Ambassador

**Summary:**

The Fitness Ambassador is an entry-level fitness professional that has the ambition of becoming a personal trainer or group fitness instructor. The Ambassador Program is designed to help facilitate in getting the individual started in their fitness journey. Ambassadors will go through a fitness leadership summit in which they will learn about fitness related topics, such as programming, assessment, special population clients, and coaching. The ambassador is responsible for staying up to date with fitness trends and proactively engage in the education material that will be provided by the fitness staff. Ambassadors are expected to fulfill the course expectations and subsequently transition into a Personal Trainer/Group Fitness role after the completion of the program.

**Essential Functions:**

- Provide quality customer service to all individuals through tabling, co-teaching and promoting
- Positively represent Campus Recreation and Wake Forest University
- Ability to help out with Fitness specific events (Group Fitness Classes, Pop-up Classes, Special Events)
- Attend staff meetings and required monthly training
- Perform all training in uniform
- Provide assistance for fitness programs as assigned by Fitness Coordinator
- Ability to effectively complete assigned tasks

**Required Knowledge, Skills, Abilities:**

- Current student of Wake Forest University
- Must be current or obtain First Aid/CPR/AED Certification
- Previous fitness/sport experience or interest in fitness related topics
- Completion of 20+-hour hands on training designed to supplement the knowledge and skills obtained via certification.

**Preferred Knowledge, Skills, Abilities:**

- Excellent communication, time management, and organizational skills.
- Energetic and outgoing personality
- Ability to multi-task and work independently
- Reliable, trustworthy and punctual

**Compensation/Incentives:**

Within the Department of Campus Recreation there are opportunities to assume additional responsibilities and promotion. All employees are eligible for met-based pay increase and performance-based incentives.

**Note:**

This position profile identifies the key responsibilities and expectations for performance. It cannot encompass all specific job tasks that an employee may be required to perform. Employees are required to follow any other job-related instructions and perform job-related duties as may be reasonably assigned by his/her supervisor.

**Application Process:**

Complete the form of interest located on the Campus Recreation website ([go.wfu.edu/personaltraining](http://go.wfu.edu/personaltraining) or [go.wfu.edu/groupfitness](http://go.wfu.edu/groupfitness)). The hiring manager will contact prospective employees.

*Campus Recreation seeks to recruit and retain a diverse workforce, and encourages qualified candidates across all group demographics to apply.*