



WAKE FOREST
UNIVERSITY

Rethinking Admissions

April 15 & 16, 2009

April 15, 2009, Day 1 (Pugh Auditorium, Benson University Center)

9:00 a.m. – 9:15 a.m.

Opening Remarks

- **Jill Tiefenthaler**, Provost, Wake Forest University

9:15 a.m. – 10:45 a.m.

Session 1 – Evaluating Standardized Testing, Part 1

- **Claudia Buchmann**, Associate Professor of Sociology, Ohio State University
- **John Douglass**, Senior Research Fellow, Center for Studies in Higher Education University of California at Berkeley. Presenting: *Admissions at the University of California*
- **Kevin Rask**, Professor of Economics, Wake Forest University. Presenting: *Predictors of College Success: The Importance of SATs, High School Grades and Curriculum*

Moderator:

- **Robert Schaeffer**, Public Education Director for FairTest

11:00 a.m. – 12:30 p.m.

Session 2 - Evaluating Standardized Testing, Part 2

- **Thomas Espenshade**, Professor of Sociology and Faculty Associate of the Office of Population Research, Princeton University. Presenting: *Diversity Implications of SAT-Optional Admission Policies Among Selective Institutions*
- **Jesse Rothstein**, Assistant Professor of Economics and Public Affairs, Princeton University
- **Jessica VanParys**, Economics Department, University of Georgia. Presenting: *How well does the new SAT explain first-year college outcomes by race and gender?*

Moderator:

- **Akbar Salam**, Assistant Professor of Chemistry, Wake Forest University

12:30 a.m. – 1:45 p.m

Lunch Break

2:00 p.m. – 3:30 p.m.

Session 3 – Crafting a Class: The Academic and Social Goals of Admissions

- **Arlene Cash**, Vice President for Enrollment Management, Spelman College
- **Sally Donahue**, Director of Financial Aid and Senior Admissions Officer, Harvard University
- **Christoph Guttentag**, Dean of Admissions, Duke University

Moderator:

- **Martha Allman**, Director of Admissions, Wake Forest University

4:00 p.m. – 5:30 p.m.

Welcoming Remarks

- **Nathan O. Hatch**, President, Wake Forest University

Keynote Address – *Slumdog Ivy Leaguer*

- **Daniel Golden**, Pulitzer Prize winner, Senior Editor at *Conde Nast Portfolio*, former Deputy Chief of the Boston Bureau of *The Wall Street Journal* and author *The Price of Admissions* (2006)

5:30 p.m. – 7:00 p.m.

Reception (Green Room, Reynolda Hall)

April 16, 2009, Day 2 (Benson 401)

9:30 a.m. – 10:45 a.m.

Session 1 – Assessing the High School Record

- **Greg Roberts**, Dean of Admissions, University of Virginia. Presenting: *Access and Opportunity for Low Income High School Students: Recruiting and Enrolling High Achieving, High Need Students at the University of Virginia*
- **Lloyd Thacker**, Director, Education Conservancy. Presenting: *Cultivating Studenthood: Sending Signals, Influencing Behavior*
- **Bruce Walker**, Vice Provost and Director of Admissions, University of Texas at Austin. Presenting: *Overcoming the Effects of Social Structure on College-going Behavior and College Success: Texas and the Top 10% Solution*

Moderator:

- **Peter M. Siavelis**, Z. Smith Reynolds Foundation Fellow and Associate Professor, Department of Political Science, Wake Forest University

11:00 a.m. – 12:30 a.m.

Session 2 – How to Predict Engaged and Successful Students

- **Steve Chatman**, Project Director, Student Experience in the Research University, Center for Studies in Higher Education, UC Berkeley. Presenting: *Recognizing and Then Using Disciplinary Patterns of the Undergraduate*
- **Scott Highhouse**, Professor of Industrial-Organizational Psychology, Bowling Green State University. Presenting: *Cautions on the Use of Holistic Assessment: Don't Shoot the Messenger*
- **Omari Swinton**, Assistant Professor, Howard University. Presenting: *Noncognitive Ability, College Learning, and Student Retention*

Moderator:

- **Eric R. Stone**, Associate Professor, Department of Psychology, Wake Forest University

12:30 p.m. – 1:45 p.m.

Lunch Break

2:00 p.m. – 3:15 p.m.

Session 3 – Outcomes Assessment: Evaluating College Ranking Systems and the Meaning of College Success

- **Jeffrey Brenzel**, Dean of Admissions, Yale University
- **Robert Morse**, Director of Data Research, *U.S. News & World Report*
- **Richard Vedder**, Professor of Economics, Ohio University

Moderator:

- **Michele Gillispie**, Associate Provost for Academic Initiatives and Kale Associate Professor of History, Wake Forest University