

Communication – Fundamental Competency 3

Definition: The ability to express ideas clearly, exchange knowledge, and foster understanding with one’s audience in written, visual, or oral form.

	Capstone 4	Milestone 3	Milestone 2	Benchmark 1
Express Ideas: context and purpose	Demonstrates a thorough understanding of context, audience, and purpose and focuses thoroughly on relevant points.	Demonstrates adequate consideration of context, audience, and purpose and focuses on the relevant points.	Demonstrates awareness of context, audience, and purpose, and focuses on some relevant points.	Demonstrates minimal attention to context, audience, purpose and the relevant points.
Express Ideas: organization	Organizational pattern is clearly and consistently observable, skillful, and makes the content cohesive.	Organizational pattern is clearly and consistently observable throughout the presentation.	Organizational pattern is intermittently observable within the presentation.	Organizational pattern is not observable within the presentation.
Exchange Knowledge	Student exchanges knowledge with his or her audience through the skillful use of high quality, credible, and relevant sources.	Student exchanges knowledge with his or her audience through the use of credible and relevant sources.	Student demonstrates an attempt to exchange knowledge with his or her audience through the use of credible and/or relevant sources.	Student demonstrates an attempt to exchange knowledge with his or her audience and use sources (without attention to their credibility) to support ideas.
Foster Understanding	Uses appropriate, relevant, and compelling content and supporting materials (e.g., examples, illustrations, statistics in an oral presentation) to illustrate mastery of the subject and foster clear understanding of their audience.	Uses appropriate, relevant, and compelling content and supporting materials (e.g., examples, illustrations, statistics in an oral presentation) to explore ideas, shape the work, and foster the understanding of their audience	Uses appropriate and relevant content and supporting materials to develop and explore ideas and foster the understanding of their audience.	Uses appropriate and relevant content to develop simple ideas; understanding of their audience is not thoroughly achieved.