



THE LITTLE BLACK BOOK
The Evolution of a Demon Deacon

Wake Forest Traditions Council



The Wake Forest Traditions Council was formed by students in 2006 with the support of President Nathan O. Hatch in response to the noticeably unraveling tapestry of Wake Forest's community, spirit and culture. The Traditions Council, through research, communication and programming, seeks to educate the Wake Forest family of its past, energize its present, and assure the vitality of its future through the rethreading and strengthening of traditions that blanket the entire community. *The Little Black Book* is first and foremost a publication by students for students about student life, meant to nourish and embolden the evolution of their own Demon Deacon spirits; but the stories and information here within are a part of the lives of all Wake Foresters and the history of our "Mother, so dear." Applications are accepted in the fall of each year.

2009-2010 Traditions Council—Sarah Mason, Co-Chair, Ryan Crimmins, Co-Chair, Parker Bradway, Bryce Vielguth, David Cox, Conley Crimmins, Carolyn Elliott, Alexander Ivey, Matthew King, Morgan Maloney, Katherine Miller, Lucy Pope, Thomas Rusher, Meghan Steele, Darrell Stone, John Track, John Tucker .



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A Brief History of Wake Forest



Wake Forest Institute was founded in 1834 by the Baptist State Convention of North Carolina. The school opened its doors on February 3 with Samuel Wait as principal. Classes were first held in a farmhouse on the Calvin Jones plantation in Wake County, North Carolina, near which the village of Wake Forest later developed. Re-chartered in 1838 as Wake Forest College, Wake Forest is one of the oldest institutions of higher learning in the state. The School of Law was established in 1894, followed by a two-year medical school in 1902. Wake Forest was exclusively a college for men until World War II, when women were admitted for the first time.

In 1941, the medical school moved to Winston-Salem to become affiliated with North Carolina Baptist Hospital and was renamed the Bowman Gray School of Medicine. In 1946, the trustees of Wake Forest and the Baptist State Convention of North Carolina accepted a proposal by the Z. Smith Reynolds Foundation to relocate the College to Winston-Salem. The late Charles and Mary Reynolds Babcock donated much of the R.J. Reynolds family estate as the site for the campus and building funds were received from many sources. From 1952 to 1956, the first fourteen buildings were constructed in Georgian style on the new campus.

The move to Winston-Salem took place in the summer of 1956; the original, or “old” campus, is now home to Southeastern Baptist Theological Seminary. Following the move, Wake Forest grew considerably in enrollment, programs, and stature and became a University in 1967. The School of Business Administration, first established in 1948, was named the Charles H. Babcock School of Business Administration in 1969 and admitted its first graduate students in 1971. In 1972, the school enrolled only graduate students and the name was changed to the Babcock Graduate School of Management; departments of business and accountancy and economics were established in the College. In 1980, the Department of Business and Accountancy was reconstituted as the School of Business and Accountancy and Accountancy; the name was changed to the Wayne Calloway School of Business and Accountancy in 1995. The Division of Graduate Studies, established in 1961, is now organized as the Graduate School and encompasses advanced work in the arts and sciences on both the Reynolda and Bowman Gray campuses. In 1997, the medical school was renamed the Wake Forest University School of Medicine; its campus is now known as the Bowman Gray Campus. The Divinity School was established in 1999.

Although the official governing relationship with the Baptist State Convention ended in the mid 1980s, the University’s Baptist heritage remains important. Wake Forest and the Convention have a fraternal, voluntary relationship under which Wake Forest is autonomous in governance. Governance is now by an independent Board of Trustees; there are advisory boards of visitors for the College and each professional school.

History of the Demon Deacon



Like many other collegiate school colors and mascots, Wake Forest's traditional "Old Gold & Black" and "Demon Deacon" have distinctive, yet somewhat debated, origins. As early as 1895, Wake Forest College was using its colors in athletic competition. Reports indicate that by the early 1920s, the college's nicknames were most commonly noted as the "Baptists," or simply "The Old Gold & Black." There was even some use of the "tigers" early on. But after Wake Forest defeated rival Trinity (now Duke) in the 1923 football season, school newspaper editor Mayon Parker '24 first referred to the team as the "Demon Deacons," in recognition of what he termed their "devilish" play and fighting spirit.

With the “Demon Deacon” terminology has come the actual mascot himself (or herself, which has been the case several different years). Jack Baldwin ‘43 was the original student Deacon mascot, the first of a long line of entertainers to lead the school’s teams into action. “Some of my fraternity brothers and I were just sitting around one evening,” Baldwin recalls, “and came to the agreement that what Wake Forest needed was someone dressed like a deacon—top hat, tails, a black umbrella and all that. We wanted him to be more dignified than other mascots, sort of like an old Baptist Deacon would dress.” An old tuxedo was found along with a worn top hat, and the following Saturday there was Baldwin leading the Wake Forest football team onto the field, riding the North Carolina ram.

—To learn more about the history of the Demon Deacon, visit WakeForestSports.com.



The Deacon and his...plunger?

Bill Sheppard was perhaps the most famous Deacon of all, and he was known in Winston-Salem and at the university for his plunger twirling atop the goal posts in the late 1950s. According to newspaper clippings in the university archives, the plunger was the crowd's favorite Deacon antic. The mascot would twirl the "plumber's friend" like a baton and swing it to the chants of the crowd.

The most notorious plunger event occurred at the half-time show of a Clemson game when the national champion baton twirler was performing. As she juggled and twirled her batons, the Deacon mocked her with two plungers. Unfortunately, he proved to be a distraction, and she dropped her batons, upstaged by a plunger-twirling Deacon. The crowd went crazy and the plunger tradition was born!

—*Old Gold & Black*



These words are also important.

Written by Dr. Hubert N. Poteat, class of 1904 and former Professor of Philosophy, the band plays this fight song all the time but no one seems to know there are words. It's probably time the lyrics be reintroduced.

Wake Forest Forevermore!

Well, what do you think we're doing here today?
Why, we're out to see the Demon Deacons play,
And when the day is done,
And the victory is won,
If you listen you will hear the people say...

(Chorus)

Wake Forest, Wake Forest,
'Tis the grand old college we adore.
And with pride we'll tell the story
Of our Alma Mater's glory.
May she live, live, live forevermore.

Well, who do you think is on the other side?
It's the Tar Heels (Wolfpack, Devils, etc.), and we'll take
them for a ride.
The Deacs will get so rough,
And they'll treat the foe so tough,
That they'll think they've been boiled, baked, and fried!

Chorus

These words are also important.

I know the Fight Song; do you?

There's no excuse not knowing this. Learn it, every word. You'll likely be singing it a cappella at times, and you don't want to fumble through it and look silly!

GO DEACS!

O Here's to Wake Forest

O here's to Wake Forest
A glass of the finest
Red ruddy, Rhenish filled up to the brim.
Her sons they are many
Unrivalled by any
With hearts o'erflowing, we will sing a hymn.

(Chorus)

Rah! Rah! Wake Forest Rah!
Old Alma Mater's sons are we.
We'll herald the story
And die for her glory,
Old Gold and Black is ever waving high.

As frosh we adore her
As sophs we explore her
And carve our names upon her ancient walls.
As juniors patrol her
As seniors extol her
And weep to leave fore'er her sacred halls.

Chorus

Though fortune forsake us
And fate o'ertake us,
We'll ne'er forget our dear old college days.
And o'er memory's treasure
We'll drink without measure,
And sing fore'er our Alma Mater's praise.

Chorus



I know the Fight Song; do you?

You mean there's more?



That's right, folks. Bet you didn't know this, but there are actually several other key songs that are part of the Wake Forest repertoire.

Guns N' Roses' "Welcome to the Jungle" has recently become a favorite at Wake Forest athletic events with its witty *Wake Forest* reference and adrenaline-pumping, aggressive tune.

"When the Quad is Rolled up Yonder I'll Be There" is a fun take on an old Southern hymn. The marching band sometimes plays it at football pre-game and when we win a big game. Just remember the name and you'll be able to sing along to the chorus!

"Demon Deacon Joy" is yet another take on a hymn. It's not got any words that we know of, but you can shout "Go Deacs!" several times throughout it.

"Zombie Nation" is played at least once or twice per game to crank up the student section.

Mother, So Dear

You should memorize this one, too. Everyone sings the alma mater, swaying arm in arm with friends. Don't forget to put a little emphasis (i.e. yell it!) on "Mother, so dear."

Dear Old Wake Forest

Dear old Wake Forest,
Thine is a noble name;
Thine is a glorious fame,
Constant and true.
We give thee of our praise,
Adore thine ancient days,
Sing thee our humble lays,
Mother, so dear.

Dear old Wake Forest,
Mystic thy name to cheer;
Be thou our guardian near fore'er and aye.
We bow before thy shrine,
Thy brow with bays entwine,
All honor now be thine, Mother, today.

—George W. Paschal, Class of 1892
(Thuringian folk song)

You mean there's more?

Pro Humanitate and the University Seal

“In 1908 [William Louis] Poteat and his predecessor as president, Charles E. Taylor, designed the seal at the request of the board of trustees. They asked Poteat’s sister Ida, professor of art at the Baptist University for Women, to draw their ideas in final form, and the insignia was adopted enthusiastically. Poteat felt the emblem accurately depicted the mission of the school: “The symbolism of its seal represents correctly its ideal and aim. In the center of the seal is the Greek monogram of Christ from which issue rays of light. The words **pro humanitate** are inscribed below. The meaning is apparent. Christ is the light of [the] world and Wake Forest College is an agency in its dissemination for the benefit of mankind.” Poteat was fond of quoting a newspaper report from 1834, just weeks after the opening of Wake Forest Institute, that noted with anticipation, “They have kindled a light in the Wake Forest Institute that I trust will soon shed its beams over the whole State.”

—Randall Hall, *William Louis Poteat*, p. 111.



Because the University places great emphasis on its motto and recognizes the importance of giving back to the community, students are perpetually encouraged to engage in service learning, community service, charity and more. Through the Pro Humanitate Center, students have the opportunity to engage in service learning outside the classroom. Sponsored by the Lilly Grant, The Pro Humanitate Center allows students to cultivate their academic, vocational, and volunteer leadership skills through programs such as the Pro Humanitate Scholars Program, Richter Scholars, Creativity and Innovation Fund, and the Rosser Fund.

Did you know? Interesting facts about Wake and the community

The Dash—Also a nickname for Winston-Salem, The Dash, formerly known as the Warhogs, is Winston-Salem's single-A semipro baseball team. Be sure to check out the brand-new stadium downtown on a "Thirsty Thursday."

Downtown Art District—The blocks downtown between 5th and 7th Streets and Liberty and Trade Streets. The area is known for its art galleries, live music, and quaint restaurants.

Hot and Now—Krispy Kreme was started in Winston-Salem, and it's headquartered right off of Stratford Road near one of its many stores. They're very nice to Wake Forest kids there, so don't hesitate to ask for a doughnut.

"It's the Cola"—Pepsi was started in North Carolina, and one of its greatest CEOs was Wake Forest graduate and former trustee, the late Wayne Calloway, for whom the undergraduate business school was named.

Famous Alumni—Just a small sampling of celebrities, athletes, politicians, writers, and others who attended Wake Forest: A.R. Ammons, Richard Burr, Tim Duncan, Emily Giffin, Al Hunt, Arnold Palmer.

Famous Professors—At Wake Forest, all our teacher-scholars are movers and shakers. But we'd be remiss not to mention just a few headliners like Maya Angelou, Anthony Atala, Dan Locklair, and Allen Mandelbaum.

Get to Know the Neighbors—Wake Forest shares Winston-Salem with four other institutions of higher education: Forsyth Technical Community College, North Carolina School of the Arts, Salem College and Winston-Salem State University.

Groundbreaking—President Harry S. Truman came to Winston-Salem in 1951 to open construction on the new Reynolda Campus. It was the first visit to Winston-Salem by a president since George Washington.

Reynolda—Wake Forest’s main campus is located on what was the “back forty” of R.J. Reynolds’ Reynolda Estate, given by Charles and Mary Reynolds Babcock to the college upon its move to Winston-Salem. The Reynolds’ model farm has since become a unique “village” of shops and restaurants, and a preserve of woodlands, fields, wetlands and formal gardens listed on the National Historic Register.

After many years of collaboration, the family’s country house is now a formal affiliate of the University. Reynolda House Museum of American Art features a premiere collection of American art, hosts seasonal traveling exhibitions and is a renowned example of historic architectural and decorative preservation. Students, faculty, and the community explore the house and grounds year-round. For more information, visit reynoldahouse.org.



Did you know? Interesting facts about Wake and the community

Old Town Club—Most students have no idea that an eighteen-hole golf course backs right up to campus. Located just behind faculty drive, the course is about a five iron away from the roof of Babcock and Luter if the wind is right. The Wake Forest Golf Team uses Old Town as its home course. If you want to play Old Town, make friends with a golfer.

Old Salem and Bethabara—Two of North Carolina's oldest communities, located right here in Winston-Salem. These mid-18th Century settlements are amazingly preserved. They were settled by the Moravians, who migrated mainly from the modern-day Czech Republic.

WFDD—"Your NPR news and Triad arts station from Wake Forest University." Check out this award-winning radio station, which broadcasts from the farm house near Palmer and Piccolo, at 88.5 FM.



Remember When?



University Achievements

There are plenty of reasons to be proud of Wake Forest. We can't even begin to list them all here, but you ought to be aware of a good number of these.

In 2008, Wake Forest was named "Private University of the Year" for its WAKE Washington program by the *Washington Center for Internships and Academic Seminars*.

In the 2009 *BusinessWeek Undergraduate Business Schools Rankings*, Wake Forest's, Calloway School of Business and Accountancy ranked 14th overall, and finished first in academic quality.

In 2009, Wake Forest was ranked 28th nationally according to the *U.S. News & World Report*.

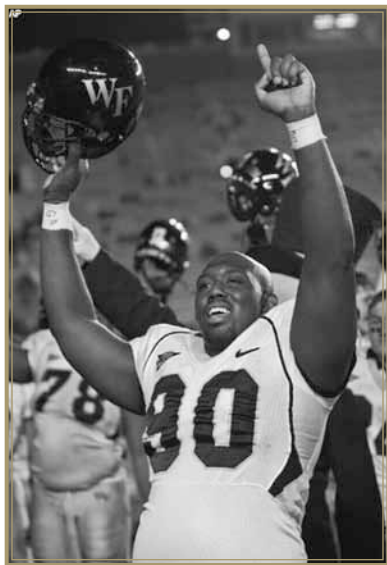
In 2009, Kiplinger's Personal Finance Magazine ranked Wake Forest 20th on its list of the 50 best values in private higher education.

From 1977 to 2007, Wake Forest has had...

- 11 Rhodes Scholars
- 3 British Marshall Scholars
- 14 Truman Scholars
- 8 Luce Scholars
- 6 Goldwater Scholars
- 42 Fulbright Scholars



**Wake Forest House,
Casa Artom, Venice**



AP Credit

2006 ACC Football Champions!

NCAA Titles:

- Field Hockey: 2002, 2003, 2004
- Men's Golf: 1974, 1975, 1986
- Baseball: 1955
- Men's Soccer: 2007

ACC Titles:

- Men's Golf: 18
- Baseball: 7
- Men's Basketball: 4
- Men's Cross Country: 4
- Women's Golf: 4
- Field Hockey: 3
- Football: 2
- Men's Soccer: 1
- Women's Cross Country: 1

Did you hear? Myths and Legends

The Magnolias

The story goes that one day on the old campus, a professor was walking down a path and heard and saw a rustle in the leaves of one of the grand old magnolia trees that cover the campus. The trees naturally grow all the way to the ground, so there was no way of telling what was inside without parting the branches. Upon doing so, the professor let out a sigh of relief when he found a young college man and a co-ed necking on a bench inside of the tree. "Thank God!" the professor exclaimed, "I thought you might have been dancing!" You'll notice today that most of the magnolia trees' lower limbs on the Reynolda Campus are cut off. No more hiding in there!

The Tunnels

It is true that when the Reynolda Campus was built in the 1950s, underground tunnels connecting many of the buildings were installed. In fact, they say there used to be maps of the tunnels in the library, but they have long since gone missing. The tunnels are officially closed off now since they harbor many of Facilities Management's pipes and wiring. But legend has it, if you look hard enough, you might find an open grate or hatch that still leads into these infamous hidden halls.

The Mag Quad Command Center

The only way you could prove it's true is to dig a big hole in the Mag Quad, but legend has it that along with the tunnels, a command center for the United States' most important personnel was hidden deep underground between the academic buildings.

The Tribble Hall Basement

Walk down the C-wing stairwell to the basement level of Tribble Hall. In the center of the door you'll find a square of metal bolted over what used to be a hole for a gun barrel. It's rumored that the whole basement is a nuclear fallout shelter. You can tell people really were paranoid about the Cold War back in the '50s.

Streaking the Quad

As far as we know, it's been an unwritten rule that before a student graduates from Wake Forest, he or she must streak the main Quad. In polite society many may deny they ever did, but in all honesty, there are few here who didn't have at least one wild night beneath the elms. Many alumni from the '70s will remember the infamous great streak of 1974, when the whole college ran onto the Quad, naked as all get out, following the lead of four co-eds wearing nothing but paper bags on their heads.

North Campus Apartments

For almost 50 years, students have been convinced that the Faculty/Staff Apartments that line Allen Easley Street were stolen from them by the University. A donor gave money for the apartments to house Fraternity Row, but an evil-doer in Reynolda Hall filched them from the Greek community at the time of the move from old Wake Forest to Winston-Salem, and left students high and dry on the Quad. We can try to dispel this myth, but just as sure as the Mag Quad will flood again, this faux administrative scam will never be forgotten.

The Way Things Were

Don't do the Twist

For most of Wake Forest's history, the institution was a showpiece of Baptist influence throughout North Carolina and the Southeast. The N.C. Baptist State Convention held tight reigns over what qualified as appropriate conduct for Wake Forest students, and dancing was on their naughty list. According to Dr. Hendricks, professor of History, students at chaperoned fraternity parties, semi formal dances on campus or in the Reynolda Village barn did what they sometimes called "rhythmical moving of the feet" to avoid scrutiny. There are also stories of students dancing in the public streets surrounding campus to avoid the long-arm of Baptist social oppression.

Freshmen Fashion Statements

Once upon a time, way back yonder, a long, long time ago, Wake Forest freshmen had to wear spiffy black beanies with the letters W F C embroidered on them. We're guessing it had something to do with keeping freshmen in their place and making it easier for upperclassmen and professors to recognize them.

Residence Hall Serenades

Young men used to stand below the balconies of the women's dorms and serenade the lovely co-eds. This tradition died out just a few years ago, and could be easily revived with all the musical groups around campus these days. Anyone up for singing?

Panty Raids

A slightly less refined interaction on the balconies of the women's dorms.

The Howler Tree

The Howler is named for a tree that was located near the old well. The spot had been an evening hang out for the students waiting their turn to draw water from the well to take to their respective rooms. Gradually, messages, short stories and campus bulletins were regularly tacked to the tree. The tree became the medium for the latest news and became known as “The Howler Tree.” In 1903 the notes on the tree were replaced by a publication, the “Howler,” that we know today.

—Wake Forest Birthplace Museum

White Jackets

Co-eds were first admitted to the college in 1942 and soon thereafter women’s athletics developed. There were no intercollegiate women’s teams, but intramural competition became popular. An equivalent to the varsity lettermen’s sweaters was introduced; when a co-ed earned 100 points for participation, sportsmanship, etc., she received a white jacket signifying her athletic achievement.



The Howler Tree

Wake Forest Phraseology

Benson—It's a whole building, but a lot of students use it just for the food court on the first floor.

Buena Vista ("byuna vhistà")—The local, Southern, way to pronounce Wake Forest's next-door neighborhood full of big, old, beautiful houses.

The Bubble, The Country Club—Nicknames for the Reynolda Campus.

Davis Beach—Davis Field, for a good portion of the fall and the warm spring months before graduation, is host to throngs of students playing Frisbee or football, studying or simply sunbathing.

ECHO—A helpful tool for job hunting when it's time to move out into the real world. Sign up with Career Services.

Grove—Not to be confused with "Grobe," Groves Stadium was the longstanding name of the University's football stadium, now known as BB&T Field.

"In Polo"—phrase that would describe someone in the on-campus residence halls bordering Polo Road.

The Joel—Lawrence Joel Veterans Memorial Coliseum: the home of Wake Forest Demon Deacon basketball! Some even call it "The Jungle."

The Mag Room—The Magnolia Room (yet another abbreviation). It's a fancier choice for lunch overlooking the Mag Quad with a view of Downtown Winston-Salem.

The Mag Quad—Recently named for Trustee "Papa Doug" Manchester's gift to the University, it's official name is now Manchester Plaza, but it's hard to ignore all the magnolia trees.

Magic Mouthwash—Student Health's liquid cure-all.

Nate Dawg, Natty O, Nat, Hatchett—A few choice nicknames for our recently arrived 13th President, Nathan O. Hatch. Nothing's official yet, so help settle on one. It's all out of love.

North—Everything (theme houses, Polo, Martin and "Student Apts") North of the Quad. Very creative.

OGB—The Old Gold & Black. Student newspaper since 1916. "Covers the campus like the magnolias."

OMA—Office of Multicultural Affairs. The world has many cultures; discover some besides your own, particularly on Friday mornings when the office provides free breakfast!

"On Polo"—phrase that would describe someone either driving on Polo Road or in a house on Polo Road.

The Pit—The main cafeteria in the basement of Reynolda Hall. Don't let them fool you; it never was and never will be the "Reynolda Fresh Food Company."

Polo Road—Named after the Winston-Salem elites' polo fields, it's now a Reynolda Campus border road, home to theme houses, some fraternities and sororities, and what we affectionately call the God Dome.

Pub Row—A name given to all student media outlets (today's Media Board) a very long time ago when they were all located on the same hall on the old campus.

Wake Forest Phraseology

P-World—term for the far reaches of campus where the two small freshman dorms of Palmer and Piccolo are located. (Named after Arnold Palmer and Brian Piccolo.)

“Q,” The Boonies—That big parking lot where you’re likely to forget where you parked your car at least once a month.

The Quad—Recently re-named Thomas K. Hearn, Jr. Plaza for President Emeritus “T.K.”

Reynolds—The shortened name of Reynolds Gymnasium, which houses four basketball courts, a swimming pool, classrooms, a bouldering wall, weight rooms, and last, but not least, raquetball courts. Reynolds is not to be confused with Reynolda, the main administrative building, also where the Pit is located.

RIDE—In case you’re too lazy to walk, it’s raining, or you’re a freshman parked out on Student Drive, 758-R I D E is the way to go. The minibuses run all night and day, and you can meet such staple drivers as everyone’s friend, Gary.

Rush/Recruitment—If you plan to go Greek, this is the only way to do it. Girls singing songs and talking about each other. Guys grilling, bowling, and visiting fine gentlemen’s establishments.

Shag, Shagging—Not what some may think! It’s actually the state dance of North Carolina and the center of attention every Springfest at Shag on the Mag.

Shorty’s—Beer, wine, live music and away game viewings. A Student Government initiative, the name comes from the popular hot dog diner in downtown Wake Forest, North Carolina.

South Campus—Keeping freshmen in their place on the geographically low end of the totem pole.

Stepping—Repeated synchronized patterns of movement in foot and body motions. A traditional form of expression among historically black organizations.

“Student Apts”—Because “Student Apartments” is too long to say.

Student Drive—The nether regions of campus where lowly freshmen park their cars.

Sundry—Cereal, milk, bread, peanut butter, drinks, candy, shampoo, deodorant, batteries...at everyday low prices!

Sweet Tea—We shouldn’t have to define this one. It’s a staple and you’ll find it pretty much anywhere you go. But be warned, the Pit’s is a little sketchy since it comes from syrup.

VSC—The power house of Wake Forest philanthropy and community service. Looking to serve? Look no further than this student-run organization.

“T.K.”—The former President may have retired, but his name hasn’t changed.

Twin City, City of Arts and Sciences, The Dash, Camel City—Winston-Salem’s many nicknames.

The ZSR—The Z. Smith Reynolds Library, Wake Forest’s literary and late-night social center. Looking for peace and quiet? Avoid Gov. Docs. (Whoops! There’s another abbreviation.)

“Tradition, Tradition! Tradition!”

A Class of the Finest—A cocktail party for seniors held at Groves Stadium with free drinks, hors d’oeuvres, and a chance to join the football team on the field for the last home game.

The Arch on Hearn Plaza—The arch on Hearn Plaza is a reproduction of a gift given by the Class of 1909 on the Old Campus. Each year the freshman class passes through the arch together during Orientation, signifying their entrance into the Wake Forest community.

aWake All Night—Sponsored by Student Union and other organizations, this late night party happens once a semester from 10:00 p.m. to 2:00 a.m. in Benson. There’s a wide range of fun activities along with food and prizes.

Brian Piccolo Cancer Fund Drive—Student-sponsored events throughout the year, including Hit the Bricks and Wake ‘n’ Shake, which raise money for cancer research.

“Brian’s Song” Viewing—In memory of Wake Forest’s own football legend Brian Piccolo who died of cancer at age 27, students gather every year for the viewing of this major motion picture.

Commencement—The culmination of your Wake Forest career, held on the Quad the third Monday in May. It’s only been moved inside due to inclement weather three times since 1966.

Diwali—This Indian Festival of Lights is celebrated yearly by the campus community at Wake Forest. OMA and ASIA co-sponsor the event, which includes dance performances, fashion shows and other cultural expressions.

Freshman Orientation—A packed week in August full of events for the new freshman class, designed to turn them into full-fledged Demon Deacons.

Harris Carillon Concerts—The bells atop Wait Chapel are rung daily during the week by student carillonners at 5:00 p.m. and mark the hour with a 15 to 20 minute concert of classical and religious music.

Homecoming—A week-long Wake Forest medley put on by a number of campus groups like Student Union, Student Government, Student Development, Greek Life, Alumni Activities, University Events, Athletics, and Traditions Council. Students and alumni alike attend events including movie screenings, lectures, parties, the Homecoming Bonfire, Festival on the Quad and a variety of other spirited activities, ending with the football game.

Honor Code—The Honor Code is a vital part of student life at Wake Forest. Respect among members of the community depends upon our own respect for the principles highlighted in the Code.

Irish Festival—The Wake Forest Irish Festival offers international exposure to the community through Irish food, music and dancing. It highlights the Wake Forest University Press' status as the premier publisher of Irish poetry in North America.

“Tradition, Tradition! Tradition!”

Lighting of the Quad—An ecumenical holiday event held in December to celebrate the many religious traditions at Wake Forest. The community comes together for holiday songs, readings, and the lighting of a campus Christmas tree and holiday lights on the buildings surrounding the Quad.

Love Feast—A communal celebration born in the early 1700s, this Moravian tradition is one of the most sensory-rich experiences of the Christmas season in Winston-Salem. The largest of its kind in the world is held in Wait Chapel, replete with coffee, sweet rolls, carols and candles.

Martin Luther King, Jr. Celebration—A weekend of events celebrating the life and mission of Dr. Martin Luther King, Jr., including a basketball tournament, dinner and a major keynote address. Co-sponsored by Wake Forest and Winston-Salem State University.

Oktoberfest—An event hosted by the German Department out on the Mag Quad, where the beer “flows like wine” (if you are 21), and the sounds of live polka fill the fall air. Hopefully we don’t have to tell you which month it is held in.

Pledge Night—Greek organizations on campus celebrate the selection of new members at Fraternity parties.

Project Pumpkin—A great big pumpkin carving contest on the Quad. No, really, it’s the best excuse possible for dressing up like Batman and being a kid again with 1,500 inner-city kids.

Rolling the Quad—Rolling the Quad after major events and victories is a duty, an honor, and a technical art. With a breeze in the air, Wait Chapel towering overhead, and the carillon echoing across campus, few places on earth are more beautiful—especially when blanketed in streams of billowing toilet paper.

Secrest Artist Series—Endowed in 1987, this annual series brings major performing artists to Wake Forest and Winston-Salem. Each season brings a variety of artistic events to the campus; all Secrest Artist Series programs are free for students.

Seize the Quad—Live music out on the Quad, free pizza, and fraternities host parties in their lounges.

Senior Class Campaign—This campaign raises student awareness of the College Fund, which supports day to day operations of the University and helps keep tuition in check. The campaign also allows each class to enjoy events together throughout their final year of college.

South Campus Lawn Party—This end of the school year party on the South side of campus is a great way to celebrate spring, nice weather, and all things Wake Forest.

Speaking on the Quad—Dr. Smiley, a former Wake Forest history professor, stopped anyone he saw on the Quad and spoke to them. Continue this Wake Forest and Southern tradition and say “hi” or “hey” to friends and strangers alike on the Quad.

“Tradition, Tradition! Tradition!”



Spirit of Wake Forest Night—During new student orientation, the Traditions Council, in conjunction with Student Development, organizes a night for students to learn about Wake Forest’s history and traditions. The night concludes with a bonfire and visible “pledge of allegiance” to Wake Forest with the relinquishing of non-Wake Forest paraphernalia.

Springfest—Also sponsored by Student Union, Springfest is a week of great events including the Student Government Carnival, concerts and “Shag on the Mag.”

Thursday Morning Chapel—Have you noticed there’s no class at 11:00 a.m. on Thursdays? That’s because University Chapel used to be required during this time. While chapel is no longer required, the weekly services boast a variety of speakers and formats and are worth a visit.

Life after Wake Forest

Here's what to do, besides get a job and stop mooching off your parents, once you've graduated.

- ✿ Make an annual gift to The College Fund (including The Calloway Fund). Every gift, regardless of size, helps.
- ✿ Help recruit future Wake Foresters and encourage prospective students to visit campus.
- ✿ Mentor current students. Participate in Alumni Career Networking Forums and the Alumni Career Assistance Program (ACAP).
- ✿ Support Wake Forest athletics. Attend and cheer loudly at games!
- ✿ Attend a Wake Forest Club event in your area and take a fellow Wake Forester with you.
- ✿ Update your mailing address, e-mail address, job information, birth of children, etc. by visiting the Alumni Web site.
- ✿ Act as an ambassador and share your love of Wake Forest with others.
- ✿ Stay educated about Wake Forest; share what you know with others.
- ✿ Register for WIN (Wake Forest Information Network), e-mail forwarding for life, and the online directory.
- ✿ Visit campus.

Life after Wake Forest

- ✿ Wear Wake Forest clothing and proudly display Wake Forest paraphernalia at home and at work.
- ✿ Be sure your local high school is well informed about Wake Forest. Offer to meet with counselors and/or join AIA (Alumni-in-Admissions).
- ✿ Subscribe to What's New @ WFU, Wake Forest's electronic monthly newsletter, and Window on Wake Forest daily headlines.
- ✿ Attend and promote Wake Forest cultural activities.
- ✿ Read the Wake Forest Magazine and share it with a friend when finished.
- ✿ Contact a former professor and say thanks for his/her teaching and mentoring.
- ✿ Encourage friends and classmates to attend Homecoming and their class reunions.



Words from the wise: things to do before you graduate...

Keep this checklist handy; your college career won't be complete without this!

- ✿ Go to Cookout late night for a study break or after partying and hang out in the parking lot.
- ✿ Go tubing down the Dan River.
- ✿ Carry a plunger like the Deacon to athletic events.
- ✿ Vote in all Student Government, SBAC and HEC elections.
- ✿ Have a beer in Shorty's.
- ✿ Speak to and smile at people on the Quad, whether you know them or not.
- ✿ Take your parents to the original Village Tavern at Reynolda Village.
- ✿ Watch the Lilting Banshees perform.
- ✿ Tour Reynolda House.
- ✿ Climb Pilot Mountain or visit Hanging Rock State Park.
- ✿ Watch an episode of WakeTV news.
- ✿ Go out in downtown on Trade Street, Fourth Street and Burke Street.
- ✿ See the University Orchestra play at midnight on Halloween.
- ✿ Get an internship in something that interests you.

Words from the wise: things to do before you graduate...

- ✿ Read the OGB and The Student.
- ✿ Roll the Quad after every major win.
- ✿ Eat at Bell Brothers' Cafeteria for some good ol' Southern home cookin'!
- ✿ Learn the fight songs, alma mater, and all college cheers. (Everything from the "first down" yell to the "Go to Hell Carolina" chant. They're all equally important!)
- ✿ Visit the old campus and the Wake Forest Birthplace Museum in Wake Forest, North Carolina.
- ✿ Check out Films on Fourth, Alive after Five, Summer on Trade, Fourth Street Jazz and Blues, Thirsty Thursdays, and DASH events in Downtown Winston-Salem. Be sure to sign up for Smitty's Notes (www.smittysnotes.com) to find out about everything else. Whoever says there's nothing to do in Winston-Salem has got it all wrong!
- ✿ Get rid of any non-Wake Forest apparel and show some pride in your school!
- ✿ Wear Old Gold and Black to all sporting events, and that includes sundresses, bowties, ties and t-shirts!
- ✿ Go to Secrest Artist Series events.
- ✿ Shop and dine in Reynolda Village, and take a walk through the Gardens.
- ✿ Explore the idea that some Wake Forest myths and legends could be true.

Wait Chapel

Wait Chapel is the largest non-athletic indoor setting on the Reynolda Campus with a seating capacity of 2,250. Named for Samuel Wait, the University's first President, Wait Chapel is the spiritual center and the focal point of the university.

The chapel is a versatile space. It is used weekly as a worship space by Wake Forest Baptist Church, and also serves as the principal setting of academic ceremonies and convocations.

Speakers in the chapel have included James Earl Jones, journalists Bill Moyers and Bob Schieffer 9/11 Commission vice chairman Lee Hamilton, Senators Ron Paul and John McCain, Bob Schieffer, Secretary of State Hillary Clinton, Supreme Court Justices Ruth Bader Ginsburg and Sandra Day O'Connor, and the chapel held Presidential Debates in 1988 (H.W. Bush-Dukakis) and 2000 (W. Bush-Gore). The chapel is also used for a wide variety of artistic events, from the University's Secrest Series of classical concerts to Student Union-organized popular music shows.



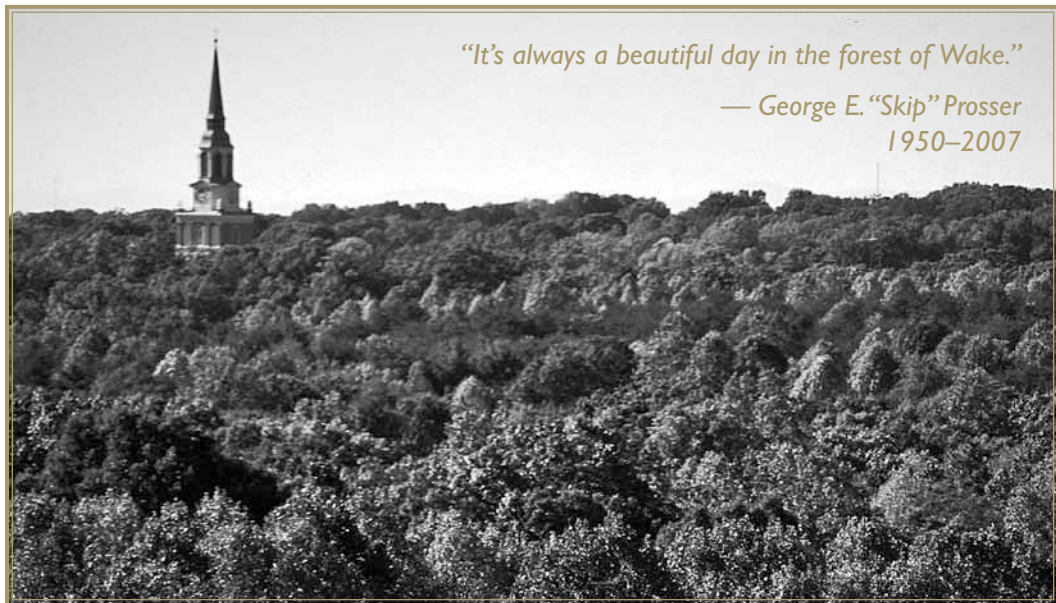
Wait Chapel

One of the most subtle and yet most beautiful elements of the Chapel's design is its windows. While the architect did not want to install stained glass windows that would restrict natural light in the room, he did want to create a rainbow of color and used 800 lightly tinted window panes in pink, blue, and yellow hues. The windows produce a shimmering rainbow effect, especially in early morning and late afternoon light.

The Williams Organ—Boasting over 4500 pipes, the Williams Organ was installed in Wait Chapel in 1956 by M.P. Möller, Inc. The organ was donated by Mr. and Mrs. Walter McAdoo Williams, a member of the Board of Trustees, "to the glory of God and the joy of mankind." The Williams Organ, the largest in Winston-Salem, continues to serve the University as its primary musical instrument for convocations and organ instruction, as well as being utilized weekly by the Wake Forest Baptist Church for its worship services.

For more information on Wait Chapel and the Williams Organ, visit wfu.edu/chaplain/.





"It's always a beautiful day in the forest of Wake."

— George E. "Skip" Prosser
1950–2007



WAKE FOREST
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WAKE FOREST SPIRIT HISTORICAL TIMELINE



