

WAKE FOREST NEWS

SELECTED MEDIA HIGHLIGHTS, WAKE FOREST UNIVERSITY, OFFICE OF COMMUNICATIONS AND EXTERNAL RELATIONS

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MARCH 18, 2016



Wake Forest Announces Biomedical Sciences and Engineering Programs

New academic programs in Biomedical Sciences and Engineering will anchor the University's undergraduate presence, referred to as Wake Downtown, in Wake Forest Innovation Quarter beginning in 2017. Last fall, Wake Forest announced plans to lease space in the rehabilitated former R.J. Reynolds Tobacco Company 60 series building in the Innovation Quarter, adjacent to what will become the home



of the medical education programs of Wake Forest School of Medicine this summer. Now, newly approved courses of study in Engineering, Biochemistry and Molecular Biology, and Medicinal Chemistry and Drug Discovery will extend the exceptional faculty-student engagement that is a hallmark of the Reynolda Campus to one of the fastest-growing urban-based districts for innovation in the country.



FEB. 1, 2016

Wake the Vote



Twenty-two students are taking part in Wake the Vote, a yearlong program that combines classroom and real-world political experience. Randomly assigned to presidential campaigns in Iowa, N.H., S.C. and N.C., students have learned to think critically about their beliefs and crossed party lines to better understand democracy in action.

See more photos on page 4.



FEB. 3, 2016

WFU research inspires Super Bowl ads



Professor Linda Nielsen's research on father-daughter relationships inspired a series of Super Bowl ads for Pantene featuring NFL stars styling their daughters' hair in 'Dad-dos.'

"Academics dream about their research having an impact on public opinion. For that research to inspire an advertising campaign is as much of an honor as it is a rush," said Nielsen, who has taught a course on fathers and daughters for more than 25 years. "The campaign's emphasis on strength is a huge compliment to my scholarship."



JAN. 29, 2016

NEWS & RECORD

Study looks at how to better engage young people in politics



A new study by politics professor Katy Harriger, in collaboration with her colleagues Jill McMillan in communication and Christy Buchanan in psychology, connects teaching college students to deliberate tough issues in college with greater civic engagement 10 years after graduation.

"Deliberative dialogue is an approach to talking about politics that really

focuses on getting beyond debate to careful consideration of each possible position," Harriger said. "You sort of go through a process of saying, 'What do you find of value in this position?' before you start to criticize. What we saw when they graduated was that they had much more willingness to think about politics as what one does when one wants to solve problems."

FEB. 7, 2016

Pittsburgh Post-Gazette

Generation gap? Not for Bernie Sanders

Optimistic young voters are putting their hopes on the unlikely of characters: an angry curmudgeon who prefers Beethoven to Bieber, who calls his iPad a "gizmo" and who grew up before the advent of rock 'n roll or the proliferation of color television.

"Young voters are disillusioned with the political process, and Sanders is perceived as an outsider," said political scientist Katy Harriger. "For older voters, the word socialism has a lot of connotations that are negative, but younger voters don't get that. The term doesn't hold the same ideological weight."

JAN. 17, 2016



Ellis Island of the South



About 50 Syrian refugees have fled political brutality and settled in a small working-class town in Georgia that has become a new Ellis Island for immigrants. "What you're seeing in a little town [like

Clarkston and others in the surrounding area] is both people being decent and at the same time exhibiting fear of some amorphous refugee jihadist," said Sarah Lischer, a politics and international affairs professor.

FEB. 11, 2016

FAST COMPANY

8 career skills that make you a better parent

While you may not have thought about it this way, parenting can be similar to managing employees in the workplace. Both are about leadership and both are built on high-quality relationships, said business professor Julie Holliday Wayne.

FEB. 11, 2016



Chicago officer files countersuit in fatal shooting: A precedent?

Kami Chavis Simmons, director of the criminal justice program at Wake Forest's School of Law, said part of an officer's job is to put themselves in dangerous, traumatic, emotional situations and suing someone's estate for it "is going to further strain relations within that community."

MARCH 4, 2016



Beetroot juice in Russia

Translational Science Center Director Daniel Kim-Shapiro was interviewed by Russia's NTV Broadcasting on the health benefits of beetroot juice. With an audience of 100 million people, NTV is the biggest non-governmental TV-network in Russia. The interview was conducted in Wake Forest's new state-of-the-art television broadcast studio.

JAN. 3, 2016



How has Menendez's indictment affected his Senate duties?

"Most political leaders under a cloud choose to stay out of sight as much as possible," said Rogan Kersh, political science professor and provost. "Senator Menendez has embraced the 'business as usual' approach with a relish seldom seen in politics past or present."

JAN. 18, 2016

Chicago Tribune

Did you lose the Powerball lottery? Well, dream on!



The period between buying a big lottery ticket and when you tear it up offers valuable insights into what you really want out of life, said Katharine Brooks, executive director of personal and career development.

"It's kind of a magical period. It asks the question, if money were not a factor, what not would you do with your time? We think we need things to happen on a grandiose scale but sometimes there are very small, easy changes that can bring us a little bit of what we're looking for."



In another lottery-related story, math professor Staci White appeared on WXII commenting on the chances of winning. "You are roughly 24,000 times more likely to be struck by lightning in your lifetime, and you have about the same odds of winning the Powerball as you do of flipping a coin and getting heads 28 times in a row."

FEB. 15, 2016



Every student gets a mentor



Wake Forest personal and career development experts commented on the benefits and risks of requiring students to choose a mentor during their freshmen year.

"If you're going to require all students to do something, you need to have a high level of confidence that it's going to be an extremely positive experience," said Andy Chan, vice president for personal and career development.

"We tend to make the assumption that mentoring inherently is good and mentoring inherently is positive," said Allison McWilliams, director of the Mentoring Resource Center. "And that's not true at all. You can be ineffectively mentored."

FEB. 8, 2016



Game-changing M.S. in Business Analytics unveiled



Wake Forest will offer a Master of Science in Business Analytics program in July 2016. "We have built this program specifically to address the ever-increasing marketplace demand for employees with unique, superior talent in business analytics," said Charles Iacovou, dean of the business school. "The 10-month MSBA is designed to ensure we are delivering performance-ready professionals who are driven to achieve results with integrity."

FEB. 12, 2016

TORONTO STAR

The rise of the 'heroic villain'



Conventional super heroes are being increasingly shoved aside by "heroic villains." "Iron Man," starring Robert Downey Jr. as a billionaire weapons contractor turned accidental planet saver, was the first Marvel film that "immediately resonated with the psychological climate of America," said communication teaching professor Stokes Piercy.

FEB. 20, 2016

Psychology Today

Why we love virtue

Philosophy professor Christian Miller is referenced in this article as being part of an interdisciplinary research team that has begun a two-year project entitled, "Virtues as Properly Motivated, Self-Integrated Traits."

FEB. 20, 2016



Wake Forest hosts hundreds at TEDx talk



For the fifth year, Wake Forest hosted TEDxWakeForestU. More than 1,300 people filled Wait Chapel to hear eight speakers discuss security. Mark Hurd, CEO of Oracle Corp., talked about data, how it's threatened and how it's secured. Computer science professor Errin Fulp also spoke.

FEB. 22, 2016

THE HUFFINGTON POST

Home funerals, rent-seeking and religious liberty



Law professor Tanya Marsh, an expert on cemeteries and human remains wrote, "How should the dead be mourned and memorialized? The right answer can vary significantly based on religious beliefs, family politics, social norms and economic capacity."

AROUND CAMPUS

From the classroom to the campaign trail, Wake the Vote is helping bridge the partisan gap



In addition to working the phones and canvassing neighborhoods for presidential campaigns, Wake the Vote students are also chronicling their experiences online. To see their posts on social media, search [#WaketheVote](#).



AROUND CAMPUS

New facilities: Thanks, Wake Will

WFU dedicates McCreary Field House



In February, Wake Forest formally cut the ribbon on McCreary Field House, the new indoor practice facility for Demon Deacon athletics. The 80,000-square foot structure features a 120-yard football field and weightlifting facilities for the Deacon football team. McCreary Field House is the first phase of a planned \$58 million project that will include the Sports Performance Center.

WFU celebrates completion of Sutton Center's first phase



In January, Wake Forest held an opening celebration for the Sutton Center, a two-story addition to Reynolds Gym that provides 46,000 square feet of flexible space for fitness programming and a venue for both academic and social gatherings.

HES space has room to flex



The health and exercise science department has more room to stretch, thanks to a 29,000-square-foot addition to the Worrell Professional Center. The new area houses state-of-the-art research space, classrooms and administrative offices.

Couch donates \$4 million to athletics



David Couch ('84), a former football and baseball player, has committed \$4 million in support of the Wake Forest baseball program and Sports Performance Center. The baseball park has been named in his honor.



MLK 'Building the Dream' award winners named for 2016

Nate French, director of the Magnolia Scholars Program, and Chizoba Ukairo, a junior psychology major, were named Wake Forest's 2016 Martin Luther King Jr. "Building the Dream" award winners. The award is presented to a professor or administrator and a student who exemplify King's qualities and promote diversity within the community. Two of Malcolm X's daughters spoke in Wait Chapel as part of the MLK Day Celebration.



Founders' Day marks 182 years

Wake Forest commemorated 182 years since the University's founding at Founders' Day Convocation in Wait Chapel on Feb. 18. The celebration recognized student leaders and honored faculty for teaching, research and service. The University's highest honor, the Medallion of Merit, was awarded to Jenny Puckett ('71, P '00) and Jim Williams ('62, JD '66, P '89, P '92, P '96).



Old Gold & Black turns 100

The Old Gold & Black, Wake Forest's student newspaper, celebrated 100 years of publication. The first issue was published on Jan. 15, 1916, on the old campus in Wake Forest, 82 years after the college was founded.

JAN. 12, 2016



Why David Bowie was so loved: The science of nonconformity



After David Bowie's death at age 69 from cancer, a recurring theme has appeared in tributes to the famously idiosyncratic performer: his importance to those who felt like misfits. "He was so important for all of the people who felt different, who felt like outsiders, who felt like their identities weren't recognized and loved," said Angela Mazaris, LGBTQ Center director.

FEB. 16, 2016



Climate change and environmental justice



Wake Forest divinity school professor Elizabeth O'Donnell Gandolfo and biology professor Miles Silman discussed climate change during their participation in a panel discussion held at the Charlotte Center, "Our Common Home: the Pope's Encyclical, Climate Science, and Our Clean Energy Future."

JAN. 8, 2016



Clinging to guns

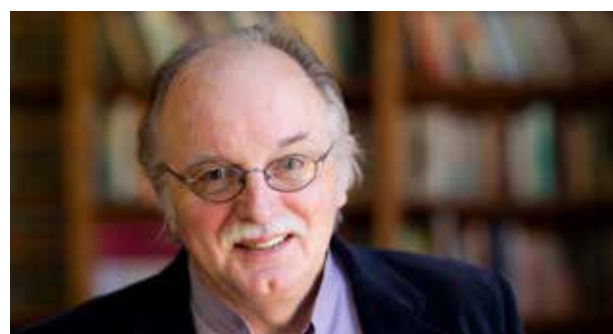


The nation's gun culture has combined with a hyper-partisan political environment and other social trends to make the gun debate far more absolute than it once was. "There has always been a gun culture in America," said sociologist David Yamane, author of the blog Gun Culture 2.0, "but it has morphed from a rural, hunting-based one to being focused more on personal protection."

JAN. 12, 2016

The Street

Will Obama's final State of the Union sway public opinion polls?



David Coates, Worrell professor of Anglo-American studies, said he believed the president's address "is going to be looking forward again like he was at the beginning, and in that sense, we're going to have a slightly more radical presentation of options than we normally get."

MARCH 4, 2016



Wake Forest Law launches first fully online program

Wake Forest law school is accepting applications for its new online Master of Studies in Law degree program, which targets working professionals and centers around healthcare and human resources concentrations. A master of studies in law degree is designed for those who wish to study the law, but don't intend to practice law.

JAN. 28, 2016



Unbroken Circle sings for supper and Shalom



Wake Forest's multi-generational string band, "Unbroken Circle," raised more than \$12,000 at a benefit concert for Winston-Salem's Shalom Project — a nonprofit helping struggling families find food, clothing and medical care. The group plays bluegrass, Americana and old-time music.

MARCH 4, 2016



Lessons from #BlackLivesMatter founder



As part of a weeklong visit to Wake Forest, Black Lives Matter co-founder Alicia Garza led a three-evening seminar covering the origins and success of #BlackLivesMatter and strategies for building sustainable social movements.

JAN. 17, 2016



7 benefits of strength training that go way beyond buff arms



It turns out yoga isn't the only form of exercise that could strengthen your inner self. In fact, one study comparing the effects of hatha yoga and resistance exercise found that both activities improved mental health and wellbeing.

"We know that all exercise improves mood," explains Jeffrey A. Katula, associate professor of health and exercise science. "But I think resistance training provides something different emotionally to people."

JAN. 25, 2016



Feeding English majors in the 21st century



A new course at Southwestern University teaches undergraduates in the humanities how to market themselves for the new economic normal. The course is based on the book, "You Majored in What? Mapping Your Path From Chaos to Career," by Executive Director of OPCD Katharine Brooks.

JAN. 5, 2016



What consumers should know about dynamic pricing



Dynamic pricing describes a price that doesn't remain fixed for very long. "The most common application is in pricing airline seats, hotel rooms, fashion and seasonal apparel, where supply is limited and demand is uncertain," said Hareh Gurnani, executive director of the Center for Retail Innovation at the School of Business.



JAN. 25, 2016

Cruz, GOP candidates step up complaints about media bias as Iowa approaches



Republican presidential candidate Sen. Ted Cruz dismissed the mainstream media as being "almost without exception" liberal Democrats, many of whom support Hillary Clinton.

"I don't think Cruz is totally wrong in some of the things he's saying," said communication professor Allan Loudon. "Bias is

a beholder's phenomenon. Some media outlets are seen as having a liberal bias, but others have a conservative bent."



FEB. 20, 2016

WFU to conduct trial for U.S. military



Steve Messier will lead a \$1.6 million study funded by the Department of Defense to research the effects of strength training to prevent overuse injuries in female runners. The research will ultimately help the military retain female recruits.

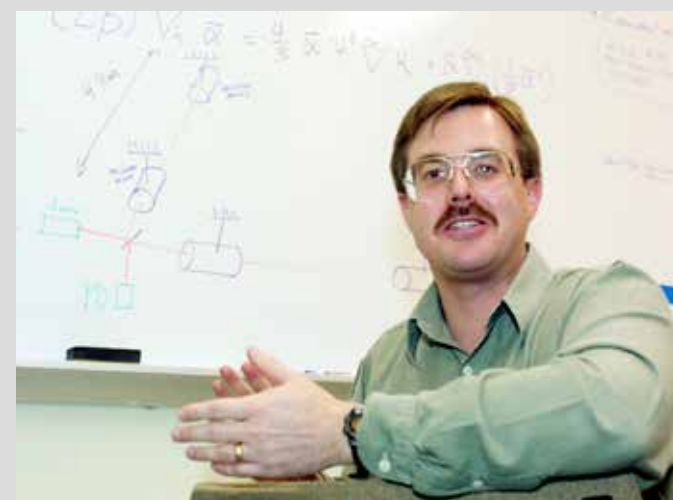
"A major problem with runners who sustain overuse injuries is a

lack of strength. Similar to the civilian running literature, female soldiers tend to incur injuries to the lower extremities at a higher rate than their male counterparts."



FEB. 17, 2016

Proving Einstein right



Physics professor Greg Cook explained how gravitational waves, recently detected by scientists with the Laser Interferometer Gravitational-Wave Observatory, work and what they mean for future research in astrophysics. The phenomenon was predicted by Albert Einstein in his infamous theory of relativity, but was never proven until now.

JAN. 30, 2016

WINSTON-SALEM
JOURNAL

WFU receives \$650K Mellon Foundation grant



A \$650,000 grant from The Andrew W. Mellon Foundation has been awarded to Wake Forest in support of engaged humanities. The three-year grant will support interdisciplinary humanities research, teaching practices and public scholarship. The goal is to create broad-based support for the humanities at Wake Forest and in the broader Winston-Salem community.

JAN. 24, 2016



To achieve work-life balance at 30, start at 18



Director of Wellbeing Malika Roman Isler connects college experience with work-life balance down the road: "Whether you're a second-semester senior or still years away from your first job after college, now is the time to focus on work-life balance... Learning the skills

to do so before careers and families enter the picture puts college students in a position to achieve incredible things and live a fulfilling life."

JAN. 16, 2016

WINSTON-SALEM
JOURNAL

Christina Soriano: A grand dance for all ages



In a guest column related to Wake Forest's "Aging Re-Imagined" symposium, dance professor Christina Soriano wrote about teaching undergraduate students and older adults living with Parkinson's or Alzheimer's. "The differences between these communities are considerable. A ballet student falling out of a double pirouette can feel like a total failure. For some of my older friends, a good day means not falling on the way from the kitchen to the bathroom."

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JAN. 11, 2016

The-Dispatch.com
Davidson County's News Source

The News&Observer

中国日报
CHINA DAILY

WFU senior named Schwarzman Scholar



Addison S. McLamb was one of 111 Schwarzman Scholars selected for the master's degree program at Tsinghua University in Beijing, China. The inaugural class was selected from more than 3,000 applicants, making the program one of the

most selective in the world. Tom Phillips, director of the Wake Forest Scholars Program, said the program provides a perfect fit for McLamb's love of Chinese language, his further training as a leader and his ambitions to be a true global citizen.

FEB. 5, 2016



WFU named to list of 'Colleges that Pay You Back'

Wake Forest has been named to Princeton Review's 2016 edition of "Colleges That Pay You Back: The 200 Schools That Give You the Best Bang for Your Tuition Buck." The Princeton Review chose the schools based on return on investment ratings it tallied for 650 schools last year. The ratings covered everything from academics, cost and financial aid to graduation rates, student debt, and alumni salaries and job satisfaction.

JAN. 6, 2016



Inmar's Steve Dollase to serve as executive in residence at Center for Retail Innovation

Inmar Inc.'s Steve Dollase, president, Supply Chain Network, is joining the School of Business as an executive in residence. In this role, he will help lead the School's Center for Retail Innovation Retail Learning Labs and support other related strategic initiatives.