Rogan Kersh

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Education

Yale University, M.A. 1990, M. Phil. 1991, Ph.D. 1996 (Political Science). Wake Forest University, B.A. 1986 (Honors in Politics; Summa Cum Laude).

Academic Positions

Associate Dean and Professor of Public Policy, NYU Wagner School (2006-present). Associate Professor of Political Science and Public Administration, Maxwell School, Syracuse University, 2003-06 (Assistant Prof., 1996-2002).

Visiting Professor, Institut D'études Politiques, Aix-en-Provence, France, March 2011 Visiting Professor, Yale University, Spring 2006, Spring 2003, 1995-96 (Instructor).

Publications

Books and Book Chapters

- Dreams of a More Perfect Union. Cornell University Press (2001).
- Medical Malpractice and the U.S. Health Care System: New Century, Different Issues. Co-editor (with W. Sage). Cambridge University Press (2006).
- Who Are We? U.S. Government & Politics (with J. Morone). Oxford University Press (f/c 2012).
- "Political Parties and Interest Groups: The New Symbiosis," Webs of Power (Oxford, f/c 2011).
- "Obesity Politics & Policy" (with J. Morone). *International Handbook of Social Science of Obesity* (Oxford University Press, 2010).
- "Understanding Lobbyists," Guide to Interest Groups & Lobbying (CQ Press, 2010).
- "Childhood Obesity: Public Health Impact" (with B. Elbel). *Global Perspectives on Childhood Obesity* (Elsevier, 2010).
- "Lobbyists: Ten Myths About Power and Influence," in *Health Politics & Policy*, 4th ed. (2008).
- "Anti-Fett Politik: Ubergewicht und staatliche Interventionspolitik in den USA" (w/J. Morone), Kreuzzug gegen Fette [Political Crusade Against Fat]. Wiesbaden, Germany: Springer (2008).
- "The Well-Informed Lobbyist: Information & Interest-Group Lobbying," *Interest Group Politics*, 7th ed. Congressional Quarterly Press (2007).
- "Interest-Group Lobbying in New York State," Governing New York State, 5th ed. SUNY (2006).
- "Medical Malpractice & the New Politics of Health Care," in Sage & Kersh, cited above (2006).
- "The European Union through an American Prism" (with J. Morone), *The State of the European Union*, 7th ed. Oxford University Press (2005).
- "Abraham Lincoln & a More Moral Union," *Lincoln's American Dream*. Potomac Books (2005).
- "Politics & the New Malpractice Crisis: Pennsylvania." Pew Trusts/Columbia Univ. (2005).
- "Washington Lobbyists as Political Actors," *Interest Group Politics*, 6th ed. CQ Press (2002).
- History of American Political Thought: Four Themes. German Marshall Fund/U.S. (1998).
- "Big Government," Encyclopedia of American Political Parties. M.E. Sharpe (1996).

Journal Articles

- "Federalist 67 and the Ideal Administration," Public Administration Review (f/c 2011).
- "Childhood Obesity and Public Policy: Overview and Bioethics Considerations" (with D. Stroup, W. Taylor), *Preventing Chronic Disease* (forthcoming 2011).
- "The New Politics of Implementation: Health Reform," J. Health Pol., Policy, & Law 36:3 (2011).
- "Child/Adolescent Fast Food Choice & the Influence of Calorie Labeling: A Natural Experiment" (with B. Elbel, J. Gyamfi), *International Journal of Obesity* 35:3 (2011).
- "Political Science and Practical Politics," The Forum 8:3 (2010).
- "Personal Responsibility and Obesity" (with K. Brownell et. al.), Health Affairs 29:3 (2010).
- "Will Health Reform Be Repealed?" Journal of Politics & International Affairs 7 (2010).
- "Politics of Obesity: A Current Assessment & Look Ahead," Milbank Quarterly 87:1 (2009).
- "Calorie Labeling and Food Choices" (with B. Elbel, V. Brescoll), *Health Affairs* 28:6 (2009).
- "New Politics of Health Policy," Journal of the Society of Reproductive Medicine 7:1 (2009).
- "Creating a National Election" (with J. Stonecash), Publius: Journal of Federalism 38:1 (2008).
- "Assessing the Feasibility and Impact of Federal Childhood Obesity Policies" (with V. Brescoll, K. Brownell), *Annals of the American Academy of Political & Social Science* 615 (2008).
- "Civic Engagement & National Belonging," Int'l Journal of Public Administration 30:6 (2007).
- "Obesity, Courts, and the New Politics of Public Health" (with J. Morone), *Journal of Health Politics, Policy, & Law* 30:5 (2005).
- "Rethinking Periodization? APD & the Macro-History of the United States," *Polity* 37:4 (2005).
- "The Growth of American Political Development," Perspectives on Politics 3:2 (2005).
- "Liberty & Freedom: An Empirical Look," Historically Speaking 6:6 (2005).
- "Financing the State: Campaign Finance and Its Discontents," Critical Review 15:2 (2003).
- "Religion & Politics: A View from the Pews" (with M. Brewer, M. Petersen), *J. for the Scientific Study of Religion* 42 (2003).
- "The Politics of Obesity" (with J. Morone), *Health Affairs* 21:6 (Nov./Dec. 2002).
- "How the Personal Becomes Political" (w/J. Morone), Studies in Am. Political Develpt. 16 (2002).
- "State Autonomy & Civil Society: The Lobbyist Connection," Critical Review 14:2 (2001).
- "The Rhetorical Genesis of American Political Union," *Polity* 33:2 (2000).
- "Liberty and Union: A Madisonian View," Journal of Political Philosophy 7:3 (1999).
- "Anti-Democratic Demos: Public Ignorance & Congress," Critical Review 12:4 (1998-99).
- "The Evolution of Separated Powers" (with S. Mettler), Roger Williams Univ. Law Rev. 4:1 (1998).
- "Explaining Old Worlds," Inquiry 38:2 (1995).

Book Reviews/Op-Eds

- "The Politics of Democratic Inclusion" (review), Perspectives on Politics (2006).
- "Recreating the American Republic" (review), Review of Politics (2004).
- "Statesman and Scholar: Remembering Daniel Patrick Moynihan" (essay), Perspectives 16 (2003).
- "The Founding: Liberalism Redux" (review essay), Review of Politics 55 (1993).
- "As Far as Republican Principles Will Admit" (review), Pol. Science Quarterly 107 (1993).
- Numerous magazine and op-ed articles, including New York Times, Christian Sci. Monitor, etc.

Selected Conference Presentations (•) & Invited Talks (*) Since 2000

- "Calorie Labeling: Results from Philadelphia," Obesity Society annual mtg., Orlando, Oct. 2011.
- Roundtable on The Affordable Care Act, American Political Sci. Assn., Seattle, Sept. 2011.
- * "Obesity: Health Problems, Policy Solutions," START-ART Medical Conference, Nevada, Aug. 2011.
- "National Policy Approaches to Obesity," Int'l Conference of Europeanists, Barcelona, June 2011.
- * "The State of Health Reform," University of Wisconsin-Madison (public health), April 2011.
- * "Health as a Human Right" (endowed series), Sciences Politique, Aix-en-Provence, Mar. 2011.
- * "Health Reform and the Obama Presidency," Abu Dhabi Cultural Institute, UAE, February 2011.
- * "Review of Current Obesity Policy," Institute of Medicine, Washington, DC, Dec. 2010.
- * "Implementing U.S. Health Reform," Chinese American Medical Assn., Los Angeles, Oct. 2010.
- "Evaluating the Affordable Care Act," New England Poli. Sci. Assn., Newport, RI, April 2010.
- * "Assessing Food & Obesity Politics: Current Policy," Rockefeller College, SUNY-Albany, April 2010.
- * "Current U.S. Health Reform & Women's Health," Wagner Women's Caucus, NYC, March 2010.
- * "Policy Approaches to Child Obesity," RWJ Foundation Conference, Costanoa, California, Jan. 2010.
- * "The Obama Administration at 9 Months," Sheikh Mohammed Scholars Lecture, UAE, Oct. 2009.
- "Calorie Labeling & Food Choice," American Political Science Assn., Toronto, August 2009.
- * "Health Reform: The Road Ahead," Lubin House Speaker Series, NYC, April 2009.
- * "Prospects for National Health Reform," Union Square Partnership, NYC, March 2009.
- * "Political Science Approaches to Obesity Politics & Policy," Cornell University, Feb. 2009.
- * "Assessing the Obama Administration," Japan External Trade Org., NYC, December 2008.
- * "Making Cities Healthier," U.S. Conference of Mayors annual mtg., Tucson, AZ, Nov. 2008.
- * "Obama's Election: Implications for Europe," Villa La Pietra, Florence, Italy, Nov. 2008.
- * "2008 Elections: The Road Ahead," Abu Dhabi Cultural Institute, UAE, Nov. 2008.
- * "Obesity and Public Policy," American Society for Reproductive Medicine, San Fran., Nov. 2008.
- * "Food Insecurity, Hunger, and U.S. Policymaking," MercyCorps, New York, Oct. 2008.
- * "Ethics & History of the Politics of Obesity," Sch. Public Health, Johns Hopkins Univ., Feb. 2008.
- * "Civic Engagement & College Students," Nat'l Assn. of Student Services, New York, Jan. 2008.
- * "National Health Insurance and the Constitution," Cardozo Law School, New York, Oct. 2007.
- * "Changing Politics of U.S. Health Policy," School of Public Health, Harvard University, Sept. 2007.
- * "The Crisis in Medical Malpractice Insurance," Cabrini Medical Center, New York, Sept. 2007.
- * "U.S. Health Care Reform: A Regulatory Approach," EHDLE Annual Meeting, Feb. 2007.
- * "Health-Care Lobbying: Myths & Realities," NYC Health Policy Study Group, January 2007.
- "Measuring Public Opinion Before Polling," American Poli. Sci. Assn., (APSA), August 2006.
- * "Government Regulation and Health," Cornell University Nutrition Seminar, April 2006.
- * "Obesity and American Politics," EU Health/Science Ministers, Austrian Embassy, DC, March 2006.
- * "Considering the U.S. Presence in Iraq," Yale Political Union, March 2006.
- * "Litigation, Health Politics, & Obesity," Rudd Center, Yale Univ., Feb. 2006.
- * "Malpractice Politics in Pennsylvania," Pennsylvania state legislators/staff, Harrisburg, Oct. 2005.
- "Lincoln's Moral Unity & American Political Development," Am. PoliSci Assn. (APSA), Aug. 2005.
- "Power and Liberty in American History," New England Poli. Sci. Assn., April 2005.
- * "The New Politics of Public Health," American Politics Workshop, Johns Hopkins Univ., Apr. 2005.
- "Europe through American Eyes," International Studies Assn., Austin, TX, March 2005.
- "America's 'Unique' Electoral College?" Northeastern Poli. Sci. Assn., November 2004.
- * "The Politics of Obesity in America," Carleton College Series in Ethics & Society, October 2004.
- "Negotiating Political Change: Lobbyists and the 2000 Presidential Transition," APSA, Aug. 2004.
- * "With US or Against US? America and the EU," Ecole des Sciences Politiques, Paris, June 2004.

Selected Conference Presentations (•) & Invited Talks (*) Since 2000, continued

- * "The 'New Litigation' and Public Health," Miller Center, University of Virginia, April 2004.
- "The Professionalization of Interest-Group Lobbying," Midwest Pol. Sci. Assn (MPSA), Apr. 2004.
- * "Obesity as Industrial Epidemic," International Health Policy Research Group, NYU, Feb. 2004.
- "To Lobby or Not to Lobby? And How?" American Poli. Sci. Assn. (APSA), Sept. 2003.
- "Health-Care Lobbying: A Historical View, 1945-2000," Policy History Assn., St. Louis, June 2002.
- "The Politics of Obesity: Context, History, and Contingency," New England Poli. Sci. Assn, May 2002.
- * "When the Personal Becomes Political," Wake Forest Univ. History/Politics Seminar, Feb. 2002.
- "Interest Groups in Theory & Practice," Assn. Public Policy Analysis/Mgmt (APPAM), Nov. 2001.
- "Washington Lobbyists, PACs, & Influence," American Poli. Sci. Assn. (APSA), Sept. 2001.
- * "Obesity in US Political History," Basin Harbor Obesity Politics Conference, Vermont, June 2001.
- "Corporate Lobbyists & Clients: Beyond Principal-Agent Theory," Midwest PoliSci. Assn., 4/2001.
- * "Benjamin Franklin & the Value of Union," Franklin House Conference, London, UK, Dec. 2000.
- "America's Congress" (roundtable), American Poli. Sci. Assn. (APSA), Sept. 2000.
- * "Unhealthy Influence? Health-Care Lobbying in Washington," RWJ/Aspen Institute, May 2000.
- "Lobbyists as Autonomous Actors: Evidence from Washington," Midwest PSA, April 2000.

Honors, Grants/Fellowships, and Professional Activities

Honors

- Martin Luther King, Jr., Award for Outstanding Teaching/Service (NYU-wide), 2011.
- Fellow (by election), National Academy of Public Administration, 2008-present.
- Faculty Member of the Year (NYU residence education; university-wide), 2007.
- Chancellor's Award for Public Service (Syracuse Univ.; university-wide), 2005.
- Phi Sigma Sigma Professor of the Year (Syracuse Univ.; university-wide), 2005.
- Daniel P. Moynihan Award for research & teaching (Maxwell School, Syracuse Univ.), 2001.
- Meredith Recognition Award, outstanding teaching (Syracuse Univ.; university-wide), 2001.
- Luce Scholar, Tokyo, Japan, 1993-94.
- Mellon Fellow in the Humanities, Yale University, 1988-93.

Grants/Fellowships

- Joint project on schools/nutrition (\$1.3 million, National Institutes of Health, 2011-present).
- Joint project on obesity research (\$225,000, National Institutes of Health, 2009-present).
- PI, public participation/Metropolitan Transit Authority (\$175,000, FTA, 2009-present).
- Joint project on menu calorie labeling (\$50,000, Robert Wood Johnson Fndn., 2008-09).
- Distinguished Fellow in Health Policy/Nutrition Politics, Rudd Center, Yale Univ., 2006.
- McCormick-Tribune Foundation, program on citizenship/military (\$37,000, 2005-06).
- Joint project on medical-malpractice reform (\$3.2 million, Pew Charitable Trust, 2002-05).
- Working group on transnational citizenship (\$10,000, SU Citizenship SPIRE, 2004).
- George S. Marshall Fund, program on national civic education (\$50,000, 2003-05).
- Joint project on "Politics of Obesity" (\$50,000, Robert Wood Johnson Foundation, 2001).
- Robert Wood Johnson Scholar in Health Policy, Yale University, 1998-2000.
- Appelby-Mosher Research Grant, Syracuse University, 1997, 1998, 2000 (separate \$1000 grants).

Professional Activities

- President, American Political Science Assn. Organized Section on Health Politics, 2011-12.
- Book Review Editor, Public Administration Review (2011-).
- Co-founder, new APPAM (public-policy academics) "Political Processes" Section (launched 2010).
- Board Member, Third Way Foundation, Washington, D.C., 2010-present.
- Editorial Board, Journal of Health Politics, Policy, and Law, 2010-present (Assoc. Editor, '02-06).
- Program Chair, New England Political Science Assn. annual meeting, 2003.
- Director, Maxwell Citizenship Initiative (university-wide program) 2003-06.
- Board Member, Critical Review Foundation, 2002-09.
- Delegate, International Leadership Forum (Ministry of Economy, Industry, and Trade), Japan, 2001.
- Alumni Representative, Nancy Susan Reynolds Foundation, Wake Forest Univ., 1997-present.
- Associate Editor, Asia-Pacific Review, 1994.
- Frequent commentary, national and local media, including weekly PBS show (2005-08).

<u>Professional Experience</u>

- **Political Consultant**, Japan External Trade Organization (JETRO), New York, NY, 1998-present. Provide research/analysis of contemporary U.S. politics, especially concerning U.S.-Asian relations.
- **Research Fellow**, Institute for International Policy Studies, Tokyo, Japan, 1993-94. Wrote and edited scholarly papers on U.S.-Japan relations and associated political and economic topics.
- **Director of Scholarship**, Civic Education Project, New Haven, 1991-93. Helped create and administer program sponsoring U.S. social scientists (100+ annually) teaching in ex-Soviet Bloc universities.
- Tax Policy Analyst, Coopers & Lybrand, Washington, DC, summers 1988-1990. Researched and analyzed tax policy on Capitol Hill; provided information to C&L offices and clients around U.S.
- **Director of Public Affairs**, Roosevelt Center for American Policy Studies, Washington, DC, 1986-88. Headed public communications and performed policy research for civic-education think tank.
- **Parliamentary Fellow**, Rt. Hon. Norman St.-John Stevas, MP, British Parliament, London, summers 1984-85. Assisted in all aspects of MP activities, from drafting legislation to constituent services.
- Legislative Intern, Senator John Glenn, Washington, DC, summer/fall 1983. Performed various Congressional intern duties, and subsequently worked on Glenn's presidential campaign staff.