



## THE WAKE FOREST UNIVERSITY CERTIFICATE IN

# Project Management

**Control spending, reduce risk and improve success rates with skillful project management**

### Ready to manage your projects with confidence?

Professionals with expertise in project management are highly sought after as project-based work continues to proliferate both in scale and complexity, with organizations and clients demanding greater efficiency, outcomes, and proficiency.

- Ranked 17th in the Top 50 Best Value Project Management Certificate Programs by Value Colleges.
- The 8th Annual Project Management Salary Survey conducted by PMI found that PMP® credential holders can earn upward of \$15,000 more than non-credential holders in many countries.

Businesses are looking for a way to stay ahead of the pack in today's competitive and tumultuous global economy. Organizations are increasingly turning to project management to consistently deliver optimal business results.

### The Certificate in Program Management is a 14-

week class offered at the WFU Charlotte Center for professionals wishing to become more accomplished, qualified, and effective managers in their fields. The course will end with a capstone project aligned with the student's chosen area of interest – with a sponsor from that industry – that will cover all aspects of what they've learned during the program.

### What you'll learn:

- How to provide high-level direction
- How to build a business case/feasibility study
- Project planning (including risk management, communication planning, financial planning and resource management)
- The art of negotiation
- Conflict management

We invite you to visit our website for full certificate details and registration.



WAKE FOREST UNIVERSITY  
**CERTIFICATES**  
PROGRAM

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