



THE WAKE FOREST UNIVERSITY CERTIFICATE IN

Financial Management for Non-Financial Managers

Forecast: financial management skills in high demand

In modern business – whatever the business – a manager without basic financial knowledge is like a diplomat without a passport. In the coming years, financial management skills will be in even greater demand than they are today, and the jobs they bring promise to be fulfilling in every sense of the word.

- Job openings for financial managers will grow at an 8.9 percent clip by 2022.
- The median salary for the profession was \$112,700 in 2013.

Without foundational financial know-how, a manager's ability to make intelligent, economically sound decisions is severely compromised. The ability to make sound decisions, therefore, requires the manager to understand how financial information is prepared for external users and how to use financial information for managerial decision-making.

The Certificate in Financial Management for Non-Financial Managers

is a course offered at the WFU Charlotte Center for professionals who wish to establish a sound financial foundation. Program faculty are financial industry experts.

What you'll learn:

The course will take students through the financial management process, covering the following subjects along the way:

- Business Transactions
- Financial Reports
- Financial Statement Analysis
- Evaluating Capital Expenditures
- Cost of Capital

We invite you to visit our website for full certificate details and registration.



WAKE FOREST UNIVERSITY
CERTIFICATES
PROGRAM

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