

Post-Graduation Outcomes 2020 Bachelor Degree Recipients*

GRADUATE & PROFESSIONAL SCHOOLS	Percent of Graduating Class:	32.3%
Arts and Sciences		31.6%
Business-Related		35.9%
Medicine or Health		12.7%
Law		8.4%
Graduate - Other		11.5%
TOTAL		100%

EMPLOYMENT	Percent of Graduating Class:		61.4%
BY FUNCTIONAL AREA			
Consulting	13.9%	Engineering - Web / Software	2.4%
Finance	13.4%	Writing / Editing	2.2%
Research	7.4%	Advertising, Media, & PR	2.0%
Education / Teaching / Training	6.9%	Business Development	2.0%
Healthcare Services	6.9%	Political Organizing & Lobbying	1.5%
Data & Analytics	6.7%	Accounting	1.3%
Marketing - General	4.1%	Human Resources	1.3%
Sales	3.7%	Marketing - Brand Management	1.1%
Administration	3.0%	Operations / Production	1.1%
Customer / Technical Support	3.0%	Community & Social Services	0.9%
Product / Project Management	2.6%	Other	11.3%
TOTAL			100%

BY INDUSTRY

Management Consulting	10.7%	Government - Local, State & Federal	1.7%
Investment Banking	8.7%	Insurance	1.7%
Healthcare	8.5%	Manufacturing - Other	1.7%
Investment / Portfolio Management	6.5%	Human Resources	1.5%
Internet & Software	6.0%	K-12 Education	1.3%
Accounting	5.3%	Legal & Law Enforcement	1.3%
Commercial Banking & Credit	5.3%	Politics	1.3%
Sports & Leisure	3.8%	Other Education	1.2%
Higher Education	3.7%	Research	1.2%
Non-Profit - Other	3.5%	Retail Stores	1.2%
Advertising, PR, & Marketing	2.8%	Fashion	1.0%
Real Estate	2.2%	Food & Beverage	1.0%
Scientific & Technical Consulting	2.2%	Social Assistance	1.0%
Journalism, Media & Publishing	1.8%	Other	11.1%
TOTAL			100%

SEEKING	Percent of Graduating Class:	5.5%
NOT SEEKING	Percent of Graduating Class:	0.8%

*By December 2020, the Office of Personal & Career Development had gathered data on 81% of the graduating class.

Data sources include survey data provided by students, LinkedIn profile information and knowledge shared from academic departments and career coaches.