

# Wake Forest School of Business

## Learning Outcomes - AY2013/14 & 2014/15

### Working Professional MBA Program

	Spring 2015					
	Charlotte Evening		Charlotte Saturday		Winston-Salem Evening	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
<b>Awareness of contemporary business issues</b>						
Will summarize the significant trends in business and interpret their impact on the practice of business	Not Called for by Assurance of Learning Assessment Plan		98%	2%	Not Called for by Assurance of Learning Assessment Plan	
Will identify the present-day issues within disciplines	79%	21%	96%	4%	86%	14%
Understand management issues from a global perspective	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
<b>Knowledge of business disciplines and holistic understanding of their interrelationships</b>						
Will describe purpose of each business discipline and apply foundation concepts of each discipline	100%	0%	89%	11%	100%	0%
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
<b>Effective communicators</b>						
Will prepare and deliver professional presentations			100%	0%		
Will write professional reports	Not Called for by Assurance of Learning Assessment Plan		100%	0%	Not Called for by Assurance of Learning Assessment Plan	
Will write professional memos Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives			Not Called for by Assurance of Learning Assessment Plan			
<b>Effective decision makers</b>						
Will focus on root cause of the problem and not symptoms of the problem Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures			Not Called for by Assurance of Learning Assessment Plan			
Will analyze data using appropriate tools and frameworks Critically evaluates alternative solutions in concert with long-term strategy	Not Called for by Assurance of Learning Assessment Plan		100%	0%	Not Called for by Assurance of Learning Assessment Plan	
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process			Not Called for by Assurance of Learning Assessment Plan			

<b>Effective team building skills, team members, and team leaders</b>			
Works effectively with other members of a team in a diverse working environment	Not Called for by Assurance of Learning Assessment Plan	94% Not Called for by Assurance of Learning Assessment Plan	6% Not Called for by Assurance of Learning Assessment Plan
Effectively manages conflict			
<b>Ability to develop and execute a plan</b>			
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements Produces detailed action plans	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders			
<b>Ethical leaders</b>			
Ability to develop a vision	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan
Ability to coach	86%	Not Called for by Assurance of Learning Assessment Plan	100%
Ability to get results with integrity	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan

	Fall 2014					
	Charlotte Evening		Charlotte Saturday		Winston-Salem Evening	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
<b>Awareness of contemporary business issues</b>						
Will summarize the significant trends in business and interpret their impact on the practice of business	100%	0%	Not Called for by Assurance of Learning Assessment Plan		100%	0%
Will identify the present-day issues within disciplines	100%	0%			100%	0%
Understand management issues from a global perspective	95%	5%			84%	16%
<b>Knowledge of business disciplines and holistic understanding of their interrelationships</b>						
Will describe purpose of each business discipline and apply foundation concepts of each discipline Will describe ways various areas of an enterprise support and interact with one another and impact the broader society	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
<b>Effective communicators</b>						
Will prepare and deliver professional presentations Will write professional reports	Not Called for by Assurance of Learning Assessment Plan				Not Called for by Assurance of Learning Assessment Plan	
Will write professional memos Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives	90% Not Called for by Assurance of Learning Assessment Plan	10%	Not Called for by Assurance of Learning Assessment Plan		100%	0%
<b>Effective decision makers</b>						
	100%	0%			100%	0%

Will focus on root cause of the problem and not symptoms of the problem	100%	0%		100%	0%
Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures	100%	0%	Not Called for by Assurance of Learning Assessment Plan	100%	0%
Will analyze data using appropriate tools and frameworks	100%	0%		100%	0%
Critically evaluates alternative solutions in concert with long-term strategy	100%	0%		100%	0%
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process	100%	0%		100%	0%
<b>Effective team building skills, team members, and team leaders</b>					
Works effectively with other members of a team in a diverse working environment	100%	0%	Not Called for by Assurance of Learning Assessment Plan	100%	0%
Effectively manages conflict	100%	0%		100%	0%
<b>Ability to develop and execute a plan</b>					
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements	90%	10%	Not Called for by Assurance of Learning Assessment Plan	98%	2%
Produces detailed action plans	90%	10%		98%	2%
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders	90%	10%		98%	2%
<b>Ethical leaders</b>					
Ability to develop a vision	100%	0%	Not Called for by Assurance of Learning Assessment Plan	100%	0%
Ability to coach	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan
Ability to get results with integrity	98%	2%	Not Called for by Assurance of Learning Assessment Plan	100%	0%

	Summer 2014					
	Charlotte Evening		Charlotte Saturday		Winston-Salem Evening	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
<b>Awareness of contemporary business issues</b>						
Will summarize the significant trends in business and interpret their impact on the practice of business	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan
Will identify the present-day issues within disciplines						
Understand management issues from a global perspective						
<b>Knowledge of business disciplines and holistic understanding of their interrelationships</b>						
Will describe purpose of each business discipline and apply foundation concepts of each discipline	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan	Not Called for by Assurance of Learning Assessment Plan
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society						
<b>Effective communicators</b>						

Will prepare and deliver professional presentations	100%	0%	100%	0%	Not Called for by Assurance of Learning Assessment Plan
Will write professional reports	100%	0%	100%	0%	
Will write professional memos	100%	0%	100%	0%	
Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		
<b>Effective decision makers</b>					
Will focus on root cause of the problem and not symptoms of the problem	100%	0%	100%	0%	Not Called for by Assurance of Learning Assessment Plan
Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures	100%	0%	100%	0%	
Will analyze data using appropriate tools and frameworks	100%	0%	100%	0%	
Critically evaluates alternative solutions in concert with long-term strategy	100%	0%	100%	0%	
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		
<b>Effective team building skills, team members, and team leaders</b>					
Works effectively with other members of a team in a diverse working environment	100%	0%	100%	0%	Not Called for by Assurance of Learning Assessment Plan
Effectively manages conflict	Not Called for by Assurance of		Not Called for by Assurance of		
<b>Ability to develop and execute a plan</b>					
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements	100%	0%	100%	0%	Not Called for by Assurance of Learning Assessment Plan
Produces detailed action plans	100%	0%	100%	0%	
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		
<b>Ethical leaders</b>					
Ability to develop a vision	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan
Ability to coach	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan
Ability to get results with integrity	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan

	Spring 2014					
	Charlotte Evening		Charlotte Saturday		Winston-Salem Evening	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
<b>Awareness of contemporary business issues</b>						
Will summarize the significant trends in business and interpret their impact on the practice of business	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
Will identify the present-day issues within disciplines			82%	18%	Not Called for by Assurance of Learning Assessment Plan	

Understand management issues from a global perspective	87%	13%	Not Called for by Assurance of Learning Assessment Plan			
<b>Knowledge of business disciplines and holistic understanding of their interrelationships</b>						
Will describe purpose of each business discipline and apply foundation concepts of each discipline	100%	0%	85%	15%	Not Called for by Assurance of Learning Assessment Plan	
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society	93%	7%	Not Called for by Assurance of Learning Assessment Plan			
<b>Effective communicators</b>						
Will prepare and deliver professional presentations	Not Called for by Assurance of Learning Assessment Plan		86%	14%	84%	16%
Will write professional reports	89%	11%	85%	15%	Not Called for by Assurance of Learning Assessment Plan	
Will write professional memos	Not Called for by Assurance of Learning Assessment Plan		82%	18%	89%	11%
Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives	90%	10%	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
<b>Effective decision makers</b>						
Will focus on root cause of the problem and not symptoms of the problem	85%	15%	82%	18%	85%	15%
Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures	90%	10%	Not Called for by Assurance of Learning Assessment Plan		89%	11%
Will analyze data using appropriate tools and frameworks	86%	14%	85%	15%	87%	13%
Critically evaluates alternative solutions in concert with long-term strategy	89%	11%	82%	18%	78%	22%
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process	86%	14%	86%	14%	87%	13%
<b>Effective team building skills, team members, and team leaders</b>						
Works effectively with other members of a team in a diverse working environment	90%	10%	76%	24%	89%	11%
Effectively manages conflict	90%	10%	71%	29%	89%	11%
<b>Ability to develop and execute a plan</b>						
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
Produces detailed action plans						
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders			71%	29%		
<b>Ethical leaders</b>						
Ability to develop a vision	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
Ability to coach	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	
Ability to get results with integrity	Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan		Not Called for by Assurance of Learning Assessment Plan	