

Wake Forest School of Business
Learning Outcomes - AY2013/14 & 2014/15
Accounting Program

	Academic Year 2014/2015		Academic Year 2013/2014	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
UNDERGRADUATE ACCOUNTING LEARNING GOAL				
Fourth-year students will demonstrate mastery of the technical knowledge base at or above the level expected of interns in the major accounting firms	98%	2%	Not Called for by Assurance of Learning Assessment Plan	
GRADUATE ACCOUNTING LEARNING GOALS				
1. Students will demonstrate mastery of the technical knowledge base at a level expected of entrants to the accounting profession	88%	12%	90%	10%
2. Students will demonstrate facility with the practice skills expected of entrants to the accounting profession	N/A	N/A	N/A	N/A
2.1. Students will demonstrate an ability to research complex technical issues (e.g., accounting, audit, tax) and communicate findings and recommendations in a clear concise manner:			Not Called for by Assurance of Learning Assessment Plan	
Identify research issues	94%	6%		
Find authoritative literature	97%	3%		
Identify alternative solutions	63%	37%		
Arrive at accurate/logical conclusions	83%	17%		
Communicate findings	74%	26%		
Overall assessment	83%	17%		
2.2. Students will demonstrate an ability to work productively in teams and with individuals who occupy diverse roles and who have diverse interests in project outcomes	98%	2%	Not Called for by Assurance of Learning Assessment Plan	
3. Students will demonstrate an understanding of and an emerging commitment to the accounting profession's broad economic and societal purposes and ethical standards and practices	N/A	N/A	N/A	N/A
3.1. Students will demonstrate an ability to:			Not Called for by Assurance of Learning Assessment Plan	
Identify and describe an ethical dilemma	98%	2%		
Relate the identified dilemma to the accounting profession's broad economic and societal purposes	96%	4%		
Relate the identified dilemma to specific relevant ethical standards and practices of the accounting profession	86%	14%		