

**Wake Forest School of Business**  
**Learning Outcomes - AY2013/14 & 2014/15**  
**Fulltime MBA Program**

	Academic Year 2014/2015		Academic Year 2013/2014	
	Meets or Exceeds Expectations	Fails to Meet Expectations	Meets or Exceeds Expectations	Fails to Meet Expectations
<b>Awareness of contemporary business issues</b>				
Will summarize the significant trends in business and interpret their impact on the practice of business	Not Called for by Assurance of Learning Assessment Plan		100%	0%
Will identify the present-day issues within disciplines			94%	6%
Understand management issues from a global perspective			96%	4%
<b>Knowledge of business disciplines and holistic understanding of their interrelationships</b>				
Will describe purpose of each business discipline and apply foundation concepts of each discipline	88%	12%	79%	21%
Will describe ways various areas of an enterprise support and interact with one another and impact the broader society			93%	7%
<b>Effective communicators</b>				
Will prepare and deliver professional presentations			95%	5%
Will write professional reports	Not Called for by Assurance of Learning Assessment Plan		90%	10%
Will write professional memos			93%	7%
Effectively use communication technologies (e.g., email, document sharing, blogs, social networking) to support both personal and organizational objectives			93%	7%
<b>Effective decision makers</b>				
Will focus on root cause of the problem and not symptoms of the problem	Not Called for by Assurance of Learning Assessment Plan		80%	20%
Will develop measures that provide insight into the true nature of the problem or opportunity and effectively locate or collect data relevant to these measures	100%	0%	80%	20%
Will analyze data using appropriate tools and frameworks			87%	13%
Critically evaluates alternative solutions in concert with long-term strategy	90%	10%	87%	13%
Can model uncertainty/ambiguity and deals effectively with the treatment of risk during the decision-making process	85%	15%	87%	13%
<b>Effective team building skills, team members, and team leaders</b>				
Works effectively with other members of a team in a diverse working environment	Not Called for by Assurance of Learning Assessment Plan		87%	13%
Effectively manages conflict			87%	13%
<b>Ability to develop and execute a plan</b>				
Produces project charter that clearly defines project scope, problem or opportunity to be addressed, and project goals and requirements	Not Called for by Assurance of Learning Assessment Plan		96%	4%
Produces detailed action plans			100%	0%
Monitors progress, takes appropriate action, and effectively coordinates information flow between all stakeholders			100%	0%
<b>Ethical leaders</b>				
Ability to develop a vision	Not Called for by Assurance of Learning Assessment Plan		100%	0%
Ability to coach			87%	13%
Ability to get results with integrity			87%	13%