

Post-Graduation Outcomes 2015 Bachelor Degree Recipients*

GRADUATE & PROFESSIONAL SCHOOLS	Percent of Graduating Class:	26.1%
Arts and Sciences		36.1%
Business-Related		31.6%
Medicine or Health Professions		22.3%
Law		10.0%
TOTAL		100.0%

EMPLOYMENT	Percent of Graduating Class:	71.1%
BY FUNCTIONAL AREA		
Finance	17.3%	Project Management/Planning 2.2%
Advertising/Marketing/Public Relations	9.4%	Mgt Trainee/Leadership Dev. Prog. 1.8%
Consulting	7.9%	Fundraising/Development 1.4%
Research	6.3%	Human Resources 1.4%
Teaching	6.3%	Writing/Editing/Publishing 1.2%
Sales/Business Development	5.9%	Athlete - Professional 1.2%
Administrative	4.5%	Media 1.2%
Health Services	4.4%	Military 0.8%
Analytics	4.1%	Entertaining/Performing Arts 0.8%
IT/Management/Systems	3.0%	Legal Services 0.7%
Customer Service	2.6%	Other 13.0%
Politics/Government	2.6%	
TOTAL		100%

BY INDUSTRY

Financial Services	18.6%	Marketing	3.8%
Education	10.8%	Government	3.6%
Consulting Services	9.7%	Athletics	3.0%
Technology	7.2%	Science	2.2%
Pharmaceutical/Biotech/Health	6.6%	Real Estate	1.9%
Consumer Products/Retail	5.8%	Accounting	1.7%
Media/Entertainment	5.8%	Other	8.0%
Non-Profit/Philanthropy	5.2%		
TOTAL			100%

SEEKING	Percent of Graduating Class:	2.0%
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NOT SEEKING	Percent of Graduating Class:	0.8%
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*Source: First Destination survey administered six months after graduation (November 18, 2015) by the WFU Office of Personal & Career Development. Respose rate was 90%.