



WAKE FOREST

U N I V E R S I T Y

**Beyond Boundaries:
Preparing Students to
Become Global Citizens**

*Quality Enhancement Plan Annual Report
2009-2010*

Prepared by:
J. Kline Harrison
Associate Provost for International Affairs

Dear Colleagues:

As you will recall, the Quality Enhancement Plan (QEP) was developed as a key part of Wake Forest University's reaffirmation of SACS accreditation in 2006. As President Hatch stated in his opening letter of the QEP:

This plan builds upon Wake Forest's tradition of excellence in undergraduate education and commitment to broadening the liberal arts education of our students through international experiences. By enhancing the quality and expanding the range of international experiences, the initiatives extend our already substantial achievements in international education.

Although the Quality Enhancement Plan focuses on the international experiences of our undergraduates, we fully anticipate that the programs, actions, and the enhanced institutional infrastructure will have positive implications for the internationalization of the University as a whole.

In assuming my role as Associate Provost for International Affairs in July 2007, I was charged by the provost to not only oversee the implementation of the QEP, but also focus on opportunities for students and faculty across our collegiate university to collaboratively enhance and expand our international endeavors.

The following report was prepared with the help of Steve Duke, Director of International Studies and his staff. It includes the significant efforts and accomplishments in meeting the goals of the QEP during the 2009-2010 academic year. It also notes additional developments and continuing plans associated with our university's internationalization.

If, after reading the report, you have any questions or concerns, ideas or feedback, please let me know. You can reach me by phone at x4907 or by e-mail at harrisjk@wfu.edu.

Respectfully submitted,
J. Kline Harrison
Associate Provost for International Affairs

❖ QEP Initiatives

- Initiative 1: Enhancing the Quality of International Experiences
 - Intercultural Competency as a Goal for Student Learning
 - Intercultural Training Programs for Students and Faculty
 - ◆ Students
 - The Intercultural Competency Program (ICP)
 - An ad hoc ICP Steering Committee assists with efforts to continually revise the program, oversee its implementation, and connect it with other research and data efforts on campus. The ICP Steering Committee includes Helen Akinc (ICP instructor), Margaret Bender (Anthropology), Steven Duke (CIS), Adam Friedman (Education), Steve Folmar (Anthropology), Mike Hazen (Communication), and Kline Harrison (Associate Provost). It met once during Fall 2009 and once during Spring 2010.
 - An increase in the three ICP courses from 0.5 credits to 1.0 credits each was approved by the Curriculum Committee in April 2009, and Steve Duke worked with the ICP instructor, Helen Akinc, to revise the content of these courses beginning with Fall 2009.
 - The text on the CIS and other WFU websites was revised to more fully explain and promote intercultural competency and methods for acquiring it. The CIS website (www.wfu.edu/cis/icp) now has several pages devoted to the ICP, including quotes from students who have taken ICP courses, descriptions of the courses, and information about intercultural competency development.
 - The ICP courses were publicized more broadly among WFU students, faculty and staff, with the goal to increase participation in INS 150 to 20% of all study abroad students, and in INS 152 to 10% of all returning study abroad students by 2010-2011. More specifically, the ICP courses are being publicized widely among students who have started an application to study abroad. CIS staff are using study abroad advising appointments to encourage students to take INS 150. Steve Duke is taking the lead role in holding interest sessions for students. Ten info sessions were held in 2009-2010. In addition, a public event was held in November 2009 on “Why Cultural Preparation Matters,” led by Dr. Medge Owens of the Medical School. Approximately 10% of semester study abroad students enrolled in INS 150 this year, and the CIS will continue working with Helen Akinc to increase the participation rate in all three courses.
 - Enrollments in ICP courses
 - Fall Semester 2009:

- ◆ INS 150 taught by Helen Akinc, 16 students enrolled
 - ◆ INS 151 taught by Helen Akinc, 4 students enrolled
 - ◆ INS 152 taught by Helen Akinc, 2 students enrolled
- Spring Semester 2010:
 - ◆ INS 150 taught by Helen Akinc, 27 students enrolled
 - ◆ INS 151 taught by Helen Akinc, 5 students enrolled
 - ◆ INS 152 taught by Helen Akinc, 7 students enrolled
- The IDI continued to be used as a research tool and program assessment, and consideration was given to other assessment tools and measures that provide a rich set of qualitative and quantitative data relative to intercultural competency among students. Students enrolled in INS 150 and 152 are asked to take the IDI during the course as a research tool. Steve Duke arranged to trade in approximately 3200 paper copies of IDI version 2 for an equal number of credits in IDI online version 3. This will make it easier for students to take the IDI, and faster to generate individual and group reports for those who take the IDI. In addition, a faculty research team is currently preparing a separate inventory for use at Wake Forest geared to better understand and assess the impact of the ICP on student development. The new inventory will be used alongside the IDI and other measures to assess student development.
- ◆ Faculty
 - The Workshop on Intercultural Skills Enhancement (WISE) is a path-breaking new workshop geared at helping faculty who lead programs abroad in preparing their students for intercultural interaction. To our knowledge, this workshop remains unique in making a substantial contribution to faculty preparation efforts across the country and to bring recognition to Wake Forest.
 - The second annual WISE workshop was held on February 26-27, 2010, at Graylyn Conference Center in Winston-Salem. A total of 67 individuals attended the workshop, of which 13 were Wake Forest faculty or staff. Including the 13 WFU attendees, 52 attendees were from institutions in North Carolina, while others came from Arizona, Illinois, Indiana, Maryland, Missouri, Ohio, Tennessee, Texas, Virginia and Washington, DC.
 - The WISE steering committee revised the curriculum, design and list of presenters for the second offering of the workshop. Steve Duke met several times during the year with members of the steering committee, which includes Helen Akinc (ICP instructor), Terry Baker (Business), Steven Folmar (Anthropology), Michael Lord (Babcock), and Gary Miller (HES).
 - A total of fourteen presentations were given at the workshop, nine by Wake Forest faculty or staff and five by individuals

from outside Wake Forest: Darla Deardorff (Duke University and AIEA), Penelope Pynes (UNC-Greensboro), Bill Roberts (St. Mary's College of Maryland), and Julie Scott and Anders Uhrskov (DIS in Denmark).

- Curricular Connections
 - ◆ To facilitate the development of additional courses with an international focus, a call for proposals was sent to the undergraduate faculty in early spring. Based on the available funding and the strength of their applications, three faculty members were awarded grants.
 - Sarah Lischer (Political Science) – Human Rights in a Global Context
 - David Phillips (Women's and Gender Studies) – Transformative Models: LGBT Identities and Cross-Cultural Translation
 - Charles Wilkins (History) – Power and Dissent in Modern Arabic Literature
 - ◆ One new international course also was developed as a part of a summer service-learning program in Ghana. Yomi Durotoye taught AFS 220: Studies in Africa. This course covered the culture, politics, economy, and society of Ghana. Through formal lectures, guest speakers, and excursions to such places as the Makola Market in Accra, the Nkrumah Mausoleum, the Kakum National Park, Cape Coast Castle, Kumasi Market and the Asantehene Palace, the students experienced, theoretically and practically, the cultural diversity of Ghana. The program was partially supported by the Pro Humanitate Center, a Project of the Lilly Endowment and the William Morris Foundation.
 - ◆ Two new courses were developed for the WFU London and Venice programs, with a comparable course planned for Vienna in 2010-2011. These courses are designed to enhance the cultural immersion of students within their host city. All courses are designated HUM180 for 1.5 hours on a P/F basis.
 - The London offering, titled *Contemporary London Experience*, focused on the social, political and environmental factors of life in London today through integrative activities in London. It includes weekly meetings discussing cultural integration issues and a component of involvement in the London community chosen by students' individual interest (choir, theater group, WW11 interest group etc.). Requirements include a journal and a written reflection paper, with various weekly assignments by topic.
 - The Venice version, titled *The Modern Venetian Experience*, is designed to increase students' awareness and appreciation of cultural life in Venice. Life in contemporary Venice is studied against the backdrop of its long and distinguished culture and history, with students hearing from experts on social, cultural, linguistic and environmental issues. The course consists of attending events, hearing guest speakers, and meeting with

Venetian college students for discussions about life, politics, culture, etc. Students are required to keep a journal and write reflection papers.

- ◆ Of the 74 First Year Seminars offered during the academic year, over 20% had an international focus or foundation.
- Peer-Advising Program
 - ◆ The second year of the program was a continued success. A total of thirteen undergraduate students who had already studied abroad were accepted into the program and participated. In addition seven students were identified as WFU Ambassadors to serve as peer advisors for the Wake Forest programs. After being trained, Peer Advisors were able to take over leading the weekly study abroad interest sessions and provided significant help to prospective students. They held events on campus including Trivia Nights at Shorty's and International Coffee Tasting in addition to academic panels on study abroad. Two members of the Center for International Studies gave a presentation at the Forum on Education Abroad Conference regarding the success of the program.
- International Students and Faculty
 - ◆ To assist the Admissions Office in its efforts to recruit international students, an International Admissions Counselor, Elizabeth Voelker was retained for the 2009-2010 academic year. Elizabeth spent time in Europe and Asia visiting 23 high schools and attending college fairs.
 - ◆ Correlated with her efforts, the number of applications from international students increased 17% over last year with enrollment for 2010-2011 increasing 50%.
 - ◆ An increase in international faculty was also realized among new hires in Spring 2010. Of the 21 new tenure/tenure-track faculty joining WFU in Fall 2010, four (19%) are of international origin, bringing our total percentage of international faculty to 12.2%.
- Approval and Oversight of International Programs
 - Approval Process for New International Programs
 - ◆ The Study Abroad Committee (SAC) reviewed proposals in 2009-2010 from students proposing to attend study abroad programs that were not on the list of approved programs.
 - Several of these proposals were approved, including four programs in Russia (Middlebury, ACTR, Bard/Smolny); Yonsei U./Korea (Summer); Tel Aviv U. (Summer); Connect 123/U. of Cape Town; Virginia Tech/Moscow (Summer); Howard U./Uganda (Summer); Emory U./Vienna (Summer); Duke U./Costa Rica; U. of Georgia/Athens: Global LEAD (Summer).
 - Oversight of International Programs
 - ◆ The *Global Advisory Council*, whose members represent the College, the Graduate School, the professional schools, and Student Life focused on the development of a "Wake Forest in the World" webpage. Currently under construction, this website will provide

information on international resources and facts associated with WFU. Unexpected delays led to a new launch date of Fall 2010, as opposed to the original Fall 2009 scheduled launch.

- ◆ The Study Abroad Committee (SAC) approved guidelines for program reviews of Wake Forest and Affiliate (non-WFU) programs.
 - Three members of the SAC (Stew Carter, Steven Duke, and Mary Foskett) conducted a program review of Wake Forest programs in Venice and Vienna, with an on-site visit in February 2010. The review team issued a report, which is available in the Forms and Documents section of WIN (under International Studies).
 - Two voting members of the SAC (Steven Duke and Ralph Tower), one non-voting member of the SAC (Ian Taplin) and Worrell House program director Kathy Smith conducted a program review of Affiliate (non-WFU) programs in London, with an on-site visit in March 2010. The review team is still working on a report of this program review. The report will be submitted to the Study Abroad Committee in fall 2010 for review and discussion before it is finalized.
- ◆ In addition to on-going efforts to remain informed about existing programs, CIS participated in the following site visits and program reviews in order to gain first-hand knowledge of individual programs:
 - CIEE program in Amman, Jordan;
 - Various programs in Beijing and Shanghai, China;
 - ISA program in Rome, Italy;
 - NYU program in Florence, Italy;
 - WFU semester programs in Venice and Vienna;
 - Reviews of various programs in London;
 - BU program in Sydney, Australia;
- Initiative 2: Expanding Opportunities for International Experiences
 - Encouraging Students to Participate in International Experiences
 - Study Abroad Programs: A total of 661 undergraduates studied abroad for credit in 2009-2010. This includes 335 studying abroad during Fall 2009, 97 during Spring 2010, four for the full academic year, and 225 during Summer 2010. The number of students going abroad for credit in 2009-2010 decreased from 670 in 2008-2009, primarily due to the weakened economy. Nevertheless, projections for 2010-2011 are above those for 2008-2009.
 - ◆ Programs offering divisional credit
 - Summer programs at the WFU houses continued to offer divisional credit. At Casa Artom in Venice, Remi Lanzoni offered a Humanities course which fulfilled a Divisional II Literature requirement. Also, James Cotter offered a required core course in the undergraduate business curriculum at the Flow House in Vienna.

- ◆ Programs offering credit in the major
 - As part of the Curriculum Integration effort, Steve Duke met with department chairs and faculty in Chemistry, German and Russian, History, Psychology, and Religion during 2009-2010, and remained in contact with department chairs in Political Science and Romance Languages to review available programs, identify ideal times in the curriculum for study abroad, and find curricular matches where needed. Steve and his staff also met with faculty in the undergraduate business program to launch the effort for business.
 - Study abroad opportunities were developed for science majors through summer offerings in Cambridge by Rebecca Alexander (Chemistry) and in Vienna by Wayne Silver (Biology).
- ◆ Additional locations for international studies
 - In Latin America, a partnership was established with Universidad Diego Portales and Universidad Torcuato Di Tella for the offering of a semester program in the Southern Cone for Spring 2011. Students will spend two-weeks in Buenos Aires taking a Latin American culture course before transitioning to Santiago for the remainder of their semester coursework. The resident professor for the inaugural semester will be Dr. Luis Roniger.
 - In Africa, a new summer program was offered for Summer 2010 in Ghana as previously mentioned. Yomi Durotoye served as instructor for the course which focused on African Studies.
 - In India, Anandra Mitra offered a new Summer 2010 course titled, "Communication, Culture and Sustainability." The program was based in Calcutta and Delhi.
- ◆ International exchange and collaborative programs
 - As an ACC institution, WFU continues to participate in the conference's International Academic Collaborative (IAC). This collaborative continues to identify and provide opportunities for our students to study abroad through other ACC institutions and for students from other ACC schools to study through WFU.
- International Internship Programs
 - ◆ Ten students participated on the EUSA program in Summer 2010. Six students worked in London, England interning with Julian Young & Co, Brand National Ltd, Jack Media London Ltd., European Economics, and Informa PLC. Four students worked in Dublin, Ireland interning with the Festivals of World Cultures, Citco Fund Service Limited and other businesses.
 - ◆ During the 2009-2010 academic year, we had 41 students participate on the BU internship program. One student in Dublin, Ireland; three in Geneva, Switzerland; 30 in London, England; two in Paris, France; and five in Sydney, Australia.
- International Research Opportunities

- ◆ The Richter Scholars Program remained strong with 25 awards for the summer of 2010 for a total amount of \$111,560.
- International Volunteer Service and Service Learning
 - ◆ A service-learning program in Managua, Nicaragua was offered during Summer 2010 and sponsored by the Pro Humanitate Center, the Lilly Grant, and the William Morris Foundation. Students participating in the program worked in community and healthcare settings while continuing their integrative coursework on Global Nutrition and Health and on Health Communication.
 - ◆ Also sponsored by the Pro Humanitate Center, the Lilly Grant, and the William Morris Foundation was the aforementioned service-learning trip to Ghana during Summer 2010. In addition to their coursework on African Studies, students spent time serving at the Street Girls' Refuge and Daycare Center.
 - ◆ The QEP helped support the following service trips during the 09-10 academic year:
 - Amizade to Santerem, Brazil
 - City of Joy trip to Calcutta, India
 - Mission of Good Hope trip to Kayamandi, South Africa
 - Helping Hands trip to Moscow, Russia
- International Conferences/Workshops/Seminars
 - ◆ Students receiving stipends to participate in international conferences were:
 - James Griffin – Desautels Business Conference on Sustainability in Montreal, Canada.
 - Katherine Morgan – First Annual International Conference on Fine and Performing Arts in Athens, Greece.
 - Janak Padhiar – 19th International Youth Leadership Conference in Prague, Czech Republic.
- International Co-curricular opportunities
 - ◆ A new program is being initiated titled, “International Leadership Laureates,” which will encourage and recognize students’ participation in extra- and co-curricular activities having an international focus. Kickoff for the program is scheduled for Spring 2011.
- Financial Support
 - ◆ Scholarships
 - \$ 268,000 in Wake Forest scholarships were awarded to students studying at Wake Forest-administered programs, plus \$3000 in ACC/IAC scholarships for study in any approved study abroad program;
 - \$127,500 in the Global Citizens Scholarship were awarded to students studying in WFU and Affiliate (non-WFU) programs in Spring 2010;
 - ◆ Underrepresented students receiving QEP stipends were:
 - Jasmine Smith, who received funding to participate in the Nicaragua summer service-learning program.

- Advising and Information Access
 - ◆ The study abroad advising team continued to provide a high level of personal service to all students interested in studying abroad. In addition to serving students, the advising team worked closely with faculty and department chairs to facilitate the study abroad course approval process and address problems or issues that occur. The team also worked closely with staff in other key units involved in the study abroad process in order to maintain continuity of service to Wake Forest students. Such units include: Registrar's Office, Student Financial Aid, Student Financial Services, Office of the Dean of Student Services, Summer Sessions, Office of the Dean of the College, and Institutional Research, among others.
 - ◆ During Spring 2010, the study abroad advising team offered extended office hours for study abroad students accepted to their program. These additional appointment slots enabled students to proceed with their course approval forms in a timely manner.
 - ◆ CIS staff attended meetings with lower division advisors in Fall 2009, both to explain study abroad processes as well as to answer questions.
 - ◆ As part of the curriculum integration effort, a two-page advising sheet was prepared for the German majors, with information about academic issues, advanced planning, financial issues, and approved programs. As mentioned previously, the curriculum integration effort is also underway with other academic departments, with the goal of identifying programs that are approved by those departments for their majors.
 - ◆ As mentioned previously, the second year of the Peer Advising Program proved very successful. A total of thirteen undergraduate students who had already studied abroad were accepted into the program and trained to lead weekly study abroad information sessions, plan workshops, hold one-on-one advising sessions with interested students, and assist with pre-departure orientations, among other events. A group of "WFU Ambassadors" was also selected to work directly with the program directors of the three houses and assist with marketing efforts and orientation activities.
- Support for Faculty to Develop International Experiences and International Faculty
 - ◆ WFU Faculty
 - Professional Development
 - Wei-Chin Lee (Political Science) was selected to participate in an International Faculty Development Seminars offered by the Council on International Education Exchange (CIEE). The seminar took place in Tibet and focused on "Religion, Ecology, and Identity in Tibet."
 - Steve Whittington (Anthropology) received funds to facilitate his work on an archaeological project in the Mixteca Alta of Oaxaca, Mexico.

- Peter Kairoff (Music) received funding to perform by invitation at the Conservatory of Music in Gdansk.
- Sandra Dickson (Communication) received funding to visit Yad Vashem in Israel regarding production of her film, *The Last Flight of Petr Ginz*.
- Faculty Exchange and Collaboration
 - Formed focus group of chairs/faculty from the sciences on interest in faculty exchange opportunities in Poland
 - Visited universities in Poland to evaluate opportunities and sign memorandums of agreement.
- ◆ Visiting Scholars –
 - The Fund for International Scholars provides resources to invite international scholars to campus for presentations, lectures, short research projects, or other types of collaboration. Four applications were awarded funding for the spring semester:
 - Dr. med. Christian Thomeczek, managing director of the German Agency for Quality in Medicine provided a research presentation and discussed scholarly collaborations in the Spring 2010. He was hosted by Dr. Annegret Hannawa (Communications).
 - Dr. Shahabuddin Memon (University of Sindh Jamshoro, Pakistan) conducted research with Dr. Abdessadek Lachgar (Chemistry) as part of a collaborative initiative between WFU and the National Centre of Excellence in Analytical Chemistry at the University of Sindh Jamshoro.
 - Dr. José Anchieta Gomes Neto (São Paulo State University, Brazil) visited to explore opportunities for collaborative research and offer a departmental seminar. He was hosted by Dr. Bradley Jones (Chemistry).
 - Dr. Frans van Eemeren (University of Amsterdam, Netherlands) presented the keynote address at the Thirteenth Biennial Wake Forest University Argumentation Conference, where he also led a workshop. He was hosted by Dr. Alessandra Beasley Von Burg (Communications), director of the conference.
 - Scholars in Residence – In addition to funding for short-term visitors, financial support was also awarded for guest scholars on a semester and yearlong basis.
 - As part of the Japan Outreach Initiative, Ms. Mako Aoki spent the academic year on campus serving as a Japanese Culture Coordinator.
 - As part of an exchange agreement with Hebrew University, Dr. Marc Hirshman joined the faculty for the Fall 2009 semester teaching courses in the Department of Religion.

❖ Additional Developments

- A proposal to host a Fulbright Scholar-in-Residence for African Studies was selected by the Fulbright committee. Our 2010-2011 visiting scholar, Dr. Nuhu Yaqub, is a professor of political science and was the Vice-Chancellor (President) of the University of Abuja in Nigeria from 2004 to 2009. He has studied at the University of Toronto in Canada and received his PhD at the University of Sussex in the United Kingdom. He has published widely on African political economy, international politics, democratic transition and consolidation, and public policy. Dr. Yaqub will reside in the Department of Political Science and teach “Africa and World Politics” and another course.
- In Nicaragua, paperwork was finalized for our status as a non-profit entity. Concurrently, the architectural designs for renovations to the WFU conference center were completed, along with a master plan. In May 2010 the request for proposals on the renovations was sent out with two proposals being received in mid-June. A contract was awarded in early July 2010. Also, a local business manager was hired in July 2009.
- In China, a partnership with CNA-USA was established to recruit Chinese students for enrollment at WFU. Linda Bridges, an associate director of Admissions, participated in a site visit to allied Chinese high schools as part of this enrollment initiative.
- At the Wake Forest houses and properties in Europe, significant progress was made towards future enhancements and usages of the properties. For Casa Artom, architectural designs for renovations to the courtyard, classroom, and library were completed and renovations commenced in June. Similarly for the Worrell House in London, architectural plans for renovations to the faculty flat were completed and renovations also commenced in June. For the Flow House, David Levy was appointed program director after the unexpected retirement of Larry West. In Salamanca, new course offerings were identified that will enable students pursuing the Global Trade and Commerce minor to enroll in classes counting towards that minor. In Dijon, a lease was signed on a new apartment for the resident professors.
- A focus group associated with or interested in the Mediterranean area was formed and a center planning grant was submitted in May focused on the Study of the Mediterranean as a Region. Although the proposal was not accepted, the principals intend to apply again.