



WAKE FOREST ORIENTATION

FORESTRY 101

From College to Career

Dr. Heidi Robinson

Office of Personal and Career Development

New Deac Week 2026



Heidi Robinson

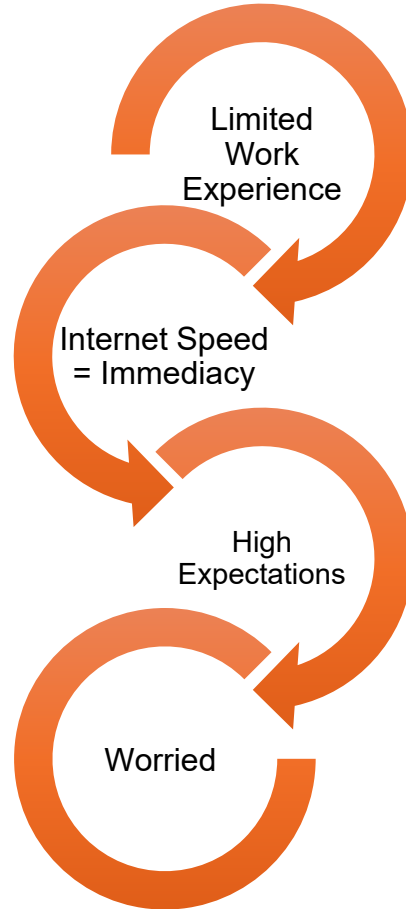
Associate Vice President, OPCD

Associate Professor of the Practice, Department of Education

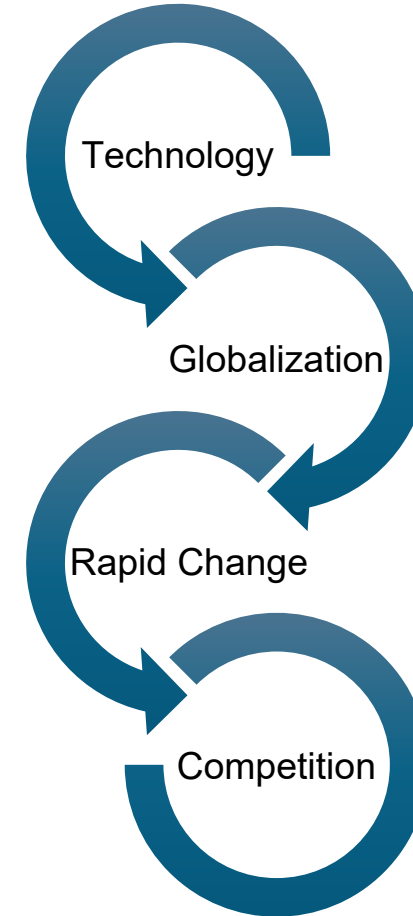


All Students Face Challenges

Today's Students



World of Work



Our Approach to Career Readiness



The OPCD works with first-year students

- College to Career Courses
- 1:1 Career Coaching and Drop-in Appointments
- Weekly Resume Clinics
- Exploring Majors and Careers
- Events to Explore Finance, Consulting, Marketing and Grad School
- Career Fair Backstage Pass: September 17th



Some Careers Require an Early Start

Pre-Med / Pre-Health

- Begin prerequisites and attend pre-health sessions
- Attend **Graduate and Professional Fair on November 5th**

Consulting

- Attend virtual “**What is Consulting?**” on **September 1**
- Internship recruiting can be 12-14 months before start

Finance & Investment Banking

- Apply for Pre-Wall Street Track: read emails
- Attend **World of Finance on September 8**
- Attend **Finance & Accounting Networking Night on October 22**
- Internship recruiting can be **12-14** months before start

Conventional Wisdom: Major = Job

- Your major does NOT equal your career
- Strong cultural beliefs
- Employers tell us they hire for skills
- For students
- You are NOT married to your major!



Mystery Major Game



Mystery Major One

Employer Name	Job Title	Location
Advisory Board Company	Marketing Associate	Washington, DC
NBC Universal	Digital Service and Business Operations Representative	New York, NY
Altyris Advertising	Account Manager	High Point, NC
Ralph Lauren	Assistant Merchandiser for Women's Polo Accessories and Footwear	New York, NY
Bright Beginnings	Donor Relations Officer	Washington, DC
The Media	Marketing Coordinator	Winston Salem, NC
MTV Networks	Production Assistant	New York, NY
FCB Global Pharmaceutical	Account Executive	New York, NY
Millennium Dance Complex	Studio Manager & Dance Instructor	North Hollywood, CA
UNC-Greensboro	Graduate Student, Counselor Education Graduate Program	Greensboro, NC



Communication





Peyton Perea · 2nd

Assistant Producer at EA Sports FC, Former Pro Athlete

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Tiayé Wooten · 1st

Analyst at U.S. Government Accountability Office

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Madison Yauger (She/Her) · 2nd

Editor, Commerce, PEOPLE

New York City Metropolitan Area · [Contact info](#)



Caroline Roche · 2nd

Strategy Analyst at Deloitte

Darien, Connecticut, United States · [Contact info](#)

500+ connections



Samantha Jones ✓ (She/Her) · 2nd

Communications at L'Oréal Research & Innovation

New York, New York, United States · [Contact info](#)

Mystery Major Game



Mystery Major Two

Job Title	Employer	Location
Comedy Content Creator	Stand-Up NYC	New York, NY
Training Consultant	Lincoln Financial Group	Charlotte, NC
Financial Advisor	Mass Mutual	Syracuse, NY
Researcher	Memorial Sloan-Kettering Cancer Ctr	New York, NY
Financial Analyst	LawCash	Brooklyn, NY
Research Associate	Gerson Lehrman Group	Austin, TX
HR People Development	Volvo Group	Dublin, VA



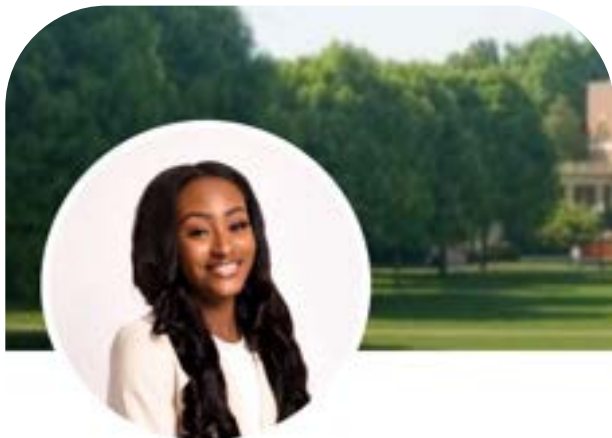
Sociology



Careers in Sociology

social research, social welfare, business, public service, social work, public administration, law, non-profit business, criminal justice, law, human resources, student services, education, health services, youth services, counseling, professional sociology





Ashani Davis ✓ (She/Her) · 2nd
Compliance Analyst at Morgan Stanley
Brown Captain
New York City Metropolitan Area · [Contact info](#)



Leah Messenker · 1st
Influencer & PR Marketing
Coordinator at The Estée...

Elaine Peddycord, CPA, Sherry Moss,
and 127 other mutual connections



Berhan Getachew, MPH ✓ (She/Her) · 2nd
Consultant at Deloitte | Public Health Professional
Arlington, Virginia, United States · [Contact info](#)



Trevor C. Hunt, MD ✓ · 1st
Resident Physician in Urologic Surgery at the University of Rochester
Rochester, New York, United States · [Contact info](#)



University of Rochester
Medical Center



The Brody School of
Medicine at East Carolina...

Mystery Major Game



Mystery Major Three

<u>Employer Name</u>	<u>Job Title</u>	<u>Location</u>
Refugee Resettlement Services	AmeriCorps	Atlanta
Law Student	Harvard University	Cambridge, MA
Change Consultant	Bank of America	Charlotte, NC
1st Grade Teacher	Teach for America	Colorado Springs, CO
Musician	The Slight Eccentric	Saint Clair Shores
2nd Lieutenant	U.S. Army	Ft. Bragg, NC
Business Development Associate	Metric	New York, NY
Medical Student	University of North Carolina Chapel Hill	Chapel Hill, NC
Assistant Managing Editor	Regnery Publishing	New York, NY
HR Operations Associate	Polaris	Washington, DC





PHILOSOPHY



Careers Associated with Philosophy Major



- Advertising Specialist
- Archivist
- Attorney
- Bank Officer
- Consultant
- Educator
- Foreign Service Officer
- Museum Curator
- Physician
- Publisher



Skills Acquired with Philosophy Major

- Objectivity
- Ability to conduct research and explain results
- Analyze and solve problems
- Open-minded on big questions
- Skillful at analytical reasoning
- Inclined to question meaning
- Support thinking with facts and reason



Interesting Facts about Philosophy Major

- Philosophy Majors
 - Rank third in LSAT among twenty-two majors
 - Rank second on GMAT scores among nineteen majors
 - Only mathematics and economics majors score higher, on average
 - Results from Clifford Adelman's *The Standardized Test Scores of College Graduates*
- 812 alumni with philosophy majors in WFU LinkedIn alumni group





Katherine Finch · 2nd
Financial Analyst at Goldman Sachs



Wesley Alexander ✓ · 2nd
Senior Consultant at Resolution Economics
Los Angeles, California, United States · [Contact info](#)



Wilson Florence · 2nd
Management Consulting Senior Analyst at Accenture
Washington, District of Columbia, United States · [Contact info](#)

Get Experience? Yes, you can!

On-Campus

- Opportunities for research
- Leadership in campus organizations
- Paid opportunities (e.g., social media for Campus Recreation)
- Unpaid internships (e.g., sports marketing)

Off-Campus/Virtual

- Parker Dewey
- The Forage
- Handshake

First-Years

Welcome to your first year in The Forest. We are here to help you start your journey.



There is a lot to think about like choosing a major, landing an internship, and creating your college resume. You don't have to do this by yourself. We've got you.

Our office is on the second floor of Reynolda Hall, just down the hall from the Mag Room and two stories up from The Pit.

Here are the four things to do during your first year:

Wake Forest Students Say It Best



Q & A

