

# Wake Forest University School of Business

## Changes to Spring 2020 Admissions

We are making adjustments to the application process for our **Accelerated Masters Programs in an effort to adapt to the ongoing global public health crisis**. It is our hope that these changes will relieve some stress for applicants by reducing obstacles and streamlining the process.

- GRE/GMAT waivers are available for qualified applicants
- Waived \$100 application fee (use code DEACON)
- Waived short-answer essay questions (use code DEACON)

### Why Stay at Wake?

- Unparalleled career coaching and experiential learning are at the core of our programs
- Students of all undergraduate majors can add critical business skills to launch their careers
- Market connections guide our programs and develop graduates who make an impact from day one

#### MS IN MANAGEMENT (MSM)

- 10-month experience-based program to help non-business majors excel in today's competitive marketplace
- #1 in the U.S. for Career Opportunities, #3 Overall (The Economist, 2019)
- Employment destinations include Cigna, Deloitte, Facebook, General Mills, United Airlines, and more



**Alex Florent**  
**Double Deac**

Major: Sociology '19  
Program: MS in Management '20

"Deciding to pursue an MSM from Wake was definitely one of the best decisions I have ever made. Everyone in the program really wants you to succeed and they do everything they can to help you do that. The MSM program is challenging, but my Wake undergrad prepared me to excel. I was fortunate enough to receive and accept a job offer in November and that's heavily due to the help of the student engagement team in the MSM program."

#### MS IN BUSINESS ANALYTICS (MSBA)

- 10-month program that teaches students to transform data into actionable, impactful business insights
- 100% employment (Class of 2019)
- Graduates employed by Apple, Disney, Google, MasterCard, Microsoft, Uber



**Ty Witt**  
**Double Deac**

Major: Health & Exercise Science '19  
Program: MS in Business Analytics '20

"Coming back for a fifth year was kind of an easy decision, especially going into the business school with the reputation it has: that was something that really stuck out to me. Choosing the Business Analytics program in particular, they have a really strong success rate in placing people and jobs, but it also seems to be an emerging skill to have in the job industry going forward."

#### MS IN ACCOUNTANCY (MSA)

- A cutting-edge analytics focus prepares students for a variety of careers in the financial industry
- Students from any major can gain valuable experience with an optional paid internship
- Highest CPA pass rate more than any other school in the past 20 years (NASBA's uniform CPA Examination)



**Megan Clarke**  
**Double Deac**

Major: Accountancy '19  
Program: MS in Accountancy '20

"I had a few family members who attended Wake Forest, which is why I originally toured the school. Once I got here I fell in love with the campus. It was also a school with everything I was looking for: strong division 1 sports teams, a well-recognized business school, small class sizes, and a great reputation. I feel so proud to be in such a well-recognized business school and accounting program."

Contact **Blake McClaren** for more information:  
**mcclareb@wfu.edu** or call/text **336.728.6170**.



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