

Family Business Center Forum

Tuesday, September 13, 2011

Whitehead Manor Conference Center
5901 Sardis Road, Charlotte, NC

Noon - 1:00 PM: Private Lunch with speaker for FBC members, sponsors and invited guests

1:00 PM - 4:00 PM: Welcome and Presentations

Register by August 30, 2011 at familybusiness.opcd.wfu.edu, "FBC Events"

For more information, contact Rhonda Stokes at stokesrj@wfu.edu



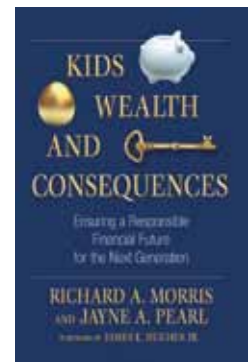
Rich Morris

The WFU Family Business Center invites you to join us for a special forum customized for family business owners and their families. Wake Forest University is committed to preparing students for a successful college-to-career transition, and financial literacy is an important piece in that preparation. Rich Morris, co-author of *Kids, Wealth and Consequences*, will provide parents with the motivation to start communicating their financial values, and the tools to do so with confidence.

Topics will include:

1. Talking to Kids about Money: Who, when, what, how and why?
2. Defining the Family's Financial Values: How can parents instill financial values? To what extent do parents model them?
3. Successful Choices: How can one harmoniously integrate a family and business, and provide children successful and happy career choices?

Rich Morris is principal of ROI Consulting and co-author of *Kids, Wealth and Consequences*. Previously, he worked at his family's 80-year-old, privately held company, Fel-Pro, until its sale in 1998. Rich has spoken at family business centers across the country, and has been quoted in the Wall Street Journal, Crain's Chicago Business and Family Business magazine.



The Family Business Center - Charlotte Metro is made possible by the generous sponsorship of:



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