





The mission of the Division of Campus Life is
"Preparing students to lead lives of meaning and purpose."

CAMPUS LIFE STRATEGIC DIRECTIONS

Lead a comprehensive approach to student and community wellbeing

Cultivate an inclusive community where all students feel a sense of belonging and are valued contributing members

Prepare students to lead in a diverse environment with cultural humility

Foster a culture of peer engagement, leadership, and accountability

Promote operational excellence in all systems and processes



Dear Friends,

The collective work of professionals in our division seeks to accomplish our mission—helping our students to lead lives of meaning and purpose. This annual report provides a snapshot of key metrics that reflect this work from the past academic year. Rather than arrange this information by department or organizational chart, we instead present the strategic directions that unite work across our very diverse units. With our impact on students at the center of our work, there is much that unites us.

These data reflect real and direct impact on our students. Our teams strive to meet the needs of our students at each point of their Wake Forest University journey, from belonging to engagement to purpose. We do this work in a time of global, national, and local political divisiveness that adds stress across campus and makes our work to create community and support individual growth and wellbeing increasingly important.

The President's Commission on the First Year Experience, made up of faculty and staff, was charged in 2017–2018 with finding ways to deepen students' connection to Wake Forest from the very beginning. As highlighted in this report, initiatives born out of this charge took shape last year and set the foundation for growth going forward, as we seek to ensure all of our students feel welcomed, heard, and seen at Wake Forest. In addition to highlighting efforts to increase sense of belonging, we also foster student peer engagement, leadership, and accountability.

Our team is comprised of highly dedicated professionals who seek innovative ways to reach our mission. With much attention (rightly) given to the strategic directions, we should not lose sight of the work our teams do towards our critical success factors. These essential components and fundamental expectations of our daily activities require continuous attention to flourish, and are so often done behind the scenes by dedicated staff. I hope that this report helps illuminate the impact of that daily work.

The safety of our students will always be our highest priority, and dozens of professionals dedicate themselves to the important work of protecting our community through proactive planning and, when called upon, responding to a crisis.

As always, our success is tied to the connections across the Division of Campus Life and with our campus partners. We are grateful for their continued collaboration. Our goals are aligned: to respond to the needs of our students, to support and empower them, and, ultimately, to send them out into the world to make a difference in the spirit of *Pro Humanitate*.

Sincerely,

A handwritten signature in black ink that reads "Penny Rue". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

Dr. Penny Rue

Vice President for Campus Life

Lead a comprehensive approach to
student and community





Doubling the number of group exercise studios in the Wellbeing Center permitted the expansion of group exercise classes offered. Approximately 70 group exercise classes were offered each week.

5,826 individuals

participated in group exercise classes during the fall semester.

7,493 individuals

participated in group exercise classes during the spring semester.

The customized fitness classes and outdoor pursuits programming

not only helped increase the participation in these programs, but increased participation in underserved student populations such as international and graduate students.

With a focus on students, faculty, staff, retirees, and their families, the Wellbeing Center maintains regular hours throughout the year except for during the University's winter break.

374,172 guests

entered the Wellbeing Center during the 2018–19 year.



Over 90%

of students receiving support from Learning Assistance Center & Disability Services agreed that they learned strategies to become a more active learner and what to do to be successful when confronted with difficult academic tasks.

H.O.O.T.S, Harnessing Outstanding Opportunities through Sharing, a comprehensive peer mentoring program for first-year students with a learning disability diagnosis was launched **with 26 total participants.**

Through the program, 12 students were partnered with upper class students with similar disabilities.

BASICS (Brief Alcohol Screening and Intervention for College Students) provided

251
training sessions
to 159
unique students.

The Office of Wellbeing received a

\$30,000

grant for alcohol prevention from the NCAA and created a series of sober tailgates for home football games.

The Office of Wellbeing collaborated with the University Counseling Center on the Signs of Stress Campaign, facilitating a campus-wide marketing campaign about the five signs of emotional distress.

The campaign provided 447 individuals with stress relief activities.
252 individuals were screened for depression and anxiety.

MindfulWake

promotes resilience, wellbeing, compassion, and connection on campus through mindfulness-related programming and events.

The program reached beyond the Reynolda Campus to offer transformative experiences at Wake Downtown through the Spiritual Care Services.

56 students

participated in the Red Flag Campaign, which promotes healthy relationships.

82% of students

participating in the Campaign shared that they have a better understanding of behaviors that are "red flags" in relationships.

84% of students

said that they feel more comfortable reaching out to resources after participating in the Campaign.



National Screening Days supported our community members in understanding their risk of substance misuse and facilitated referrals to appropriate helping resources.

608 individuals were screened on National Alcohol Screening Day.

528 individuals were screened on National Marijuana Screening Day.

Student Health Service, the University Counseling Center, and Learning Assistance Center & Disability Services worked together to develop an innovative ADHD Assessment Clinic. The process standardized and increased information considered during assessment for students with no prior evaluation for ADHD.

38% of students completing the assessment met diagnostic criteria for ADHD.

632 new Greek members participated in the Alcohol Skills Training Program (ASTP), a peer-led workshop with the goal of minimizing the negative effects of alcohol. In the two years that ASTP has been utilized, over **1,100 students have been trained.**

Cultivate an inclusive community
where all students feel
a sense of



and are valued
contributing members

Residential Engagement Communities,

the student-led theme and interest housing program, promotes a sense of belonging at the niche level.

Many of these communities are also gender neutral and promote further diversity of experience.

Some of the communities are Casa Latina, Global Village, Pride House, Sustainability House, and Club Rowing.



During the 2019–20 housing selection process, significantly more rising seniors (+33%) selected on-campus housing compared to the prior year. Deacon Place, a nearby off-campus apartment complex, was purchased by the University to meet the growing demand for housing.

The acquisition added 328 beds to our inventory.

73

Student Activity Fee-funded events/initiatives included the strategic direction of

Sense of Belonging

in their funding request.

Learning Assistance Center & Disability Services

increased its presence during new student orientation and New Deac Week by offering Time Management, Tutoring, Accommodations, Oh My! The program provided an in-depth overview of services available to students from the office.

10 students completed

training to become new PREPARE (Policy Group on Rape Education, Prevention, and Response) facilitators. The purpose of PREPARE is to develop and coordinate programs to educate the Wake Forest University community about rape and sexual assault.

PREPARE won the 2018–19 THRIVE Student Organization Award.

A total of 772 students received academic accommodations, which is a 38% increase in one year and

73% over five years.



187 students participated in Campus Life-led pre-orientation programs, including:

Wake Well · Wilderness to Wake
Mazal Wake · Summit

which we know contributes to our incoming students' success in transitioning to Wake Forest.

Campus Life collaborated with Global Programs and Studies at **Connect@Wake** in Shanghai, China. The goal was to provide support to our incoming Chinese students with an orientation to the campus community, university life, wellbeing practices, and staying safe.

Prepare students to lead
in a



environment
with cultural humility

The University Counseling Center

continues to work diligently to
remove barriers and reduce stigmas to
seeking mental healthcare for students
from underrepresented backgrounds.

**To eliminate barriers to study
abroad opportunities,**

Student Health Service worked with the Center for
Global Programs and Studies to host a clinic to provide
required vaccinations to 99 students; administering

**120
vaccinations**
during this one-day clinic.

CARE Team/Case Management partnered with the
Office of Diversity and Inclusion to ensure

**equity of
access to
services**

**through events such as a
First Friday Breakfast.**

Student organizations and campus departments
self-select the strategic directions that they
believe their program or initiative outcomes impact.

45 events

**funded by the Student
Activity Fee were
focused on cultural humility.**

The Student Activity Fee (SAF) assists the campus
community in creating opportunities to involve, engage,
and lead. The SAF Committee works to align the funding
process with the Campus Life Strategic Directions.

The Safe Office,

which fosters a safe campus climate that is free of interpersonal violence, including sexual misconduct, relationship violence, and stalking, presented new outreach events focused on underrepresented groups in correlation with Latinx Heritage, Queer History, Asian Heritage, Black History, and Women's History months.

HOPE: An Israeli Settler and Palestinian Activist in Dialogue

was cosponsored by WFU Jewish Life and the Rosenblatt Family Hillel. Orthodox Rabbi Hanan Schlesinger and Palestinian Shadi Abu Awwad shared their stories and commitments to build better futures for their peoples.

Student Engagement staff worked with the Office of Diversity and Inclusion to host a workshop for Greek recruitment chairs to begin work on

diversity and inclusion action planning within chapters.

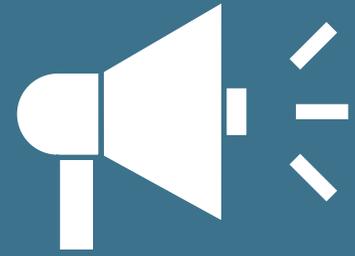
41% of newly chartered student organizations have aspects of cultural identity, humility, and social justice as part of their mission.





CHARGE is a foundational leadership program for student development, designed for first- and second-year students. The program, which initially spanned one semester, was extended to an entire academic year. The extension provided more time to foster peer-mentorship and strategic leadership development. The cohort was made up of

75 students, including 21 mentors.



126 Resident Advisers

**facilitated 380+
community building
interactions.**

This included 82 topical hall
conversations and 196 general events.

First Year in Focus (FYIF) is a mentoring program that assists incoming students in their transition to Wake Forest and offers upper-class mentors opportunities for leadership experience.

63% of mentors

reported their role made them more comfortable working with students from other cultures and differing socio-economic status.



Nominations for the SOAR Awards, which celebrate the accomplishments of student leaders, advisors, clubs, and organizations,

increased 194%

through strategic efforts by the Office of Student Engagement to make the nomination process more inclusive. This increase resulted in a total of

471 nominations

with 270 different students, advisors, and student organizations being nominated for at least one award.



Campus Life employs and provides professional development opportunities to **over 840 students across the division.**

A total of 57 nationally certified peer educators reached over 2,000 students with prevention and awareness programming.

WFU P.E.E.R.S. (Peers, Educating, Engaging, Reaching, & Supporting) promotes services, tools, and resources related to high risk behaviors and student wellbeing.

Student Health Service provides continued oversight, review, and advising for Wake Forest Emergency Medical Services, a volunteer, student-run organization that serves campus. **Wake Forest EMS responded to 277 calls and was recognized as the Student Organization of the Year for providing 24/7, high-quality medical service to our community.**

The Fraternity & Sorority Life Ambassadors

increased participation in this peer educator role,

from 8 to 14 over the previous year.

Enhancements were made to better prepare Ambassadors for facilitating the Alcohol Skills Training Program to new Greeks and established leadership positions to give participants more engagement with the program.

100% of potential members

of fraternities and sororities completed Prevent.Zone hazing prevention class.

The Title IX Office developed and delivered prevention training and workshops to

4,817 students and 1,818 faculty/staff.

The office sought continuous improvement of online and in-person sexual misconduct and harassment prevention programming representing a

57% increase from the previous fiscal year.

50 peer educators trained 1,352 first-year students

on bystander intervention related to alcohol, mental health, and sexual violence.

Step Up!

WFU Bystander Intervention Curriculum

was redesigned to prepare students to intervene in a range of unhealthy and high-risk behaviors.

Promote operational



in all systems and processes



15,536
patient visits

to Student Health
Service represented a

5%
increase

over the previous year.



Students were able to check-in for the fall and spring semesters using a QR code and mobile application on iPads.

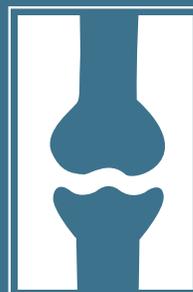
This expedited the residence hall check-in process on move-in day.

Learning Assistance Center & Disability Services

received a gift from the family of a Wake Forest student to help cover the cost of psychoeducational evaluations for students with demonstrated financial need.

18 students requested and were approved assistance with that number expected to grow significantly.

As a result of a collaborative effort between Student Health Service, the Athletic Department, and the Radiology Department at Wake Forest Baptist Medical Center,



on-campus X-ray services

are offered to Wake Forest students. Demand for the service exceeded projections by

84% this year.

SAFETY AND SECURITY

University Police, alongside campus partners, continue to develop their approach to safety through additional training, use of new applications and systems, response to emergencies, information sharing, and campus engagement activities to strengthen community relationships.

Improved awareness of Bias Reporting • Wake Alert (Rave mass notification system implementation)

Expansion of Live Safe mobile app • Site-specific faculty active shooter training • Incident Management Team training sessions

Complex Coordinated Terrorism training • Threat assessment training • Wake Alert testing

Communications Center renovation • After Action reviews • Police Advisory Board

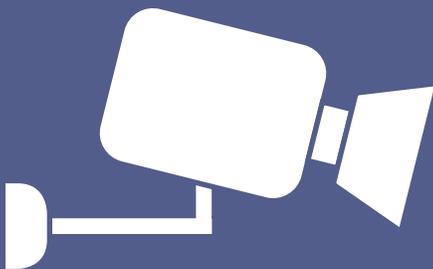
Coordination with local city, state, federal agencies, and other campuses • Annual Citizen Police Academy



A new emergency notification system was implemented in October.

Wake Alert allows for immediate posting of emergency communication across multiple platforms simultaneously.

This complements our physical security technology systems.



The Physical Security Technology and Deacon OneCard Office now manages **1,362 cameras on campus.**

763 cameras are located in residential spaces.

CAMPUS LIFE LEADERSHIP TEAM ACHIEVEMENTS



Dr. Penny Rue

Vice President for Campus Life Penny Rue is completing her term as Board Chair of NASPA, the most distinguished volunteer leadership role in her field. NASPA is the leading association for student affairs professionals, and Dr. Rue has served as a member and volunteer leader of the organization for 40 years. In 2011, she was named a Pillar of the Profession by the NASPA Foundation and served as Public Policy Division Chair before being selected as the Chair-elect in 2017.



Dr. Matthew Clifford

Dr. Matthew Clifford was named Assistant Vice President for Campus Life and Dean of Residence Life and Housing, following a national search. Clifford previously served as Associate Dean of Students for Student Conduct before an appointment to Interim Dean of Residence Life and Housing in March 2019.



Dr. Cecil Price

Dr. Cecil Price, Director of Student Health Service, was recently named a Fellow of the American College Health Association. The Fellow designation is awarded annually to a select few professionals demonstrating outstanding service to ACHA and "superior professional stature and performance in the college health field."



Chief Regina Lawson

Chief Regina Lawson of the WFU Police Department was selected Southeast Region Police Chief of the Year by the International Association of Campus Law Enforcement Administrators.



Dr. James Raper

Dr. James D. Raper was appointed Assistant Vice President, Health & Wellbeing for the Division of Campus Life. He now oversees Campus Recreation, Office of the Chaplain, Learning Assistance Center & Disability Services, Safe Office, Student Health Service, University Counseling Center, and the Office of Wellbeing.

AWARDS

Excellence in Alcohol Prevention award from EVERFI

Wellbeing Collaborative recognized as an **Innovative Program** by NASPA

APA accreditation for the doctoral level psychology
training program within University Counseling Center



DIVISION OF CAMPUS LIFE

CRITICAL SUCCESS FACTORS

Complement the academic mission of the university

Provide facilities that cultivate a safe, healthy,
and supportive learning environment for students

Promote and model ethical practice and ensure compliance with applicable state and federal regulating agencies, external accrediting organizations, and certifying bodies

Identify, assess, and care for the needs of students and coordinate appropriate prevention and intervention efforts

Lead campus risk management efforts to both prepare for and respond to emergency/crisis situations

Ensure continuous operational improvement through benchmarking performance, assessing effectiveness, and implementing best practices

Identify and reduce barriers to the full participation of students in the life of the campus

Provide pastoral care for and nurture the spiritual life of the entire Wake Forest community

CAMPUS LIFE UNITS PROVIDING ACADEMIC AND STUDENT SUPPORT SERVICES

Campus Life Finance & Operations

Campus Recreation

Learning Assistance Center & Disability Services

Office of the Chaplain

Office of the Dean of Students

Office of Wellbeing

Office of Residence Life and Housing

Student Health Service

University Counseling Center

University Police

Title IX*

Wellbeing Assessment Project

**Dual report to the Office of the Provost*

CAMPUS LIFE PARTNERS COUNCIL

The work of the Division of Campus Life is collaborative and represents strong partnerships with faculty and other administrative units throughout the University. The Division works alongside offices represented on the Campus Life Partners Council to accomplish its goals.



WAKE FOREST
UNIVERSITY

Division of Campus Life