The mission of the Division of Campus Life is "Preparing students to lead lives of meaning and purpose."

The following values represent the work in the division:

Integrity - Innovation - Inclusion - Care - Respect - Dedication
Dear friends,

This Annual Report demonstrates the Division of Campus Life’s commitment to engage students in experiences that broaden the mind, renew the body, and inspire the spirit. Given the local, national, and international concerns, including those about public safety, political divisiveness, and mental health, Campus Life had a positive year enhancing our student experience.

Our achievements and highlights this year grow from our strategic plan, which represents the creative work of colleagues throughout the Division. We continue to concentrate on student wellbeing. The opening of the Wake Forest Center for Wellbeing has been transformational for our campus, and Thrive has a beautiful new home from which to build student resilience. Several other departments achieved significant upgrades to their spaces as well, allowing us to better reach and serve our students. The President’s Commission on the First Year Experience brought together faculty and staff to find ways to deepen students’ connections to Wake Forest from the very beginning. In addition to highlighting efforts to increase sense of belonging, we also foster student peer engagement, leadership, and accountability.

The Division of Campus Life comprises professionals, many with decades of experience, who serve as teachers, advisors, coaches, counselors, physicians, and mentors, many of whom also teach credit-bearing courses. They are devoted to assuring that our students take advantage of the opportunities at Wake Forest to discover their full potential. Our work is accomplished in partnership with colleagues and faculty across the campus and beyond who collaborate to develop evidence-based practices and innovative approaches. We are committed to assessing the effectiveness of our work in both formative and summative ways. I am grateful to work with these exceptional coworkers who inspire me on a daily basis.

This year I have had the honor to serve as the Board Chair of NASPA, the leading professional association for student affairs educators. I have traveled to different regions and gatherings with professionals across the country – to speak and to listen. I have learned that the challenges we face here at Wake Forest are far from unique, and also that our approach is special—intensely student-centered, personal, and relational.

The development of Wake Downtown has brought about new partnerships and many positive outcomes. In addition to our ongoing collaboration around Title IX, we now share leadership of campus safety, services for disability support, and pastoral work.

One of the most important elements of our work, often taken for granted, is our responsibility to lead through incidents and crises. Dozens of professionals share on-call responsibilities and are always ready 24/7 to care for a student in need, respond to a natural disaster, or assist a student who has been harmed. When I reflect on the Division of Campus Life as a group and consider the challenges we have faced collectively this year, I can say with certainly that we are strong, we are resilient, and we are talented. We also continue to learn from every incident so that we can hone our practice and improve through every situation.

As we celebrate these and many other accomplishments, we recognize that there is still much more to do. At times like this, when there is so much emphasis on what divides us, we need to ensure that we continue to strengthen the sense of community at Wake Forest. Please join us on social media, sign up for a newsletter, make a donation to support a good cause, or volunteer at an event.

We continue to be deeply grateful for your ongoing partnership and support!

Sincerely,

Penny Rue, PhD
Vice President for Campus Life
LEAD A COMPREHENSIVE APPROACH TO STUDENT AND COMMUNITY WELLBEING
LEARNING ASSISTANCE CENTER & DISABILITY SERVICES IMPACT
Through academic counseling, our peer tutoring program, and teaching Learning to Learn, the staff helps students navigate a new array of academic and extra-curricular demands. Students with a wide range of learning and other documented disabilities receive support, accommodations, and advocacy from the team of professionals.

1,636 undergraduate students were served by the Learning Assistance Center & Disability Services.

86% of students surveyed agreed that they learned what to do when confronted with difficult academic tasks.

UNIVERSITY COUNSELING CENTER SERVICE DELIVERY
The University Counseling Center is committed to the mental health and wellbeing of students.

A newly designed and constructed facility in Reynolda Hall allows for greater student comfort in the Center’s reception, therapy, and group meeting spaces while maintaining a central location on campus.

The Center provided prevention-based education and outreach to:

8,792 students, staff, and faculty in this academic year.

33% increase in outreach contacts from just one year ago.

The Center provided counseling services to

1,128 unique clients.

This represents a 29% increase over the last five years.
THRIVE

Thrive continues to be a recognizable symbol of creative and positive approaches to overcoming the predominant challenges of college life.

The Office of Wellbeing worked with 32 partners to provide 180 skill building workshops, community programs, and clinical services leading to more than 17,500 touchpoints with students, faculty, and staff this academic year.

HAZING PREVENTION

PreventZone’s “Hazing Prevention: It’s Everyone’s Responsibility™ 101” was implemented in the spring of 2018. It teaches university students how to recognize, prevent, and report hazing. Over 540 fraternity and sorority members took the course.

As a result of PreventZone Training: 78% of participants reported an increase in knowledge and awareness of hazing. 71% of participants are less inclined to participate in hazing activities.

WAKE FOREST WELLBEING CENTER

The University made a tremendous investment in transforming Reynolds Gym. The Wake Forest Wellbeing Center was dedicated on April 26, 2018. The Center provides support for multiple dimensions of wellbeing, not just physical. Campus Recreation, the Office of Wellbeing, the Safe Office, and Student Health Service occupy the facility. Additionally, the Campus Recovery Lounge and Wake Forest Emergency Medical Service are housed in the Center.

85% of undergraduates utilize WF Wellbeing Center and Campus Recreation Programs.

WELLBEING ASSESSMENT PROJECT

The Wellbeing Assessment Project partnered with 17 schools to administer the wellbeing survey.

Wake Forest University secured a grant for $1M from Blue Cross Blue Shield to further support the work of the collaborative. This commitment, on top of their $3M commitment, provides the resources to enable Wake Forest to be a leader in measuring factors related to student wellbeing.

MINDFULWAKE

The Chaplain’s Office spearheads MINDFULWAKE which helps students, faculty, staff, and campus communities develop mindfulness practices that deepen self-awareness and increase wellbeing.

Over 500 MINDFULWAKE individual programs were facilitated for groups. Mindfulness has a variety of research-based impacts, including a reduction in toxic stress and an improvement in job satisfaction, emotional regulation, focus, and executive functioning.
CULTIVATE AN INCLUSIVE COMMUNITY WHERE ALL STUDENTS FEEL A SENSE OF BELONGING AND ARE VALUED CONTRIBUTING MEMBERS
CULTIVATE AN INCLUSIVE COMMUNITY WHERE ALL STUDENTS FEEL A SENSE OF BELONGING AND ARE VALUED CONTRIBUTING MEMBERS

STUDENT ORGANIZATIONS
The Office of Student Engagement serves as a bridge to opportunities where students feel connected, cared for, respected, and safe. The Office assists students as they turn involvement into deeper levels of engagement leading to many intersecting communities forming within Wake Forest University.

87%
86%

<table>
<thead>
<tr>
<th>87%</th>
<th>86%</th>
</tr>
</thead>
<tbody>
<tr>
<td>of 149 students taking part in the Student Organization Sense of Belonging Assessment believe their specific organization contributes to a personal, educational, or occupational goal.</td>
<td>of students responding report their organization makes them feel like they are part of something greater than themselves.</td>
</tr>
</tbody>
</table>

LAYING THE FOUNDATION: DEVELOPING RESIDENT ADVISERS
In partnership with the Office of Diversity and Inclusion, Resident Advisers were trained to facilitate Living in Community sessions with their residents during Orientation. Resident Advisers are critical to the creation of inclusive communities. All building a stronger foundation for RA leadership and development.

IMPACT OF LIVING ON CAMPUS

84%
81%

<table>
<thead>
<tr>
<th>84%</th>
<th>81%</th>
</tr>
</thead>
<tbody>
<tr>
<td>of respondents indicated that living on campus positively contributed to their learning.</td>
<td>of respondents said that living on campus positively contributed to their sense of belonging.</td>
</tr>
</tbody>
</table>
Rethinking Accessibility was held in March of 2018. The event reached almost 150 faculty and staff from the Reynolda and Bowman Gray Campuses. Rethinking Accessibility was a part of the University’s Rethinking Community Initiative. 87% of evaluation respondents reported that they learned something new about accommodations and students with disabilities.
"I am honored to be a part of this Campus Recovery Community for the next two years, to be a part of growing movement that saves students’ college experiences and lives. While the CRC is not a replacement for a recovery program, it is a great community to help students feel supported and empowered in recovery on campus.”

-Campus Recovery Community Member
PREPARE STUDENTS TO LEAD IN A DIVERSE ENVIRONMENT WITH CULTURAL HUMILITY
SPIRITUALITY/RELIGIOUS LIFE
The Office of the Chaplain works to expand religious literacy and broaden knowledge of other spirituality, as well as promote interfaith dialogue and religious ideas that are reflective of our diverse campus.

Judaism and Islam 101
Providing opportunities to educate people about Judaism and Islam in informal educational courses benefits our community. Classes were designed to foster respectful questioning and discussion and model civil discourse.

“I loved hearing the dialogue between various people in the class. This allowed me to see how others from different religions view everyday situations.”
- Class Member

STUDENT ORGANIZATIONS IMPACTING CULTURAL HUMILITY
Student organizations and departments are taking a more intentional approach to using Student Activity Fee Funds to impact cultural humility programming.

76% of new Student Activity Fee Funding requests had aspects of cultural humility as a learning outcome.

Some Examples of Events Funded by Student Activity Fee Funding
BLACK HISTORY MONTH  .  ISLAM AWARENESS WEEK
DIWALI  .  WORLD CULTURAL FESTIVAL
INTERFAITH DISCUSSIONS  .  YARD FEST
ASIAN HERITAGE MONTH  .  HOLI  .  DACA SPEAKOUT
FOSTER A CULTURE OF PEER ENGAGEMENT, LEADERSHIP, AND ACCOUNTABILITY
TIPS STEPS UP

All undergraduate student organizations that host events with alcohol must participate in TIPS (Training for Intervention ProcedureS) Training. TIPS Training focuses on physiology of alcohol, understanding liability, and the role of effective bystander behavior.

Over 300 upper class student leaders participated in the “TIPS Steps Up” program in 2017-18 and were successfully certified as TIPS trained.

In the post-training assessment, 98% of participants understood that students are in the best position to prevent alcohol related tragedies, not administrators or faculty.

ALCOHOL SKILLS TRAINING PROGRAM

Eight undergraduate Greek Ambassadors facilitated 16 Alcohol Skills Training Program (ASTP) sessions over the course of 2017-18. The goal of ASTP is to educate on alcohol-related behavior while increasing members' interest in critically examining their drinking patterns and eventually implementing the skills they learn.

Nearly 500 students attended the Alcohol Skills Training Program, including over 90% of new spring Greek members. 89% of participants identified the social environment in which alcohol was consumed to be a more powerful influence than the effects of alcohol.
WFU P.E.E.R.S.
The WFU P.E.E.R.S. Program is a student-led group of nationally-certified peer educators that work collaboratively to implement initiatives and awareness campaigns that promote services, tools, and resources around holistic wellbeing.

The WFU P.E.E.R.S. had a reach of 4,003 participants for the 2017-2018 academic year, compared to the reach of around 300 from the 2016-2017 academic year.

By the end of the Spring 2018 semester, there were 58 Nationally Certified Peer Educators actively participating in the WFU P.E.E.R.S.

OUTDOOR PURSUITS & STUDENT LEADER DEVELOPMENT
Outdoor Pursuits, part of Campus Recreation, developed training for their student leaders. The training included time management, problem solving, collaboration, feedback sharing, and skill development.

In spring 2018, 84% of OP Student Staff developed leadership skills as a member of the OP Staff.

MEASURING PERCEIVED EFFECTIVENESS OF THE CONDUCT PROCESS
Using the Student Adjudication Processes Questionnaire (SCAPQ), the Office of Student Conduct measured the perceived effectiveness of the conduct process and relevant learning outcomes. In 2017-2018, the survey was distributed to all students after they completed the conduct process.

As a result of the conduct process:

- 65% of students who responded agreed or strongly agreed that they understand how their misconduct affects others in the community.
- 71% of students who responded agreed or strongly agreed that they understand how accepting responsibility for their own behavior helps them become a better member of the community.
- 82% of students who responded agreed or strongly agreed that they are less likely to engage in the same behavior in the future.
A SAFER WFU STARTS WITH YOU: BYSTANDER INTERVENTION
Being an accountable bystander to help maintain the health and safety of the Wake Forest University campus community is very important for all students, faculty, and staff. Bystander Intervention training is provided to all incoming first-year students through extended New Student Orientation.

After Bystander Intervention Training, 99% of students indicated they would intervene if they witnessed a situation where a peer’s health and safety was at risk.

TOWARDS A CULTURE OF RESPECT
As part of Wake Forest’s ongoing commitment to addressing sexual harassment and misconduct on campus, Wake Forest is a member of the NASPA Culture of Respect Collective (CORE). The CORE initiative is a strategic planning process grounded in a comprehensive, evidence-based, ongoing self-assessment. The initiative is co-led by the Title IX Office and the Safe Office.

The CORE Campus Leadership Team is comprised of over 70 Wake Forest faculty, staff, and students.

HAZING PREVENTION
The Hazing Prevention website was launched as a resource for students, parents, faculty, and staff. The website provides resources for the reporting of hazing incidents.

hazing.wfu.edu
PROMOTE OPERATIONAL EXCELLENCE IN ALL SYSTEMS AND PROCESSES
UNIVERSITY COUNSELING CENTER

The University Counseling Center is committed to the mental health and wellbeing of all members.

The University Counseling Center maintained a wait time for non-urgent first appointments of six business days, while continuing to have round-the-clock access for more urgent mental health concerns.

SAFETY AND SECURITY

The Wake Forest University Police Department is committed to a comprehensive approach in providing a safe and inclusive community where students, faculty, staff, and visitors may experience a sense of security and belonging.

University Police Initiatives
- Deacon Student Patrol
- Traveling Abroad Safety
- Safe Break Safety Fair
- Bordering Campus Neighborhood Patrols
- Proactive Safety Messaging
- LiveSafe

IACLEA Accreditation

The Wake Forest University Police Department was selected as one of five agencies that were “Pilot Program” agencies by the International Association of Campus Law Enforcement Administrators.

The Wake Forest University Police Department is the only pilot agency that completed the entire process for accreditation and the first campus law enforcement agency to be accredited by the complete process.
IMPROVING SAFETY AND SECURITY
The Deacon OneCard and Physical Security Technology team managed 48 projects focused on improving safety/security on campus.

STUDENT HEALTH SERVICE
The mission of Student Health is to promote and advance the health and wellbeing of Wake Forest University students.

There were 15,339 patient care visits to the Student Health Service this year. This represents an increase of 7.5% over the previous year.

Student Health Service (SHS) is located in the George C. Mackie Health Center of the Wake Forest Wellbeing Center. The newly renovated space is equipped with state-of-the-art examination rooms and labs. In collaboration with Athletics and Wake Forest Baptist Health, SHS offers radiology services to ease the stress and remove obstacles to such services for our students.

CONTINUAL RENEWAL OF RESIDENTIAL FACILITIES
Residence Life and Housing worked with partners to plan and oversee work on 150,000 square feet of residential facilities.
CAMPUS LIFE UNITS PROVIDING ACADEMIC AND STUDENT SUPPORT SERVICES

Campus Recreation
Dean of Students
Finance and Operations
Learning Assistance Center & Disability Services
Office of the Chaplain
Office of Wellbeing
Residence Life and Housing
Student Health Service
Title IX Office
University Counseling Center
University Police

CAMPUS LIFE PARTNERS COUNCIL

The work of the Division of Campus Life is collaborative and represents strong partnerships with faculty and other administrative units throughout the University. The Division works alongside offices represented on the Campus Life Partners Council to accomplish its goals.