



Senate Committee on Athletics - January 21, 2026



- **German World Cup Team** selects Graylyn as base camp for FIFA World Cup 2026; will train @Spry



FIFA WORLD CUP
UNITED STATES - CANADA - MEXICO

- **Men's Tennis:** ranked #1, defending national champions
- **Contract Extensions:** Kim Llewellyn (WGolf), Jake Dickert (football)
- **Football** wins Duke's Mayo Bowl
- **McCreary Triple Double Challenge:** significant fundraising initiative



SCA is discussing **online credit hour limit** (currently 15 hours)

For undergrads

- all semester courses are in person
- 66% summer courses online (2025), was 12% (2019)
- Online limit disproportionately affects
First-Gen students, *Pell Grant* recipients, *transfer* students, *student-athletes*
- Current online limit predates summer modality trend, predates OLEC

SCA advocates for an expansion of the online credit hour limit

FAC met yesterday, passed a proposal to expand this limit

A tall, modern glass skyscraper with a blue-tinted facade. The building's glass reflects the sky and surrounding landscape. On the upper part of the building, there are logos and text: the Wake Forest University crest, "Wake Forest University", "School of Professional Studies", and "Atrium Health". The sky is filled with soft, grey clouds, suggesting an overcast day. In the background, other campus buildings and a parking lot are visible.

Wake Forest University

School of Professional Studies

January 2026

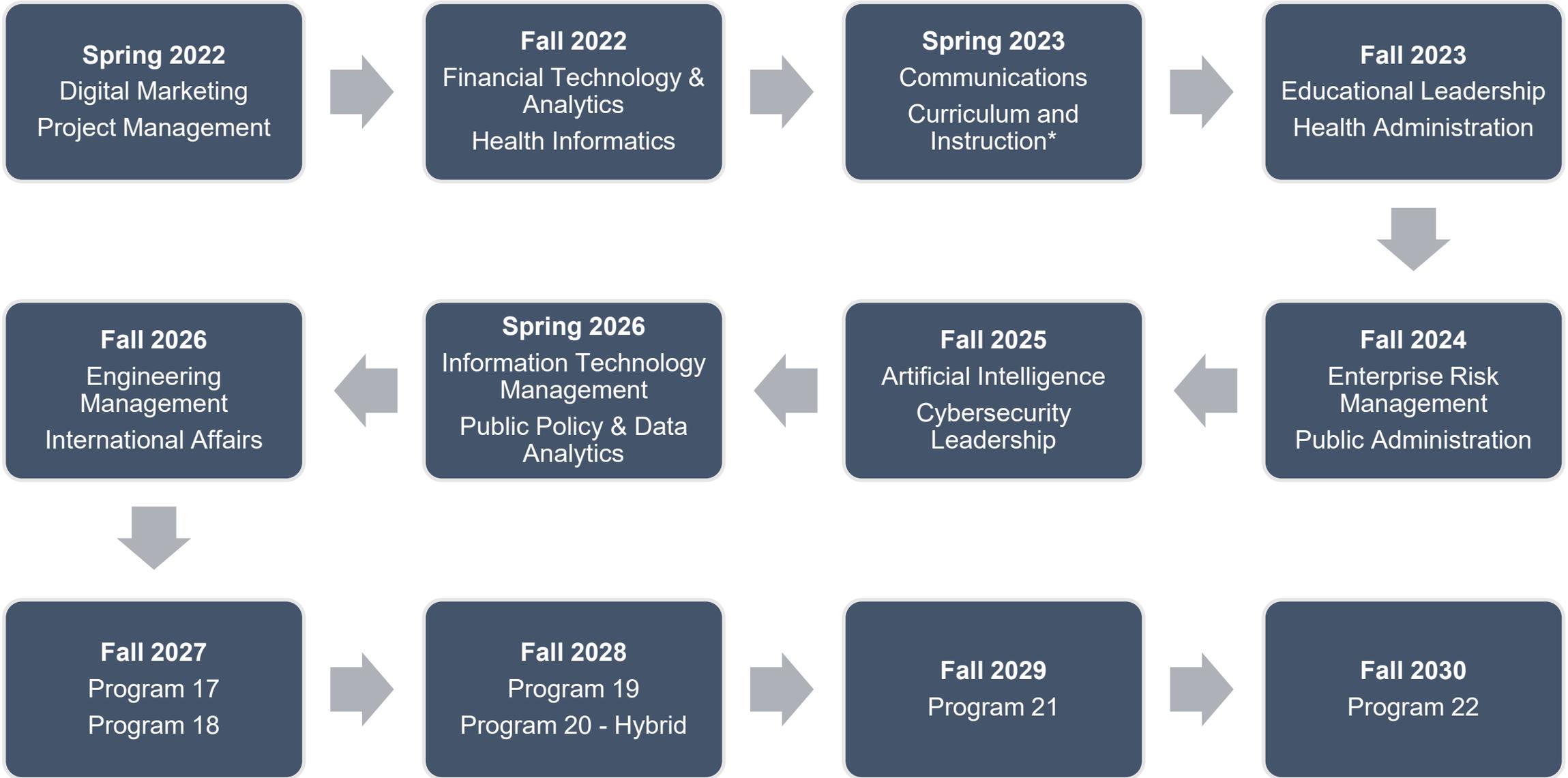
Our mission

To accelerate the professional growth of adult learners across their careers and support the talent development needs of organizations through accessible, flexible, and cutting-edge educational experiences.

Extension Schools...

- **Extend the university's mission** beyond the traditional residential model, serving working professionals, adult learners, and career-switchers through flexible, applied academic programs.
- **Translate institutional strengths into practice**, delivering market-responsive education representing the full academic spectrum of the university, grounded in faculty expertise and industry relevance.
- **Expand access**, broadening who the university serves while preserving academic integrity and brand coherence.
- **Provide an agile platform for innovation**, piloting new credentials, delivery models, and partnerships that can inform or scale across the university by leveraging industry-embedded experts.
- **Strengthen institutional relevance and impact**, deepening employer, civic, and regional engagement while diversifying revenue and alumni networks.





*Spring 2026 closure

Non-Credit Programs



AI in healthcare



Finance for non-financial managers



Authentic leadership



Leading change



Leading effective teams



Tech/cybersecurity bootcamps



Certified Financial Planner (CFP) training

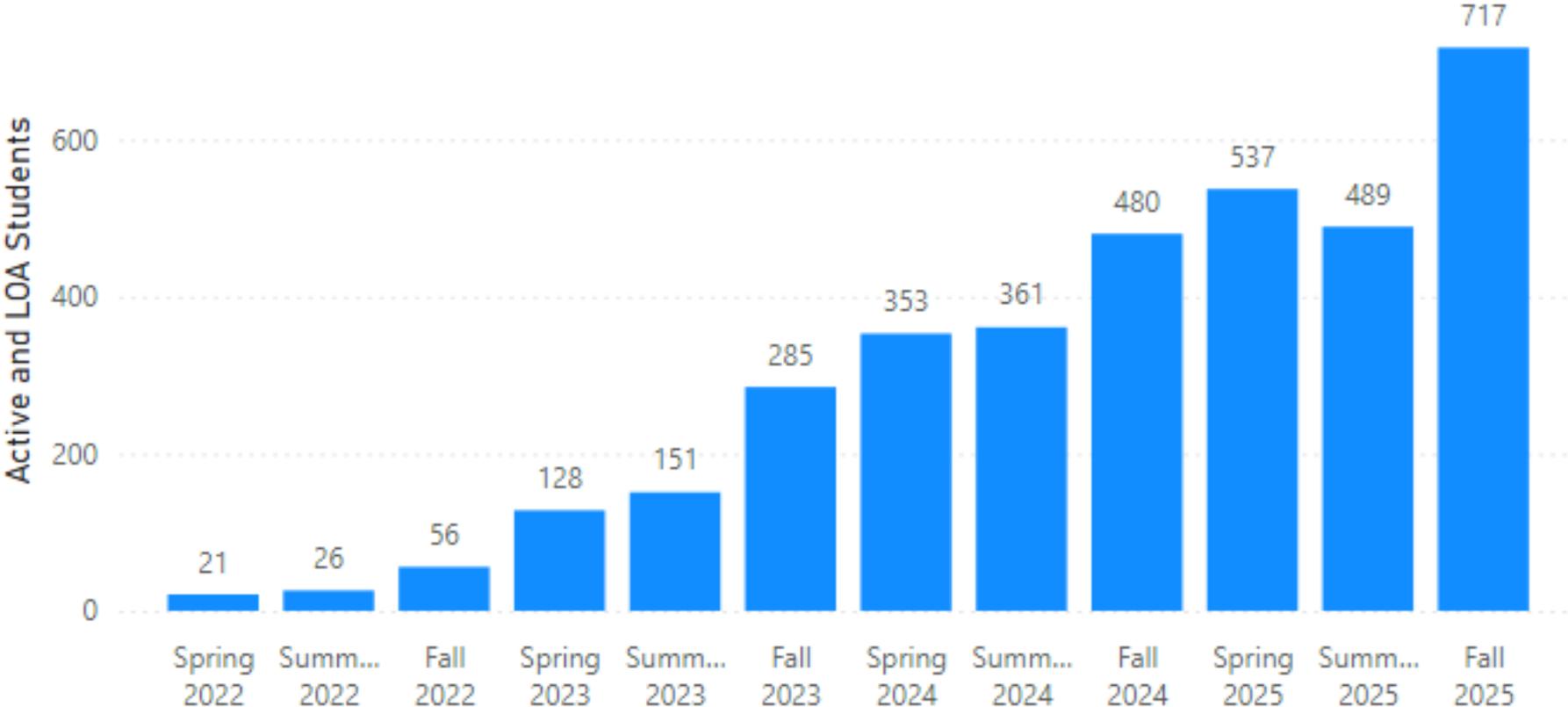
Largest corporate clients:



Offered in person in Charlotte & Winston Salem, and online

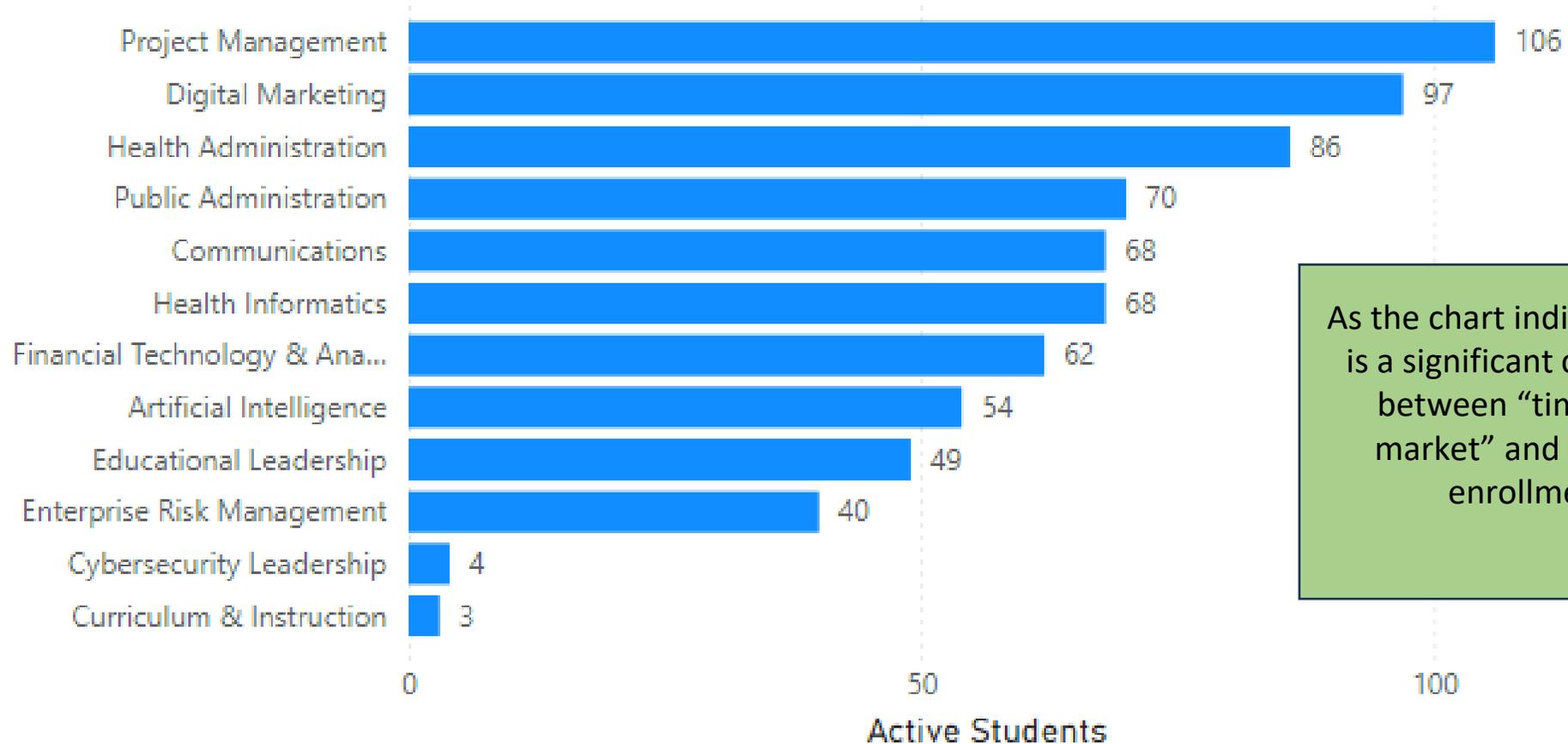
Graduate Student Enrollment at SPS

Total Enrollment by Term (Active and LOA)



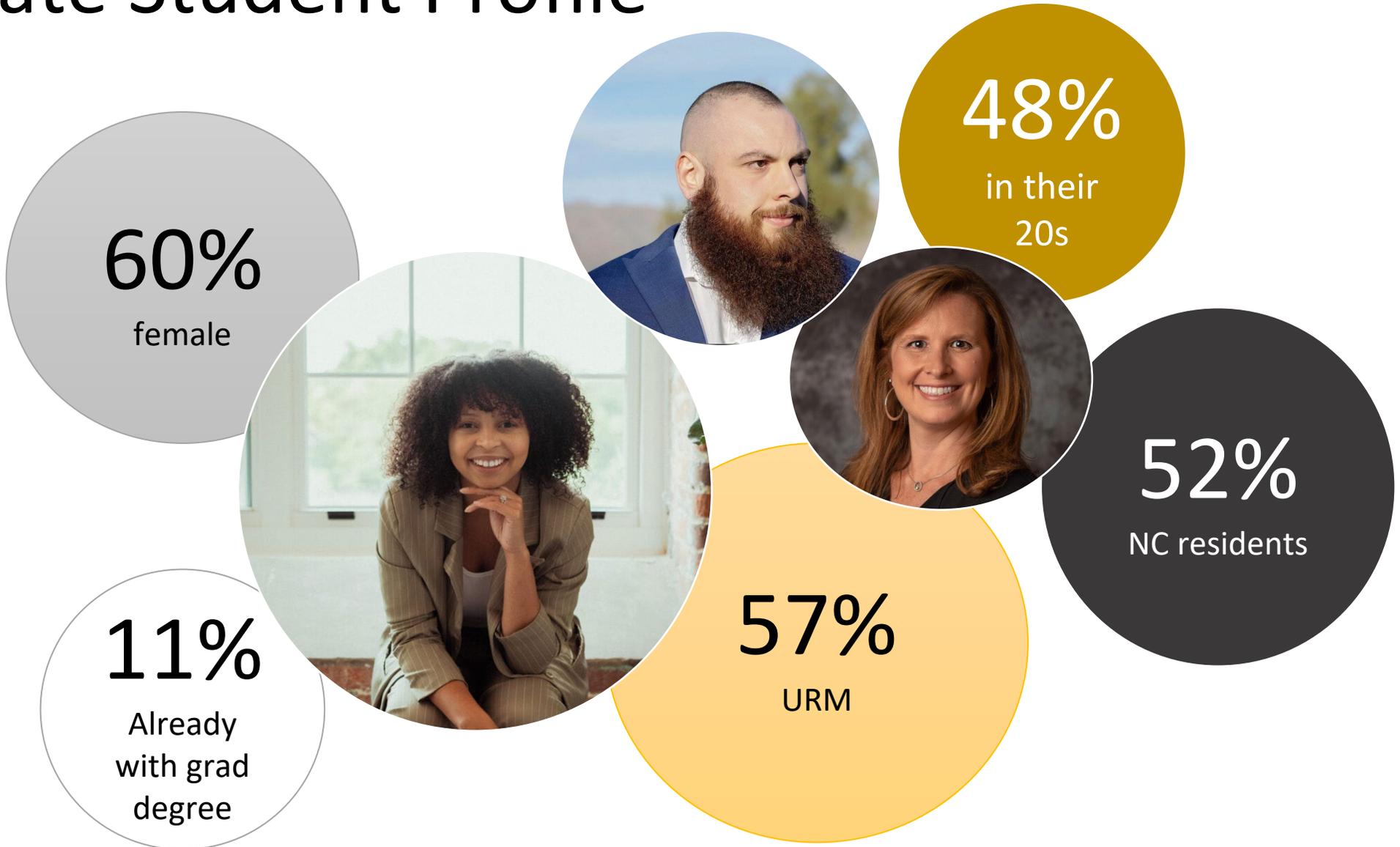
Enrollments by Graduate Program (Fall 2025)

Students by Program



As the chart indicates, there is a significant correlation between "time in the market" and program enrollment.

Graduate Student Profile



Faculty Profile

Spring 2026
4 FT Faculty
8 PT Faculty
3 Affiliated FT faculty
73 adjunct faculty



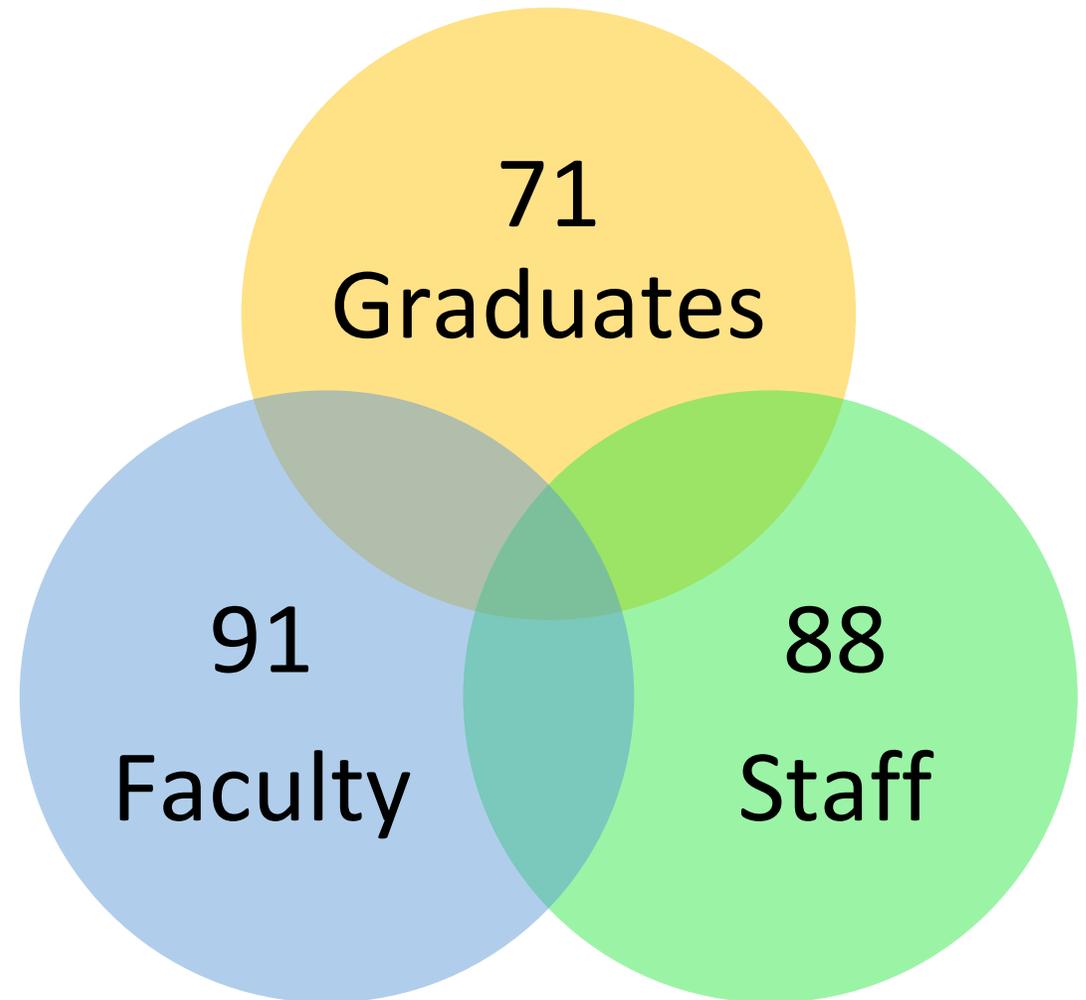
70%
with doctorate

4.8
Average student
rating of instructor
knowledge (out of 5)

75%
with 15+ years of
relevant professional
experience (all have
prior teaching
experience)

Quality of Student & Colleague Experience at SPS

- Net Promoter Score (NPS)
 - Common metric used in customer/employee experience programs. An NPS score measures customer loyalty by looking at likelihood of recommending a given organization/business.
 - Range is from -100 to +100; Bain & Company suggests the following scoring ranges:
 - Above 0 is good
 - Above 20 is favorable
 - Above 50 is excellent
 - Above 80 is world-class



Cross-School Collaborations

PROGRAMS



WFU schools collaborate with SPS to develop new programs, establish pathways between SPS and their programs, and pursue cross-listing of courses; SPS promotes all WFU programs that are available to Charlotte-based/remote learners (Schools of Business, Law, Medicine)

FACULTY



SPS engages with WFU affiliated faculty for program development, program leadership, and credit and non-credit development and instruction (AY24 = 23 affiliated faculty, FTE ~1.5; AY25 = 30 affiliated faculty, FTE ~ 1.0)

STUDENTS



WFU schools invite SPS students into their courses, and make SPS offerings available to their students. (>120 students from the Graduate School and Schools of Business, Divinity, Law and Medicine)

Evaluating Program Ideas at SPS

Market Viability and Demand

- Job Outlook
- Market Saturation
- Potential Student ROI

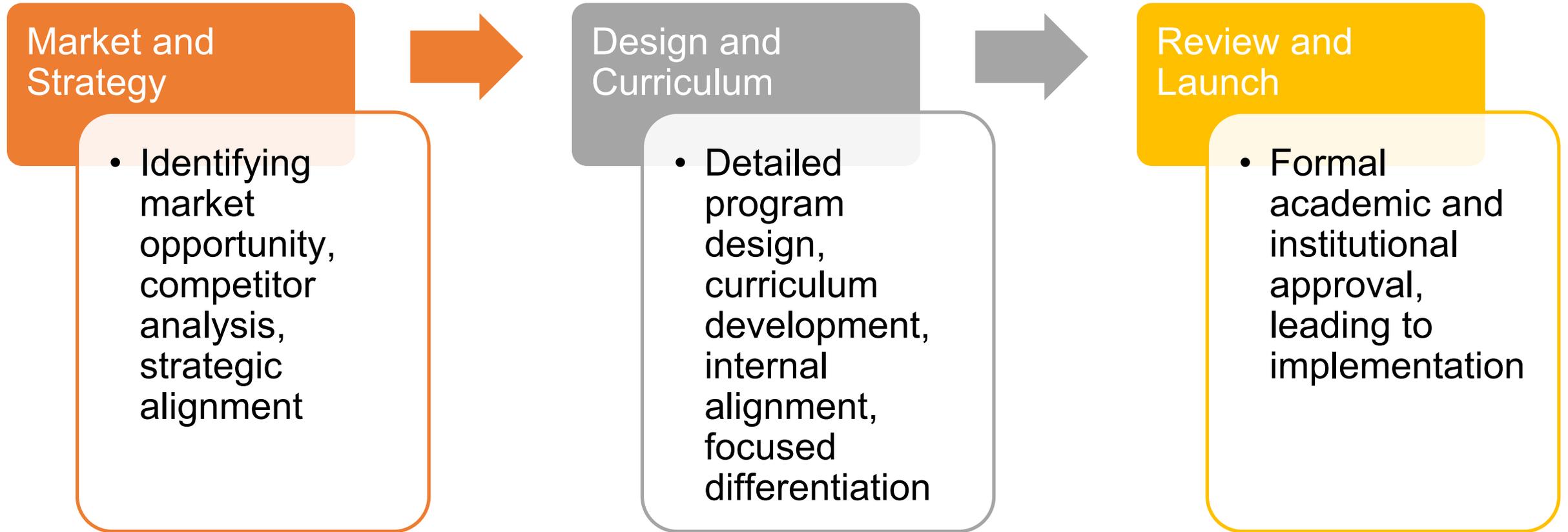
Strategic Alignment and Positioning

- WFU Expertise and Brand Alignment
- CLT/Regional Connections
- Competitive Positioning
- Fit with Current University Program Portfolio

Operational Health and Scalability

- Capacity for Program Growth
- Financial Health

Program Development at SPS



Engaging with Our Portfolio



Contribute new program ideas



Collaborate on innovative program pathways



Champion program development



Cultivate learning experiences



WAKE FOREST
UNIVERSITY

SCHOOL *of* PROFESSIONAL STUDIES

WAKE TO WHAT'S NEXT