

**Athletics Committee of the Board of Trustees
Report to the Senate of the October 5, 2017 Meeting**

Submitted by Shannon Mihalko, Faculty Representative

The meeting was held on Thursday, October 5, 2017, at 10:15 a.m. in the Turner Conference Room, Manchester Athletic Center.

Introductions were given by Athletic Director, Ron Wellman.

The committee reviewed and unanimously passed the resolution regarding ACC Network Infrastructure. This resolution addresses the Athletics Department's needs to comply with the ACC's agreement for the development of the ACC Network for the digital and linear broadcast of sporting events.

The committee reviewed and passed the resolution regarding the ACC Governing Board Certification.

Randy Casstevens, Senior Associate Director of Athletics/CFO, led the committee in a discussion about finances of the Athletic Department, including a review of recent events held at BB&T Field and LJVM Coliseum.

Director of Athletics, Ron Wellman reviewed both digital and traditional media coverage, as well as collaborations with CER. Highlights include: The Wake Forest Game Day app was launched in August and already has over 2,500 users; coverage has grown on social media, radio, and television with 163 televised athletic contests in 2016-17; and new opportunities continue to be explored, such as a weekly athletics podcast to engage fans on social media.

Ron distributed the Spring 2017 Semester Report on academics. Academic progress rates (APR) are very high for all teams. Sixty-Seven Wake Forest student-athletes received undergraduate degrees in May 2017. Competition highlights were also given for spring sports.

The meeting concluded with a brief discussion of the national recruiting scandal.

The meeting was adjourned at 12:15 p.m.