



The Kentucky Derby

CHURCHILL DOWNS | LOUISVILLE, KENTUCKY

TOUR DATES | APRIL 29 - MAY 3, 2020



WAKE FOREST
UNIVERSITY



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Dear Friends,

On the first Saturday of May, an average of 150,000 visitors, including residents, out-of-towners, celebrities, presidents, and even members of royal families, gather at Churchill Downs in Louisville, Kentucky for one of the most anticipated sporting events of the year, the Kentucky Derby.

The Derby is a Grade I stakes race for three-year-old Thoroughbreds and easily the premier event of the racing season.

It's the first leg of the American Triple Crown, followed by the Preakness Stakes and the Belmont Stakes. Run every year since 1875, the Kentucky Derby attracts the top horse talent from all over the world.

We hope you will join us for this time-honored tradition!

Kelly Meachum McConnico

Kelly Meachum McConnico ('00)
Assistant Vice President, Alumni Engagement
Wake Forest University
Office of Alumni Engagement

For more information and to reserve visit

<http://demondeaconsfantravel.com/> or call **(888) 219-7625**.





Tour Itinerary

WEDNESDAY, APRIL 29

Arrival day. Check into the hotel and meet Sports & Entertainment Travel staff to pick up souvenirs and on-site travel documents. Evening welcome reception featuring a guest speaker from the horse industry, heavy hors d'oeuvres and open bar.

THURSDAY, APRIL 30

Early morning departure for Louisville for Dawn at the Downs. Eat breakfast in Millionaires Row while watching the Kentucky Derby and Kentucky Oaks contenders conduct morning workouts. Tour the Kentucky Derby Museum and check out all of the history of Churchill Downs. The group will then head to an area distillery for a tour and an inside look at the famous Kentucky Bourbon Trail. Lunch is provided between the tours. Return to the hotel mid-afternoon. Evening is at leisure to enjoy downtown Lexington.

FRIDAY, MAY 1

Early morning breakfast and departure to Keeneland to see the facility and the opportunity to watch morning workouts trackside. After touring Keeneland, head to a selection of horse farms for tours.

Enjoy lunch at the premier auction house—Fasig-Tipton—having sold two Triple Crown winners (Seattle Slew and American Pharoah).

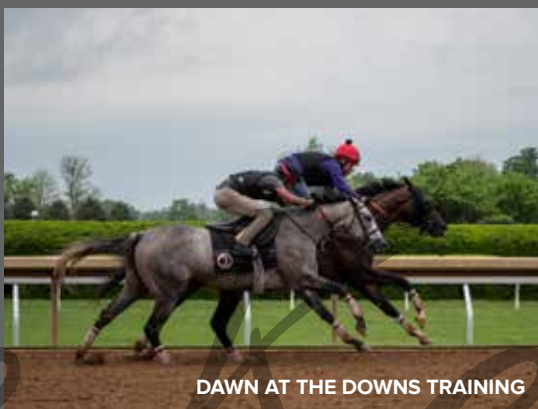
Return to the hotel early afternoon. Evening is at leisure to enjoy downtown Lexington.

SATURDAY, MAY 2

Enjoy a private breakfast buffet with fellow travelers at the Marriott. A professional photographer will be present to take pictures in your Derby finest! Motorcoach transfers to Louisville for the Kentucky Derby. After the day at Churchill Downs and the Run for the Roses, depart Louisville for the hotel. Late evening return.

SUNDAY, MAY 3

Departure day. Check out of the hotel and have a safe trip home!



DAWN AT THE DOWNS TRAINING



BOURBON TASTING



Tour Highlights

- Delight in the horse capital of the world with an exclusive Kentucky Derby experience in Lexington.
- Enjoy downtown accommodations at the Lexington Marriott City Center or Hyatt Regency Lexington while exploring what makes the Run for the Roses a truly special event including Dawn at the Downs.
- Tour working horse farms including Keeneland race track and others. See where Triple Crown contenders are bred, born, and raised across the vast and beautiful Bluegrass Country. Known as the horse capital of the world, Lexington, Kentucky, features a number of farms open for tours providing guests the opportunity to explore the racing life of one of these beloved animals.
- Experience Kentucky Bourbon history and tradition during tours and tastings at local distilleries. In the 1700s when the first settlers arrived in Kentucky, they soon discovered that converting corn and other grains to whiskey made them easily transportable. Since then, generations of Kentuckians have continued the heritage and time-honored tradition of making fine bourbon.
- Sit front and center for all the excitement on Derby Day, take in the sights, grandeur (and hats!) at Churchill Downs.



What's Included

- Four nights deluxe hotel accommodations at either the Lexington Marriott City Center or Hyatt Regency Lexington, pre-selected by the school (check-in: Wednesday, April 29th / check-out: Sunday, May 3rd)
- Welcome reception with expert horse racing industry speaker
- Daily breakfast, including a special buffet at Dawn at the Downs
- All activities and excursions noted on the five-day itinerary, including motor coach transportation
- Admission to the Kentucky Derby, including Second Floor reserved seating (uncovered) on the front stretch at Churchill Downs (optional ticket upgrades available)
- Official Kentucky Derby souvenirs



Accommodations (Guests will stay at one of the following hotels pre-selected by the school.)

LEXINGTON MARRIOTT CITY CENTER

The brand-new Lexington Marriott City Center is in the heart of downtown Lexington, Kentucky, just minutes away from Keeneland Racetrack. The nearby City Center boasts several restaurants, retail options, and entertainment venues within walking distance to enjoy effortlessly during your stay.

The welcoming, open-plan lobby, rooftop bar and lounge, outdoor rooftop pool, and firepits provide a remarkable experience all their own.

Room Amenities: Individual climate control, writing desk, satellite LED TV, phone, alarm clock, coffee and tea maker, mini-fridge, safe, iron and ironing board, and en suite bathroom with sundries and hair dryer.



HYATT REGENCY LEXINGTON

Get a true taste of Kentucky at the spacious and contemporary Hyatt Regency, adjacent to Rupp Arena. Shops, the arena, theater performances, salons, restaurants, and an opera house are all just steps away.

During leisure time, take advantage of the heated indoor pool or the fully equipped fitness center.

Visit the on-site bar and grill, or explore local eateries to get the full gastropub comfort foods Kentucky has to offer.

Room Amenities: Individual climate control, flat-screen HDTV, phone, alarm clock, coffee and tea maker, mini-fridge, safe, iron and ironing board, and en suite bathroom with sundries and hair dryer.





Pre-Tour

MONDAY, APRIL 27

Today, settle into your accommodations with leisure time to discover Lexington.

TUESDAY, APRIL 28

Following breakfast, join a professional horse trainer for a guided “behind the scenes” tour of an active stable. Learn how horses are cared for and trained for races.

Afterward, enjoy a scenic drive through historic Old Frankfort Pike—known as one of the best scenic drives in the United States—to view the regal homes along the countryside.

Then, visit Kentucky Horse Park, a working horse farm and educational equine park, with time to explore the various exhibits.

WEDNESDAY, APRIL 29

Today, enjoy leisure time before joining guests for the main program, or choose to join an optional excursion (additional fee) to Louisville to visit both:

The Louisville Slugger Museum & Factory—an interactive facility showcasing the history of the Louisville Slugger bat and the impact it had on the sport.

The Muhammad Ali Center—a non-profit museum and cultural center dedicated to the life and legacy of the renown boxing champ.

Pre-tour space is limited, so we recommend reserving early for best availability.

What's Included

- Two nights deluxe hotel accommodations at either the Lexington Marriott City Center or Hyatt Regency Lexington, pre-selected by the school (check-in: Monday, April 27th), including breakfast each morning
- In-depth visit of Keeneland Racecourse, meeting trainers and industry elite to learn the horses' full track routine
- Admission to Kentucky Horse Park (Hall of Champions and Parade of Breeds)
- Motor coach transportation for the included and optional activities on the pre-tour itinerary



OLD FRANKFORT PIKE



KENTUCKY HORSE PARK



The Kentucky Derby

Guest #1 Name (Title/Salutation): _____

Badge Name: _____

Email: _____

Home Phone: _____ Alt. Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Guest #2 Name (Title/Salutation): _____

Badge Name: _____

Email: _____

Home Phone: _____ Alt. Phone: _____

RATES: I AM INTERESTED TO LEARN ABOUT TICKET UPGRADES

Pre-Tour: Single (\$1,289) Double (\$949) Triple (\$829) Quad (\$774)

Main Program: Single (\$3,789) Double (\$3,119) Triple (\$2,899) Quad (\$2,789)

RESERVATION DEPOSIT (final payment will be charged on January 31, 2020):

_____ guests joining pre-tour (\$399/person) +

_____ guests joining main tour (\$799/person) = **TOTAL DEPOSIT:** \$ _____

OPTIONAL PRE-TOUR EXCURSION (added to your final invoice):

_____ guests joining Louisville Slugger Museum & Muhammad Ali Center excursion (\$149/person)

DEPOSIT PAYMENT METHOD:

Card Type: MasterCard / Visa American Express Discover

Card #: _____ Exp. Date: _____ CVV: _____

Name (as printed on card): _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

I/we authorize SET to charge my credit card above to take the initial deposit and final payment for this tour.

Signature: _____ Date: _____

Sports & Entertainment Travel, LLC (SET) Terms and Conditions

Reservations & Payments

Reservations may be made online or by phone. Deposits and/or final payment may be made by Visa, MasterCard, American Express, or Discover.

All reservations will be acknowledged on a first come, first served basis.

For events requiring partial payment to secure the booking, the deposit will equal 25% of the reservation total. The balance of your payment will be due 90 days prior to the trip. The credit card used to make the reservation will be automatically charged 90 days out unless notified otherwise by the client. If final payment is not received by Sports & Entertainment Travel, LLC by the final payment due date, Sports & Entertainment Travel, LLC may, at any time and with or without notice, cancel your reservation in its sole discretion with no right of refund.

Travel packages booked within 90 days of the package start date will require full payment upon booking and are *nonrefundable*.

Cancellations, Refunds and Changes

Cancellations made more than 90 days prior to travel will result in a loss of the tour deposit. No refunds will be issued after the final payment due date, unless the participant's airline and/or hotel space is resold. If space is resold, participant will receive a full refund excluding a 5% cancellation fee and any corresponding airline fees dependent upon the resale of participant's airline seat up to \$200.00 per person. Any cancellation request must be made by guests to Sports & Entertainment Travel, LLC in writing prior to cancellation fulfillment.

Any name changes or changes to package arrangements made after registration are subject to an additional convenience fee. No name changes will be accepted within one week of travel. No refunds will be issued for unused services provided to the participant, including but not limited to ground transportation.



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