

Wake Forest Club Program Innovation Fund

Innovation Fund Timeline

January 21, 2013	Call for proposals
March 14, 2013	Deadline for submissions
April 16, 2013	Committee Review and Proposal Selection
May, 2013	Announcement of awards
July, 2013	Funding issued

What is the Innovation Fund?

The Innovation Fund is a fund designed to encourage innovative alumni programming in an effort to establish an enriching and sustainable connection between Wake Forest University and her constituents.

On an annual basis, each Wake Forest Club will have an opportunity to propose programming ideas to a committee comprised of members from the Wake Forest Alumni Council and the Office of Alumni Services. Upon approval, selected proposals will receive funding from the university to sponsor a program designed to benefit local alumni, parents and friends.

Additionally, Wake Forest Club programs may encourage business development (entrepreneurship seminars, for example) or improve the quality of life for the local community (Meals on Wheels, or other service oriented programs).

The goal of the Innovation Fund is to identify creative programming and increase participation of a market segment (i.e., families) and/or program type (i.e., service). A successful club program may be leveraged into a national program offered regularly by the Alumni Services office.

Each individual club request for funding cannot exceed \$1,000.00.

Past winners have included the Nashville Alumni Club with **Wakestock**, an open mic concert during their annual picnic with alumni or alumni connections performers, the Raleigh Alumni Club with the **Fall Festival**, an informal barbeque lunch with activities for children and an opportunity to tour the Wake Forest Birthplace Museum, and the Cleveland Alumni Club with **Wake Comes to Northeast Ohio**, a high profile speaker from Wake Forest speaks to the local club on what is happening at Wake Forest.

Program Proposal Guidelines

1. Program must be completed between July 1, 2013 and June 30, 2014.
2. Must be of local/regional/national interest to alumni, parents and friends.
3. Alumni participation requirements will be based on the size of the club.
4. May be open to local public.
5. Funding may be available for expansion of existing programming.

Proposals should include:

1. Proposal Forms

Innovation Fund Application – includes the program title, name of the Wake Forest Club, contact information, a program abstract (50 word limit), goals and anticipated outcomes and a funding request.

Measurable Outcomes – method for evaluating program success.

How do I submit a proposal?

Proposals are due by March 14, 2013 and should be submitted to Patricia Boone at boonepm@wfu.edu.

What is the Review Process?

Submitted proposals will be reviewed by a committee of Alumni Council members and Alumni Services staff. Please note you may be contacted following your submission by a member of the committee. Program funding will be awarded to those proposals deemed most innovative and viable. Program awards will be announced in May via the Wake Forest Alumni web page and via email notification.

**For assistance with proposal development or for further information, please contact Patricia Boone by email at boonepm@wfu.edu or by phone at 336.758.4278.*